

# MindWare® Wholesale



STORYTELLER

CELEBRATION



CREATOR

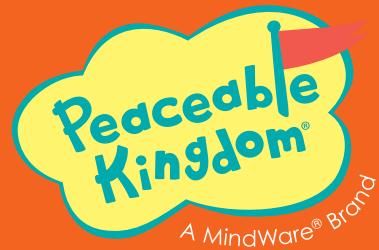
EXPLORER



GIFTS & STATIONERY 2026



# MindWare®



## 2026 Gift & Stationery Catalog

For over 30 years, MindWare has helped parents, teachers, friends and families around the world spark imaginations, celebrate special moments and add more fun and learning to their lives. Our products are designed to maximize retail store sales with eye-catching packaging, quality you can see and prices everyone can afford.

### GIFT & TOY

Games  
Sensory Genius  
Sensory Sprouts  
Foodie Fidgets  
Early Learning Games  
Early Learning Activities  
Early Learning Puzzles  
Eric Carle

3



### CARDS & STATIONERY

Empowerment Cards  
Googly Eye Cards  
Sticker Birthday Cards  
Decorate Your Own Birthday Cards  
Jewel Birthday Cards  
Charm Birthday Cards  
Age Specific Cards  
Confetti Cards  
Tri-Fold Birthday Cards  
Tattoo Cards  
Neon Birthday Cards  
Foil Birthday Cards  
Scratch and Sniff Birthday Cards  
Glitter Birthday Cards  
Regular Birthday Cards  
Baby Cards  
Card Displays  
Googly Eye Enclosures  
Age-Specific Enclosures  
Joke Enclosures  
Foil Enclosures  
Glitter Enclosures  
Scratch and Sniff Enclosures  
Regular Enclosures  
Baby Enclosures  
Diaries

18

### STICKERS

Regular Stickers  
Googly Eye Stickers  
Puffy Stickers  
Scratch and Sniff Stickers  
Glitter Stickers  
Glow-in-the-Dark Stickers  
Sticker and Totes Displays  
Reusable Sticker Totes

44

### BOOKS

Sticker Activity Books  
Extreme Dot to Dot Books  
World of Dots Books  
Book Display  
Colored Pencils  
Mystery Mosaics Books  
Color Counts Books  
Wild Wonders Books

56

## 12 Days of Science

Unwrap a new 'wow!' every day with 12 Days of Science—bite-size experiments that spark curiosity and hands-on fun.

12 DAYS OF SCIENCE  
14093632



1 95130 21860 6

### AWARDS

PAL Award

AGES 6+

9" w x 6 1/4" h x 5 1/2" d

Minimum 6

WARNING: Choking Hazard—

Contains small parts. Not for children under 3 yrs



## Ringer

Blend smart strategy with a dash of luck—the die rolls in Ringer keeps every round fresh, fun and full of surprises.

AGES 8+  
PLAYERS 2-5

6 3/4" w x 2" h x 4 1/2" d  
Minimum 6

WARNING: Choking Hazard—  
Contains small parts. Not for  
children under 3 yrs



RINGER  
14118764



1 95130 36270 5

## Pongdemonium

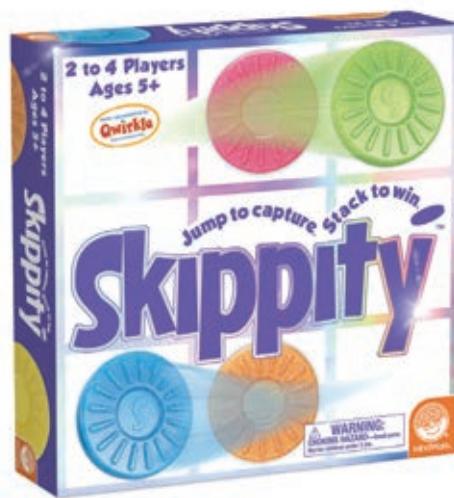
It's bouncing, challenging and hilarious—with off-the-wall tasks that keep every round of Pongdemonium packed with laughs.

PONGDEMONIUM  
14537475



NEW  
AGES 8+  
PLAYERS 2-8

4 1/2" w x 10 1/2" h x 4 1/2" d  
Minimum 6



## Skippity

Jump, skip and capture your way to victory—Skippity is the colorful strategy game that's easy to learn and impossible to put down.

AGES 5+  
PLAYERS 2-4

10 1/2" w x 10 1/2" h x 2" d  
Minimum 6

WARNING: Choking Hazard—  
Contains small parts. Not for  
children under 3 yrs

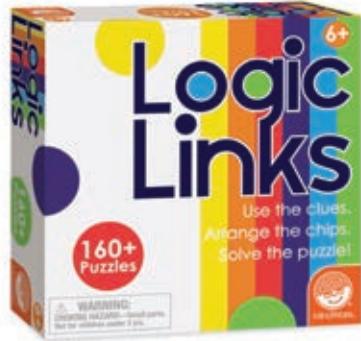
SKIPPITY  
48146



AWARDS  
Major Fun Award  
NAPPA National Parenting Publications Honor Award  
Parents' Choice Silver Award

## Logic Links Puzzle Box

Connect the clues and unlock the solution—Logic Links turns logic puzzles into irresistible brain-boosting fun. Includes progressive difficulty cards that build critical thinking with every challenge.



### AWARDS

Parents' Choice Approved Award

LOGIC LINKS  
PUZZLE BOX  
32015



7 36970 32015 1

### AGES 6+

5 $\frac{1}{4}$ "w x 5 $\frac{1}{4}$ "h x 1 $\frac{3}{4}$ "d  
Minimum 12  
WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



## Noodlers Puzzle Box

Twist your brain into delightful knots—Noodlers serves up quirky, clever puzzles that keep you noodling for more. Compact, pick-up-and-play challenges make it perfect for on-the-go brain training.

NOODLERS PUZZLE BOX  
32014



7 36970 32014 4

### AWARDS

Parents' Choice Silver Award  
NEW

### AGES 8+

5 $\frac{1}{4}$ "w x 5 $\frac{1}{4}$ "h x 1 $\frac{3}{4}$ "d  
Minimum 12

## Q-bitz

Race the clock, flip the cards and recreate the pattern—Q-bitz Jr. and Q-bitz Solo deliver quick, colorful, shape-building gameplay that's as fun to play as it is to master. Develops visual-spatial reasoning through fast, repeatable gameplay.

### AWARDS

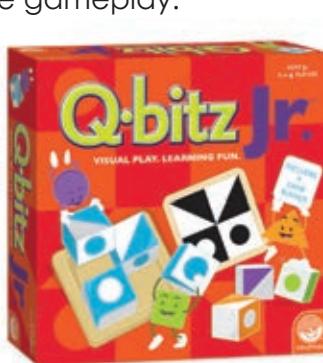
Tillywig Brain Child Award

Q-BITZ JR  
68532



### AGES 3+

5 $\frac{1}{4}$ "w x 5" h x 2 $\frac{1}{4}$ "d  
Minimum 12



Q-BITZ SOLO  
58070



7 36970 58070 8

### AGES 8+

8 $\frac{1}{2}$ "w x 8 $\frac{1}{2}$ "h x 2 $\frac{1}{2}$ "d  
Minimum 12

## KEVA® Brain Builders

Flip a card, stack the planks and bring each 2D image to 3D reality—KEVA Brain Builders and Brain Builders Junior make hands-on STEM play irresistibly smart, simple and smile-worthy. Durable KEVA planks ensure endless open-ended construction and skill-building.

### AWARDS

Major Fun Award  
Parents' Choice Silver Award  
Academics' Choice Brain Toy Award  
ASTRA's Best Toy For Kids Award in Learning Play  
Global Educator Institute Seal of Endorsement  
Dr. Toy Best Picks

KEVA® BRAIN BUILDERS  
66009



7 36970 66009 7



### AGES 7+

5 $\frac{1}{4}$ "w x 5" h x 2 $\frac{1}{4}$ "d  
Minimum 12

KEVA® BRAIN BUILDERS JR  
68337



7 36970 68337 9

### AGES 4+

4" w x 4" h x 1 $\frac{1}{2}$ "d  
Minimum 12



## Travel Size Qwirkle™

Bold shapes, big strategy—now pocket-sized! Travel Qwirkle brings award-winning fun anywhere you go. Compact design makes it perfect for travel, classrooms, or on-the-go play.

### CONTENTS:

- 108  $\frac{3}{4}$ " x  $\frac{3}{4}$ " wooden tiles
- Sturdy canvas travel bag
- Rules



ACTUAL  
TILE SIZE



TRAVEL SIZE QWIRKLE™  
52132



NEW

AGES 6+  
PLAYERS 2-4  
5 $\frac{1}{4}$ "w x 5 $\frac{1}{2}$ "h x 2 $\frac{1}{4}$ "d  
Minimum 12

### AWARDS

Major Fun Award  
Mensa Select Award  
Parents' Choice Gold Award



## Qwirkle™ Rummy

Match, meld, and steal the win—Qwirkle Rummy blends the classic Qwirkle vibe with fast, card-flipping excitement. Encourages pattern recognition and strategic thinking with quick, replayable rounds.

### CONTENTS:

- 110 cards
- Rules

QWIRKLE™ RUMMY  
13838443



AGES 8+  
PLAYERS 2-4

3 $\frac{1}{2}$ "w x 5 $\frac{1}{2}$ "h x 3 $\frac{1}{4}$ "d  
Minimum 12

## 12 Qwirkle™ Rummy Card Packs with Display

This point-of-purchase display includes 12 decks of Qwirkle Rummy cards! Eye-catching, compact and ready to drive impulse buys.

QWIRKLE™ RUMMY DISPLAY  
WITH 12 QWIRKLE™ RUMMY  
CARD PACKS

13953984



AGES 6+  
PLAYERS 2-4

7 $\frac{3}{4}$ "w x 6"h x 5 $\frac{1}{4}$ "d  
Minimum 1



Each item in the Sensory Genius line was thoroughly researched and thoughtfully designed to support the sensory needs of children and adults. They are ideal choices for educators, therapist and anyone seeking quiet activities for sensory processing. Plus, the striking colors, eye-catching packaging and value price points make these essential impulse products to carry in your store.

## Sensory Mats

Durable, textured mats provide tactile stimulation that helps improve focus and calm in busy environments.

### CONTENTS:

- 4 Sensory Mats

SENSORY GENIUS  
SENSORY MATS  
**14093630**



1 95130 21858 3



8 1/4" w x 8 1/4" h x 2" d  
Minimum 12

## Mini Sensory Mats

Compact mats offer the same tactile benefits in a travel-friendly size for desks, therapy sessions or on-the-go use.

### CONTENTS:

- 5 Mini Sensory Mats

SENSORY GENIUS  
MINI SENSORY MATS  
**14284549**



8 86102 88838 4



5 3/4" w x 7 1/4" h x 2" d  
Minimum 12

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



## Weighted Lap Pad

Smooth and textured surfaces deliver gentle, evenly distributed pressure to help calm, focus and provide soothing tactile input.

### CONTENTS:

- 1 Weighted Lap Pad

SENSORY GENIUS  
WEIGHTED LAP PAD  
**14093628**



1 95130 21856 9

14" w x 12" h x 3 1/4" d  
Minimum 6

## Stretchy Strings

Flexible, tactile strings offer fidget-friendly movement to relieve stress and improve focus during tasks. Strings stretch up to 3-feet-long and can be twirled around hands and fingers.

### CONTENTS:

- 2 Stretchy Strings

SENSORY GENIUS  
STRETCHY STRINGS  
**13791397**



5 3/4" w x 7 1/4" h x 2 1/4" d  
Minimum 12

WARNING: Choking Hazard —  
Contains small parts. Not for  
children under 3 yrs.



## Sensy Pop!

Squeeze the ball through an enclosed silicone maze for a satisfying tactile challenge that improves focus and relieves stress.

### CONTENTS:

- 1 Sensy Pop!

SENSORY GENIUS  
SENSY POP!  
**13971527**



1 95130 08998 5



5 $\frac{3}{4}$ "w x 1 $\frac{1}{4}$ "h x 5 $\frac{3}{4}$ "d  
Minimum 12

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

## Sensy Band

Slap-style bracelet with a textured surface allows kids to quietly fidget, improving focus and reducing restlessness.

### CONTENTS:

- 1 Sensy Band

SENSORY GENIUS  
SENSY BAND  
**13785006**



8 89070 90397 4



2 $\frac{3}{4}$ "w x 5 $\frac{1}{4}$ "h x  
3 $\frac{1}{2}$ "d  
Minimum 12

## Sqwooz

Stretch, squeeze and squish—this versatile sensory tool builds hand strength while providing tactile stimulation for stress relief.

### CONTENTS:

- 1 Sqwooz ball

SENSORY GENIUS  
SQWOOZ  
**13785010**



8 89070 90401 8



3 $\frac{1}{2}$ "w x 7"h x 2"d  
Minimum 12



## Stress Balls

Classic squeeze balls support fine motor strength and provide calming sensory input for on-demand stress relief.

### CONTENTS:

- 3 Stress Balls

SENSORY GENIUS  
STRESS BALLS  
**13785009**



8 89070 90400 1



2 $\frac{1}{4}$ "w x 6 $\frac{1}{2}$ "h x  
2 $\frac{1}{4}$ "d  
Minimum 12

## Pencil Pushers

Textured pencil toppers make writing a multi-sensory experience while promoting focus and fine motor control.

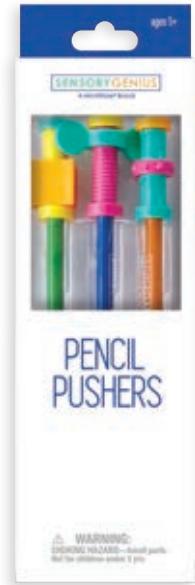
### CONTENTS:

- 3 pencils
- 3 pencil tops

SENSORY GENIUS  
PENCIL PUSHERS  
**13785011**



8 89070 90402 5



3"w x 8 $\frac{3}{4}$ "h x 1"d  
Minimum 12

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

## Finger Fling

Bounce, flick and fidget—Finger Fling builds hand-eye coordination and relieves nervous energy while keeping hands busy.

### CONTENTS:

- 1 Finger Fling

SENSORY GENIUS  
FINGER FLING  
**13791399**



8 89070 98212 2



4 $\frac{1}{2}$ "w x 7 $\frac{1}{2}$ "h x 2 $\frac{1}{2}$ "d  
Minimum 12

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

## Sensory Sprouts Sensory Mat

Inflatable and leaf-shaped, this mat holds water with eight floating shapes that spin, wobble and bob—inviting babies to explore textures, colors, and motion in a safe, captivating, hands-on sensory adventure.



**SENSORY SPROUTS SENSORY MAT**  
**14382705**



**AGES 6 mo+**  
10" w x 7 1/4" h x 2" d  
Minimum 6

## Sensory Sprouts Peek & Pull Tissue Box

Soft, plush tissues peek out from a durable, squeezable box, encouraging babies to grasp, pull and repeat—building hand-eye coordination, cause-and-effect understanding and hours of engaging, interactive play!



**SENSORY SPROUTS PEEK & PULL TISSUE BOX**  
**14382704**



**AGES 6 mo+**  
8 1/4" w x 10 1/4" h x 7 1/4" d  
Minimum 6

## Sensory Sprouts Surprise Puzzle

With mirrored surfaces, rattling beads, jingling bells and more, it transforms simple stacking into a multi-sensory playground that sharpens fine motor skills, sparks curiosity, and rewards discovery at every turn.



**SENSORY SPROUTS**  
**SURPRISE PUZZLE**  
**14547951**



**AGES 6 mo+**  
7" w x 2" h x 7" d  
Minimum 6

## Sensory Sprouts Infant Essentials Set

A thoughtfully curated collection of tactile mats, interactive peek-and-pull toys, rattling puzzles and stacking elements offers a full-spectrum sensory experience, stimulating touch, sight, sound and coordination while supporting multiple developmental milestones.



**SENSORY SPROUTS**  
**INFANT ESSENTIALS SET**  
**14547952**



**AGES 3 mo+**  
13" w x 12 1/2" h x 3" d  
Minimum 6

## Foodie Fidgets Squishy Bao Bun and Dumplings

Soft, squeezable bao buns and dumplings that are perfect for fidgeting, stress relief and gifting—fun, trendy and sure to spark smiles in any setting.

**FOODIE FIDGETS  
SQUISHY BAO BUN  
AND DUMPLINGS  
14291928**



8 86102 92819 6



**AGES 5+**

5" w x 4" h x 3 1/2" d  
Minimum 6

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

## Foodie Fidgets Ramen Noodles and Toppings

Stack, squish and mix these colorful noodles and toppings for endless tactile fun—an adorable, giftable stress-buster that kids and adults will love



**FOODIE FIDGETS  
RAMEN NOODLES  
AND TOPPINGS  
14295648**



8 86102 94073 6

**AGES 5+**

3 3/4" w x 4 1/2" h x 3 3/4" d  
Minimum 6

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

## Foodie Fidgets Sushi Tray

This squishy sushi set turns playtime into a hands-on sensory adventure—trendy, collectible and perfect for gifting or tabletop fidget fun.

**FOODIE FIDGETS  
SUSHI TRAY  
14295649**



8 86102 94077 6

**AGES 5+**

8 1/2" w x 5 1/2" h x 2" d  
Minimum 6

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



## Nacho Tray Set

Crunchy-looking, soft-to-touch nachos and toppings make fine motor practice deliciously fun—a playful, giftable treat that keeps hands busy and imaginations active.

**AGES 5+**

7" w x 2" h x 1/2" d  
Minimum 6

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

**NACHO TRAY SET  
14599694**



1 97640 55155 6



## Burger Basket Set

Stack, squish and serve this burger set for endless sensory play—fun, trendy and gift-ready for kids, teens and adults who love quirky fidgets.

**AGES 5+**

6 1/2" w x 5 1/4" h x 2 3/4" d  
Minimum 6

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

**BURGER  
BASKET SET  
14599693**



WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

## Race to the Treasure!

Teams join forces to outsmart the Ogre by charting a clever path through the forest—boosting strategic thinking while turning every planning session into a shared triumph.

**RACE TO THE TREASURE!**  
GMC2



6 43356 04955 4



**AGES 5+**  
**PLAYERS 2-4**

12 1/2" w x 9" h x  
1 1/2" d  
Minimum 6

**AWARDS**  
Oppenheim Toy Portfolio Platinum Award  
Major Fun Award  
PAL Award

## Dinosaur Escape

Players race across the island to save the T-Rex, Stegosaurus and Brachiosaurus before the volcano erupts—strengthening memory and teamwork with every suspenseful flip and rescue.

**AWARDS**

Oppenheim Toy Portfolio Gold Award  
Parents' Choice Silver Award  
PAL Award  
National Parenting Publication Awards (NAPPA) GOLD Award

**DINOSAUR ESCAPE**  
GMC7



6 43356 05532 6



**AGES 4+**  
**PLAYERS 2-4**

12 1/2" w x 9" h x 1 1/2" d  
Minimum 6

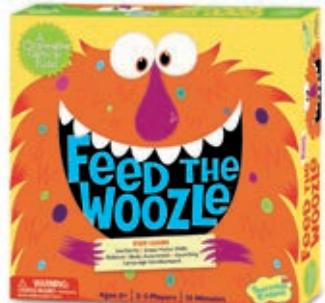
## Feed the Woozle

Teams giggle their way through feeding the Woozle silly snacks like chocolate-covered flies and hairy pickles—supporting motor skills and body awareness through joyful, wiggly fun.

**FEED THE WOOZLE**  
GMK2



6 43356 04957 8



**AWARDS**  
Oppenheim Toy Portfolio Platinum Award  
Parents' Choice Silver Award  
ASTRA's Best Toy For Kids Award in Learning Play  
PAL Award

**AGES 3+**  
**PLAYERS 2-5**

10 3/4" w x 10 3/4" h x  
2 1/4" d  
Minimum 6

## Snug as a Bug in a Rug!

Kids work together to tuck brightly colored, goofy-faced bugs safely under the rug before the stinkbugs show up—building early math and social-emotional skills through irresistibly cute cooperation.



**AWARDS**

Oppenheim Toy Portfolio Platinum Award  
Dr. Toy Top 10 Game Award  
Dr. Toy 100 Best Toys

**SNUG AS A BUG IN A RUG!**  
GMK1



6 43356 04956 1

**AGES 3+**  
**PLAYERS 2-4**

10 3/4" w x 10 3/4" h x  
2 1/4" d  
Minimum 6

## Mermaid Island

Children band together to guide shimmering mermaids back to their island hideaway before the Sea Witch arrives—boosting strategic thinking through a magical, no-tears adventure.



**MERMAID ISLAND**  
GM107



6 43356 04677 5

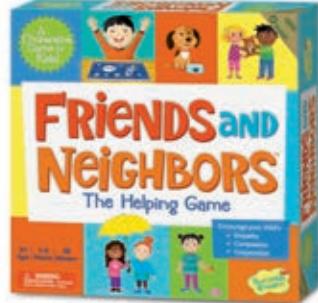
**AGES 5+**  
**PLAYERS 2-6**

12 1/2" w x 9" h x 1 1/2" d  
Minimum 6

**AWARDS**  
Good Housekeeping Best Board Games Award

## Friends and Neighbors

Little learners draw from a "helping bag" to solve everyday challenges—like offering a teddy bear for comfort or a bandage for a scraped knee—building empathy and emotional literacy in the sweetest, most relatable way.



**FRIENDS AND NEIGHBORS**  
GMC9



6 43356 05701 6

**AWARDS**

Oppenheim Toy Portfolio Gold Award  
PAL Award  
Parents' Choice Recommended Award  
MESH Accreditation

**AGES 3+**  
**PLAYERS 1-4**

9 1/4" w x 9 1/2" h x  
2 1/4" d  
Minimum 6

## Busy Fabric Tote

Keep little hands learning wherever they go with a soft, sensory-rich tote packed with crinkly patches, zippers to slide and snaps to press—building essential fine-motor skills through irresistible, on-the-go play.

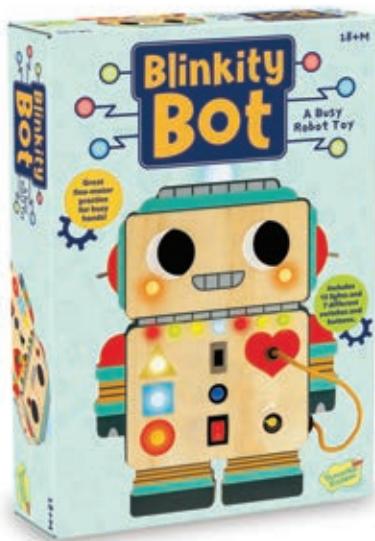
**BUSY FABRIC TOTE**  
**14474410**



1 97640 43393 7

**NEW**

**AGES 18 mo+**  
8 1/2" w x 11" h x 1" d  
Minimum 6



## Blinkity Bot

This light-up, giggle-triggering robot invites kids to follow flashing patterns, copy silly sequences and stay engaged as they strengthen memory and early STEM skills through delightful, interactive play.

**BLINKITY BOT**  
**14474409**



Requires 2 AAA batteries.

**AWARDS**

PAL Award

**AGES 18 mo+**  
9" w x 7" h x 2" d  
Minimum 6

## Walkie Talk-Along: Walkie Talkie Adventure Set

Spark big adventures with kid-friendly walkie-talkies that inspire teamwork, imaginative missions and outdoor discovery—perfect for building communication skills while bringing cooperative play to life.

**WALKIE  
TALK-ALONG:  
WALKIE TALKIE  
ADVENTURE SET**  
**14605276**



Requires 6 AAA batteries.



**AGES 3+**

9 1/2" w x 6" h x 2 1/2" d  
Minimum 6

WARNING: Choking Hazard —  
Contains small parts. Not for  
children under 3 yrs.

## Magnetic Friends

Open the door to a world where imagination meets style as kids mix and match magnetic outfits, swap cute accessories and create adorable storylines—fueling creativity and independent play with every outfit change.

### CONTENTS:

- 2 Dress Up Dolls with Wooden Bases
- 10 Magnetic Hangers
- Over 40 Magnetic Pieces
- 1 Wardrobe Case Holder with Clothing Rod and Mirror

**NEW**

**AGES 3+**

7" w x 7 3/4" h x 2 1/2" d  
Minimum 6

WARNING: Choking Hazard —  
Contains small parts.  
Not for children under 3 yrs.



**FASHION FRIENDS**  
**14606440**



**COZY CRITTERS**  
**14606441**

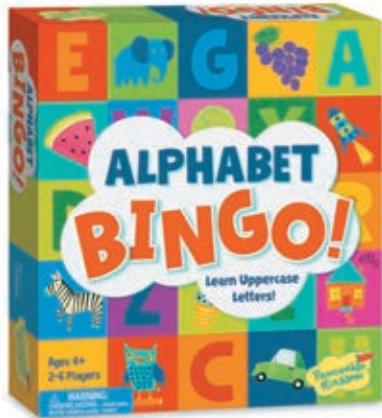


**PLAYFUL PRETEND**  
**14606442**



## Alphabet Bingo!

A fun twist on a classic! Reach into the bag and pull out a letter token — if you have a match, you're on your way to BINGO!



**AWARDS**  
Oppenheim Toy  
Portfolio Gold  
Award

**ALPHABET BINGO!**  
GM112



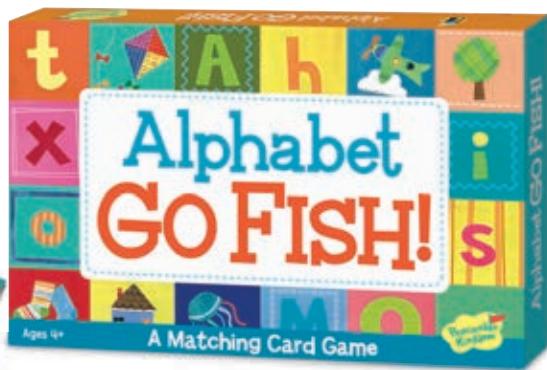
**AGES 4+**  
**PLAYERS 2-6**

7" w x 8" h x 1 1/2" d  
Minimum 6

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

## Alphabet Go Fish!

Bright, whimsical cards bring a burst of energy to a classic game, turning each round into a laugh-filled hunt for favorite letters.

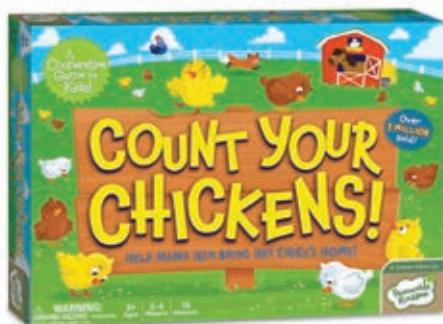


**ALPHABET GO FISH!**  
AM3



**AGES 4+**  
**PLAYERS 3-6**

7 3/4" w x 4 3/4" h x 1" d  
Minimum 12



## Count Your Chickens!

A joyful, cooperative adventure where kids team up to help Mother Hen gather her chicks—pure, feel-good fun families return to again and again.

### AWARDS

Oppenheim Toy Portfolio Platinum Award  
Creative Child Magazine Game of the Year Award  
Major Fun Award

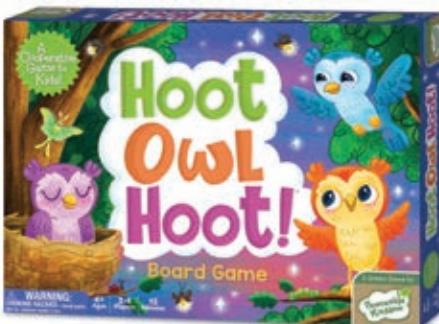
**COUNT YOUR CHICKENS!**  
GM108



**AGES 3+**  
**PLAYERS 2-4**

12 1/2" w x 9" h x 1 1/2" d  
Minimum 6

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



## Hoot Owl Hoot!

A vibrant, teamwork-driven race against the sunrise that keeps players fully engaged, making it a go-to choice for families who love to play together.

### AWARDS

Oppenheim Toy Portfolio Platinum Award  
Dr. Toy Best Products Award  
Dr. Toy 100 Best Children's Products Award  
Major Fun Award  
Family Fun Magazine Toy of the Year Award  
Parents' Choice Silver Award

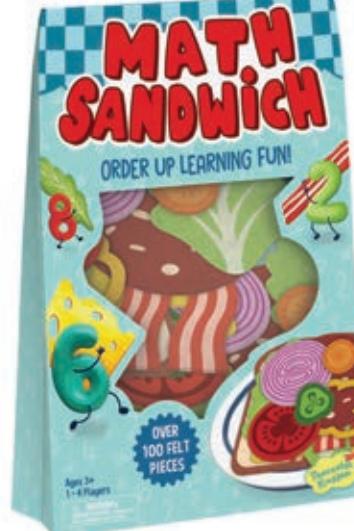
**HOOT OWL HOOT!**  
GM106



**AGES 3+**  
**PLAYERS 2-4**

12 1/2" w x 9" h x 1 1/2" d  
Minimum 6

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



## Math Sandwich

Silly, stackable ingredient cards make every turn a playful surprise, serving up irresistible, laugh-out-loud math fun.

**MATH SANDWICH**  
14284551



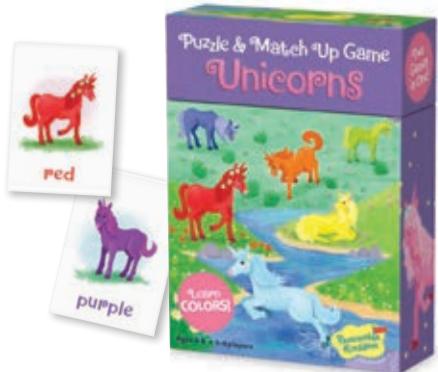
**AGES 3+**  
**PLAYERS 1-4**

6 3/4" w x 9 3/4" h x 2 1/2" d  
Minimum 6

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

## Match Up Games & Puzzles

It's 3 games in one! Kids can lay the cards face up for a matching game, face down for a memory game or either way to build a 24-piece floor puzzle. The vibrant and colorful art makes learning even more fun. When playtime is done, the pieces can be stashed in the sturdy carrying case for convenient at-home storage or on-the-go play!



### Unicorns

MU21

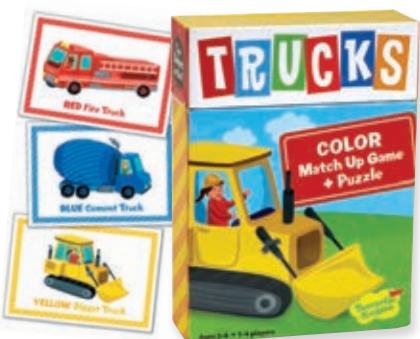


AGES 2+  
4" w x 5 1/4" h x 1 1/4" d  
Minimum 6



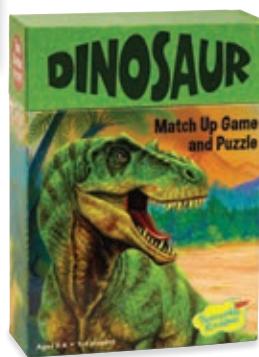
### Princess

MU4



### Trucks

MU13



### Dinosaur

MU10



## Match Up Games & Puzzles Set

PGM5529



### CONTENTS:

- FREE display case
- 16 games, 4 each of 4 designs

PICK ANY  
4  
DESIGNS!

## Floor Puzzles

These adorably designed floor puzzles have unique puzzle shapes for extra fun!



### KIDS LEARN:

- Visual recognition
- Cooperation
- Fine motor development
- Problem solving
- Cognitive skills

### CONTENTS:

- Rope carrying handles
- Large pieces
- Special-shaped pieces
- Measures over 2' x 3'
- Foil accents

### AWARDS

Oppenheim Toy Portfolio  
Platinum Award



## Unicorn

PZ21



AGES 3+

11" w x 7" h x 3 1/2" d  
Minimum 6



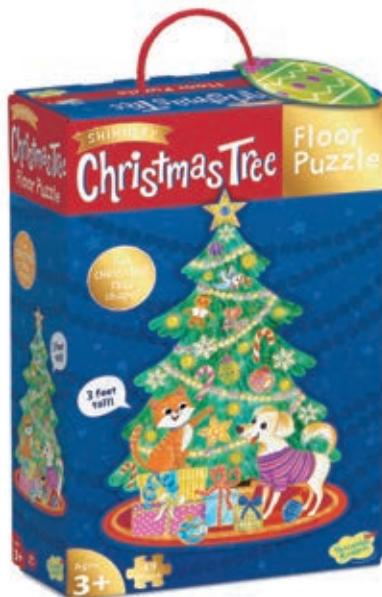
## Racecar

14125383



AGES 3+

11" w x 7" h x 3 1/2" d  
Minimum 6



## Christmas Tree

14118730



AGES 3+

7" w x 11" h x 3 1/2" d  
Minimum 6

## Shimmery Snowman Floor Puzzle

PZ38



AGES 3+

7" w x 11" h x 3 1/2" d  
Minimum 6



AGES 5+

7" w x 11" h x 3 1/2" d  
Minimum 6

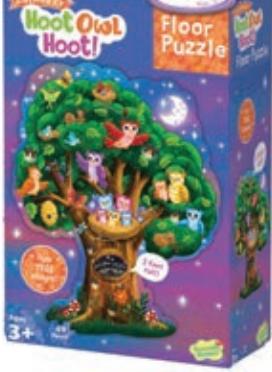
Butterfly

PZ42



1 95130 20330 5

AGES 3+



Hoot Owl Hoot!

PZ29



1 95130 06197 4

AGES 3+

11" w x 7" h x 3 1/2" d  
Minimum 6

Fairy

PZ26



1 92073 95539 1



Dump Truck

PZ54



1 95130 29094 7



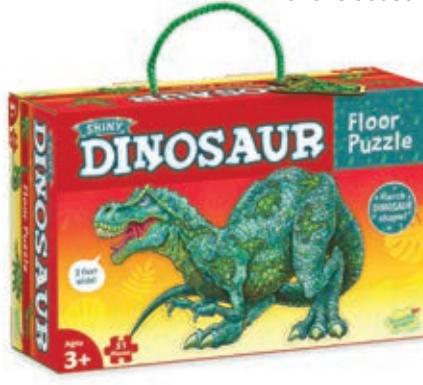
Magical Mermaid

PZ18



1 92073 56665 8

AGES 3+

11" w x 7" h x 3 1/2" d  
Minimum 6

Dinosaur

PZ22



1 92073 75819 0

AWARDS  
Oppenheim Toy  
Portfolio Platinum  
Award

AGES 3+

11" w x 7" h x 3 1/2" d  
Minimum 6

USA

14194071



AGES 5+

11" w x 7" h x 4" d  
Minimum 6

## Play & Grow Puzzles:

Play & Grow Puzzles include handy zippered totes for grab and go fun!



Level 1

14602265



AGES 2+

10" w x 8" h x 3 3/4" d  
Minimum 6

Level 2

14602266



AGES 2+

10" w x 8" h x 3 3/4" d  
Minimum 6

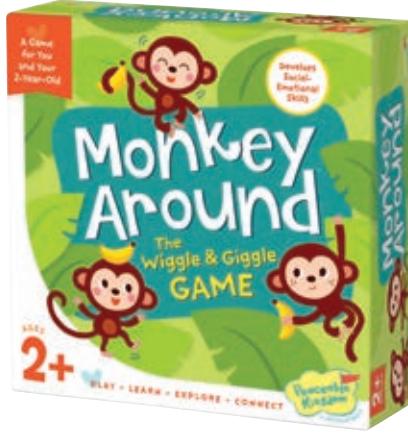
## Monkey Around

Wiggly, giggly movement prompts get little ones stretching, hopping and balancing, building gross motor skills, body awareness and following directions through joyful, active play.

### AWARDS

Oppenheim Toy Portfolio Platinum Award  
Parents' Choice Silver Award  
PAL Award  
PAI Award

### MONKEY AROUND GTT101



AGES 2+

8" w x 8" h x 2 1/4" d  
Minimum 6

## Acorn Soup

Sweet, chunky play pieces invite kids to 'cook' up imaginative recipes, nurturing early counting, fine motor skills and pretend-play creativity with every stir.



### ACORN SOUP GTT105



AGES 2+

7" w x 7" h x 3 1/4" d  
Minimum 6

### AWARDS

Creative Child Magazine Game of the Year Award  
PAL Award  
Parents' Choice Recommended Award

## Duck Duck Dance!

Adorable action cards inspire spins, wiggles, and happy chaos, helping toddlers practice coordination, rhythm and active listening as they dance their way through the game.

### AWARDS

Oppenheim Toy Portfolio Platinum Award

### DUCK DUCK DANCE! GTT106



AGES 2+

8" w x 8" h x 3" d  
Minimum 6

## Where's Bear?

A lovable hide-and-seek adventure packed with surprise reveals, naturally strengthening object permanence, spatial reasoning and early problem-solving in the most delightful way.

### AWARDS

Oppenheim Toy Portfolio Platinum Award  
Parents' Choice Gold Award  
PAL Award

### WHERE'S BEAR? GTT100



AGES 2+

5" w x 6 1/4" h x 6 1/4" d  
Minimum 6

## Patch's Pockets

Mix-and-match pockets encourage sorting, matching and playful discovery, boosting early math concepts, categorization skills and fine motor development through hands-on exploration.

### AWARDS

PAL Award  
Oppenheim Toy Portfolio Platinum Award

### PATCH'S POCKETS 14509521



AGES 2+

9" w x 3 1/2" h x 8" d  
Minimum 6

## World of Eric Carle™ Discover & Learn Scavenger Hunt

An interactive hunt that sparks curiosity and observation skills, helping children practice pattern recognition, critical thinking and memory while exploring Eric Carle's colorful world.

### AWARDS

2025 PAL Top 10 Award Games PreSchool: Eric Carle Discover and Learn Scavenger Hunt

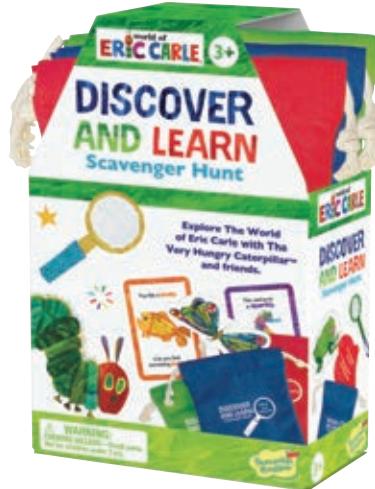
**14473087**



**NEW**

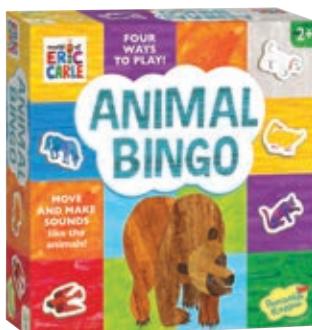
**AGES 3+**

8" w x 5 1/4" h x 3" d  
Minimum 6



## World of Eric Carle™ Animal Bingo

Bright, iconic illustrations turn every round into a fun matching challenge, strengthening visual discrimination, concentration and early social skills.



**14473089**



**NEW**

**AGES 2+**

8" w x 8" h x 2 1/4" d  
Minimum 6

## World of Eric Carle™ Very Hungry Caterpillar Snack Match

Delightful, hands-on matching builds memory, counting and early problem-solving skills as kids pair favorite foods, combining playful learning and cooperative play with the magic of a classic story.



**14473088**



**NEW**

**AGES 2+**

12 1/2" w x 9" h x 1 1/2" d  
Minimum 6

## World of Eric Carle™ Glitter Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design

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**WHAT FUN YOU'RE 1,  
HAPPY BIRTHDAY!**  
**14606170**



**LOOK WHO'S 2,  
HAPPY BIRTHDAY!**  
**14606171**



**WHAT A TREAT! 3 IS SWEET!  
HAPPY BIRTHDAY!**  
**14606172**



**ERIC CARLE HAPPY  
BIRTHDAY! BLANK INSIDE**  
**14606169**



## Empowerment Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design  
Cards to celebrate achievement, build confidence and show you care.



BUNCHES AND BUNCHES  
AND BUNCHES!  
5937G



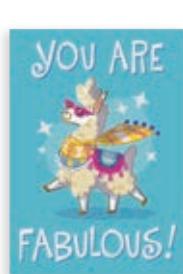
1 92073 54793 0



YOU DID IT!  
5936G



1 92073 54792 3



KEEP BEING LLAMAZING!  
6601G



1 92073 78830 2

## Googly Eye Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design

GOOGLY  
EYES ON  
EVERY CARD!



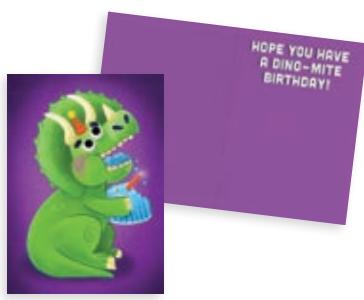
WISHING YOU A  
HOPPY BIRTHDAY!  
14338566



HOPE IT'S LEGENDARY!  
14338563



YOU'RE ONE IN A  
CHAMELEON!  
6100GE



HOPE YOU HAVE A  
DINO-MITE BIRTHDAY!  
6108GE



TAKE A BIG BITE OUT OF  
BIRTHDAY FUN!  
6103GE



HAVE A DOGGONE  
GREAT BIRTHDAY!  
6106GE



HOPING YOUR SPECIAL DAY  
IS AS SWEET AS YOU!  
6105GE



HOPE YOUR BIRTHDAY IS  
ONE-IN-A-MELON!  
6104GE



## Sticker Birthday Cards

15" x 7" card printed on FSC paper with envelope • Minimum 12 per design • Each card comes with a sheet of stickers attached.

### GLITTER SCRATCH & SNIFF STICKERS

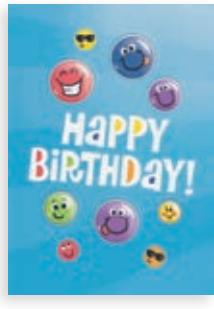


HOPE IT'S  
DELICIOUS!  
6003ST



1 92073 54801 2

### PUFFY STICKERS



HOPE YOUR DAY IS  
FULL OF SMILES!  
6004ST



1 92073 54803 6

## Decorate Your Own Birthday Cards

15" x 7" card with envelope • minimum 12 per design • Decorate these birthday cards with the supplied stickers before giving to someone special. Cards are individually cello bagged.

IT'S PARTY TIME!  
6301ST



### FOIL



PACKAGED

HOPE IT'S MAGICAL!  
6000ST



### FOIL STICKERS



PACKAGED

## Jewel Birthday Cards

5" x 7" card printed on FSC paper • recycled colored envelope • Minimum 12 per design

JEWEL  
ON EVERY  
CARD!



YOU'RE A REAL TREASURE!  
6900JL



1 95130 08966 4



HAVE A FAIRY  
MAGICAL DAY!  
6901JL



1 95130 08967 1



WISHING YOU A HOOT OF A  
BIRTHDAY!  
6902JL



1 95130 08968 8

## Charm Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design • Adorably designed cards include two friendship necklaces; one necklace to give and one to keep! (One necklace is securely attached to the card and one is easily removed.) Cards are individually cello bagged.



PACKAGED



PACKAGED



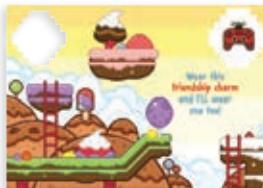
PACKAGED



PACKAGED



PACKAGED



**CONTROLLER**  
WEAR THIS FRIENDSHIP  
CHARM, AND  
I'LL WEAR ONE TOO!  
**6201CC**



**RAINBOW**  
WEAR THIS FRIENDSHIP  
CHARM, AND  
I'LL WEAR ONE TOO!  
**6000CC**



**FLOWERS**  
WEAR THIS FRIENDSHIP  
CHARM, AND  
I'LL WEAR ONE TOO!  
**6002CC**



**PIZZA**  
WEAR THIS FRIENDSHIP  
CHARM, AND  
I'LL WEAR ONE TOO!  
**6001CC**



**UNICORN**  
**TODAY IS YOUR BIRTHDAY,**  
**MAGICAL WISHES**  
**TO YOU! WEAR THIS**  
**FRIENDSHIP CHARM,**  
**AND I'LL WEAR ONE TOO!**  
**6200CC**



WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

## Age-Specific Foil & Glitter Birthday Cards

5" x 7" card printed on FSC paper • recycled colored envelope • Minimum 12 per design



**HOORAY, YOU'RE 1!**  
HOPE YOUR DAY IS FUN!  
HAPPY BIRTHDAY!  
**6602G**



**WOO-HOO!**  
LOOK WHO'S 2!  
HAPPY BIRTHDAY!  
**6603G**



**YIPPEE!**  
YOU'RE 3!  
HAPPY BIRTHDAY!  
**6640G**



**HIP HIP HOORAY!**  
HAPPY  
4TH BIRTHDAY!  
**6605G**



**SWING INTO THE**  
**HAPPIEST DAY EVER!**  
HAPPY 5TH BIRTHDAY!  
**6606G**



## Age-Specific Foil Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



YOU'RE ONE! WHAT FUN!  
HAPPY BIRTHDAY!  
**5180G**



HOORAY FOR YOU!  
HAPPY 2ND BIRTHDAY!  
**5181G**



YOU'RE THREE!  
THE BEST AGE TO BE!  
HAPPY BIRTHDAY!  
**5182G**



HAVE A POPPING FUN  
BIRTHDAY!  
**5183G**



HIP HIP HOORAY FOR A  
GREAT BIRTHDAY!  
**5184G**



HAPPY BIRTHDAY TO  
ONE COOL KID!  
**5185G**



HOPE YOUR BIRTHDAY IS  
BURSTING WITH FUN!  
**5648G**



LET'S CELEBRATE!  
HAPPY BIRTHDAY!  
**5649G**



WIGGLE AND SHAKE FOR YOUR  
BIRTHDAY CAKE HAPPY 1ST BIRTHDAY!  
**6608G**



HAPPY BIRTHDAY, TODAY YOU ARE ONE!  
CUTE AS A PUPPY AND LOTS OF FUN!  
**6609G**



WHAT FUN!  
HAPPY 1ST BIRTHDAY!  
**5651G**



## Confetti Birthday Cards

5" x 7" card with envelope • Minimum 12 per design • Celebrate special birthdays with thick cards filled with festive confetti. Cards are individually cello bagged. May require extra postage.



TURNING ONE  
IS SUCH FUN!  
HAPPY FIRST BIRTHDAY!  
6000CF



TODAY YOU'RE TWO!  
HOORAY FOR YOU!  
HAPPY SECOND BIRTHDAY!  
6001CF



YIPPEE!  
YOU'RE THREE!  
HAPPY THIRD BIRTHDAY!  
6002CF



WISHING YOU FUN GALORE  
AS YOU TURN FOUR!  
HAPPY FOURTH BIRTHDAY!  
6003CF



HIP HIP HOORAY!  
YOU'RE FIVE TODAY!  
HAPPY FIFTH BIRTHDAY!  
6004CF



HAPPY SIXTH BIRTHDAY!  
HOPE IT'S SUPER!  
6005CF



HAPPY SEVENTH BIRTHDAY!  
HOPE IT'S SPECTACULAR!  
6006CF



HAPPY BIRTHDAY TO  
A SUPERSTAR  
EIGHT-YEAR-OLD!  
6007CF



## Tri-Fold Birthday Cards

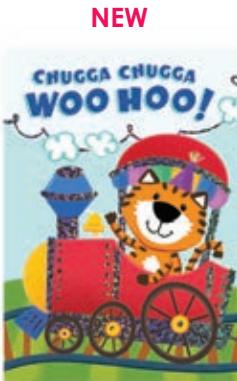
5" x 7" card • 15" x 7" unfolded • printed on FSC paper • recycled colored envelope • Minimum 12 per design



FOIL

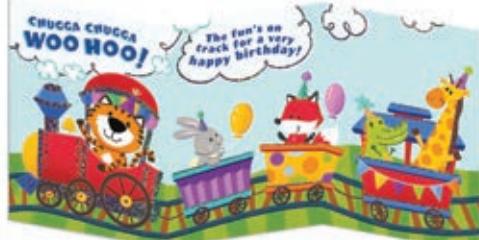


LET'S PAWTY!  
14338567



NEW

CHUGGA CHOO WOO HOO!  
14635915



## Tri-Fold Birthday Cards

5" x 7" card • 15" x 7" unfolded • Printed on FSC paper  
• Recycled colored envelope • Minimum 12 per design



FOIL

HOPE IT'S GREAT!  
6603TF



FOIL

YOU'RE ON THE FAST TRACK  
TO A GREAT DAY!  
14395667



FOIL

SPARKLE AND SWISH FOR A  
BUBBLY BIRTHDAY WISH!  
5924TF



FOIL

WISHING YOU A  
WILD BIRTHDAY!  
6601TF



FOIL

HAVE FUN ON THIS  
SPECIAL DAY!  
14395665



FOIL

SENDING MAGIC YOUR WAY  
ON THIS SPECIAL DAY!  
6025TF



## Tall Tri-Fold Birthday Cards

Card printed on FSC paper  
• Recycled colored envelope  
• Minimum 12 per design



FOIL

HAVE AN EXTRA  
SWEET DAY!  
HAPPY BIRTHDAY!  
6800TTF



FOIL

HAPPY BIRTHDAY!  
IT'S YOUR DAY TO  
BE TOP DOG!  
6801TTF



## Tri-Fold Birthday Cards

5" x 7" card • 15" x 7" unfolded

- Printed on FSC paper
- Recycled colored envelope
- Minimum 12 per design



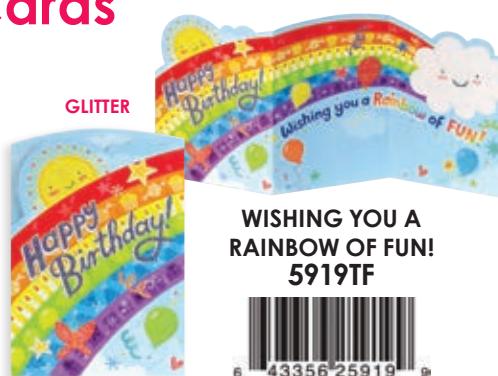
**FOIL**  
**MER-MAKE A WISH!**  
**HAPPY BIRTHDAY!**  
**6600TF**

1 92073 78865 4



**FOIL**  
**FIND YOUR WAY TO THE**  
**TREASURE!**  
**HAPPY BIRTHDAY!**  
**5922TF**

6 43356 25922 9



**WISHING YOU A**  
**RAINBOW OF FUN!**  
**5919TF**

6 43356 25919 9



**FOIL**  
**IT'S A FAIRY GOOD DAY**  
**FOR A BIRTHDAY! HOPE IT'S**  
**AS SPECIAL AS YOU!**  
**6604TF**

1 95130 08963 3



**FOIL**  
**HAVE A ROARIN'-GOOD,**  
**DINO-RIFFIC,**  
**STOMPIN' GREAT TIME!**  
**5921TF**

6 43356 25921 2

## Tattoo Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope

- Minimum 12 per design



**HAPPY BIRTHDAY! I'M 4**  
**5828T**



**HAPPY BIRTHDAY! I'M 5**  
**5829T**



**HAPPY BIRTHDAY! I'M 6**  
**5830T**

6 43356 35828 1

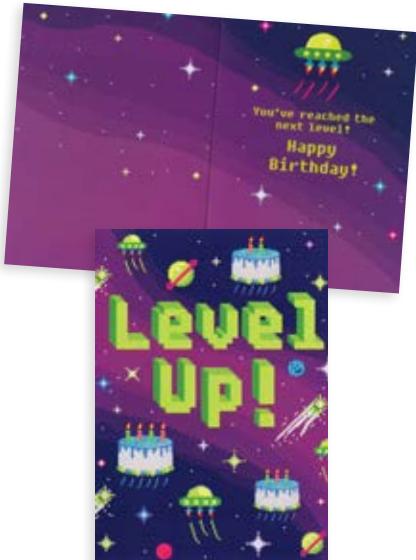
6 43356 35829 8

6 43356 35830 4

## Neon Birthday Cards

5" x 7" card printed on FSC paper

- Recycled colored envelope
- Minimum 12 per design



**YOU'VE REACHED THE NEXT**  
**LEVEL! HAPPY BIRTHDAY!**  
**5937NE**

6 43356 25937 3



**KICKFLIP Your way**  
**to a**  
**RAD**  
**DAY!**  
**5935NE**

6 43356 25935 9

## Foil Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



NEW

HAVE AN AMAZING DAY!  
14635910



1 97640 61605 7



NEW

HOPE YOUR DAY IS  
CLAW-SOME!  
14635912



1 97640 61607 1



NEW

CELEBRATE! IT'S YOUR  
BIRTHDAY!  
14635914



1 97640 61609 5



NEW

STAND TALL, STAY COOL AND  
HAVE A WILDLY FUN BIRTHDAY!  
14635911



1 97640 61606 4



NEW

IT'S YOUR SPECIAL DAY.  
HAPPY BIRTHDAY!  
14635916



1 97640 61611 8



NEW

KICK UP YOUR HEELS & HAVE A  
ROOTIN'-TOOTIN' GOOD TIME!  
14635918



1 97640 61613 2



NEW

HAVE A HAPPY BIRTHDAY!  
14635920



1 97640 61615 6



NEW

WISHING YOU A TALL  
STACK OF FUN TODAY!  
14635919



1 97640 61614 9



NEW

HAVE A FUN-FILLED BIRTHDAY!  
14635921



1 97640 61616 3



DIE-CUT

BIRTHDAY WISHES!  
14338562



8 86102 03442 2

## Foil Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



HOPING YOUR BIRTHDAY  
IS THE G.O.A.T.!  
(GREATEST OF ALL TIME)  
14338564



HAPPY BIRTHDAY!  
GO NUTS!  
14338561



HAVE A  
SUPER DAY!  
6413FC



WISHING YOU  
AN ALL-STAR  
BIRTHDAY!  
6414FC



HOPE YOUR BIRTHDAY IS  
PAWSOME!  
6415FC



HAPPY BIRTHDAY!  
HOPE IT'S PURR-FECT!  
6401FC



HOPE IT'S DINO-MITE!  
6402FC



WISHING YOU A BRIGHT  
AND HAPPY DAY!  
6405FC



SPECIAL WISHES JUST  
FOR YOU!  
HAPPY BIRTHDAY!  
5750FC



HOPE YOUR DAY IS SWEET!  
5748FC



SHINE ON!  
6406FC



MAKE A WISH!  
6400FC



WISHING YOU A  
BRIGHT & HAPPY DAY!  
6403FC



## Foil Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



HOPE IT'S RAD!  
14395671



1 97640 36370 8



HAVE AN ENCHANTED  
BIRTHDAY!  
5234FC



6 43356 25234 3



HOPE YOU HAVE A  
BREAKAWAY DAY!  
6011FC



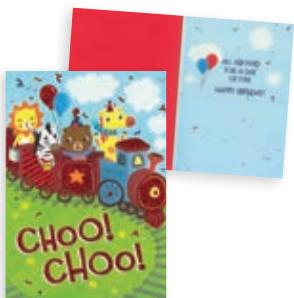
1 92073 54776 3



LET'S CELEBRATE!  
6012FC



1 92073 54787 9



ALL ABOARD FOR  
A DAY OF FUN!  
HAPPY BIRTHDAY!  
5909FC



WISHING YOUR DAY IS  
AS SWEET AS YOU!  
6015FC



ENJOY YOUR DAY  
PARTY ANIMAL!  
6017FC



HOPE YOUR DAY IS  
OUT OF THIS WORLD!  
5801FC



A GREAT DAY IS  
WRITTEN IN THE STARS  
14338557



HAPPY BIRTHDAY!  
HOPE IT'S SPECTACULAR!  
5908FC



IT'S PARTY TIME! HAVE A  
FIN-TASTIC BIRTHDAY!  
5907FC



HAVE A BIRTHDAY  
FULL OF LAUGHS!  
5869FC



HAVE A  
SUPER BIRTHDAY!  
5860FC



HAVE A WILD  
BIRTHDAY!  
14338568



## Foil Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



IT'S YOUR DAY,  
SWEET!  
5231FC



HAVE OCEANS OF FUN ON  
YOUR BIRTHDAY!  
5859FC



WISHING YOU AN ALL STAR  
HAPPY BIRTHDAY!  
5584FC



HOPE YOUR BIRTHDAY  
TWINKLES WITH MAGIC!  
5664FC



HOPE YOUR BIRTHDAY  
SPARKLES!  
5585FC



ALL SIGNS POINT TO A  
HAPPY BIRTHDAY!  
5812FC



BLAST OFF FOR A  
GREAT BIRTHDAY!  
5230FC



POWER UP AN AWESOME  
BIRTHDAY!  
5233FC



WISHING YOU OCEANS  
OF FUN!  
14395666



REV IT UP, IT'S YOUR  
SPECIAL DAY!  
14395663



HAPPY BIRTHDAY! HOPE YOU  
HAVE A COOL DAY!  
14395670



HOPE YOUR DAY IS AS  
SWEET AS YOU!  
14395669

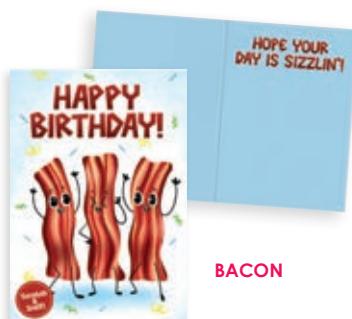


## Scratch & Sniff Birthday Cards

5" x 7" card printed on FSC paper • recycled colored envelope • Minimum 12 per design



WISHING YOU A SUPER SWEET BIRTHDAY!  
6506SS



HOPE YOUR DAY IS SIZZLIN'!  
6508SS



WISHING YOU A DAY FULL OF SWEETS & TREATS!  
6501SS



HOPE YOUR BIRTHDAY IS A DREAM!  
14338559



MAY YOUR DAY BE EXTRA SWEET!  
6503SS



'BOUT YOUR BIRTHDAY!  
HOPE IT'S GREAT!  
6021SS



COOL WISHES FOR A SWEET BIRTHDAY!  
6020SS



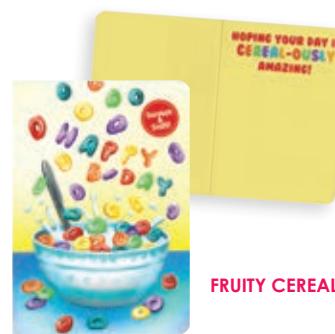
HAPPY BIRTHDAY WITH SPRINKLES ON TOP!  
5036SS



HAVE AN EXTRA YUMMY BIRTHDAY!  
4624SS



DOUBLE UP ON BIRTHDAY FUN!  
5917SS



HOPING YOUR DAY IS CEREAL-OUSLY AMAZING!  
6505SS



HOPE YOUR BIRTHDAY IS DIPPED IN FUN!  
5916SS



## Scratch & Sniff Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



HAPPY BIRTHDAY!  
AND MANY MORE!  
5784SS



HOPE YOUR BIRTHDAY IS  
EVERYTHING YOU WANT  
AND S'MORE! HAPPY BIRTHDAY!  
5783SS



TO YOU!  
5434SS



IT'S YOUR BIRTHDAY!  
SWEET!  
5781SS



CATCH SOME  
WAVE-ZZA FUN!  
5918SS



HOPE YOUR BIRTHDAY  
OVERFLOWS WITH FUN!  
5782SS



HAPPY BIRTHDAY!  
HOPE IT'S FULL OF FUN!  
5582SS



HOPE YOUR BIRTHDAY  
REALLY PACKS A PUNCH!  
5915SS



HOPE YOUR BIRTHDAY IS  
POPPIN' WITH FUN!  
5659SS



HOPE YOUR BIRTHDAY  
IS RED HOT!  
5433SS



HAPPY BIRTHDAY WITH  
EVERYTHING ON IT!  
4626SS



A RAINBOW OF FUN FOR  
YOU! HAPPY BIRTHDAY!  
5785SS



## Scratch & Sniff Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



CHOCOLATE

HOPE YOUR BIRTHDAY IS  
SUPER SWEET!  
4625SS



6 43356 24625 0



GRAPE

HAVE A MAGICAL  
BIRTHDAY!  
5709SS



6 43356 25709 6



STRAWBERRY

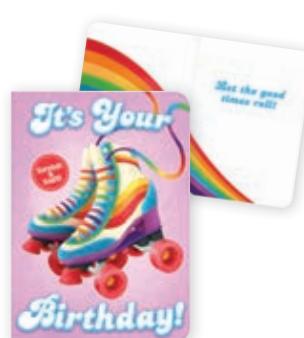
HOPE YOUR BIRTHDAY IS  
BERRY SWEET!  
HAPPY BIRTHDAY!  
5435SS



6 43356 25435 4



WISHING YOU A BIRTHDAY  
ILLED WITH ALL  
OF YOUR FAVORITE THINGS!  
14338560



LET THE GOOD TIMES ROLL!  
14338558



8 86102 03449 1



HOPE YOUR DAY IS  
SUPER SWEET!  
14395660



1 97640 36375 3



HOPE YOUR BIRTHDAY IS  
EXTRA SWEET!  
14395661



1 97640 36374 6

## Glitter Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



NEW

HAPPY BIRTHDAY! KICK  
UP YOUR HEELS AND  
ENJOY THE DAY!  
14635917



5



NEW

HAPPY BIRTHDAY!  
14635922



0



NEW

HOPE IT'S SWEET!  
14635913



8



HOPE YOUR DAY IS MAGICAL!  
6803GL



2

## World of Eric Carle Glitter Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



WHAT FUN YOU'RE 1,  
HAPPY BIRTHDAY!  
14606170



LOOK WHO'S 2,  
HAPPY BIRTHDAY!  
14606171



WHAT A TREAT! 3 IS SWEET!  
HAPPY BIRTHDAY!  
14606172



ERIC CARLE HAPPY  
BIRTHDAY! BLANK INSIDE  
14606169



## Glitter Birthday Cards

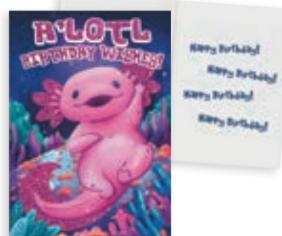
5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



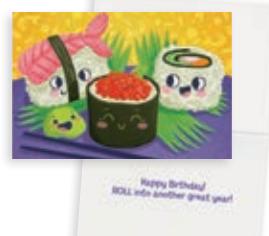
SENDING YOU MAGICAL  
BIRTHDAY WISHES!  
14395662



HOPE YOUR DAY IS FILLED  
WITH HAPPINESS!  
14395668



HAPPY BIRTHDAY!  
HAPPY BIRTHDAY!  
HAPPY BIRTHDAY!  
HAPPY BIRTHDAY!  
14395664



HAPPY BIRTHDAY!  
ROLL INTO ANOTHER  
GREAT YEAR!  
14338565



HAPPY BIRTHDAY WITH  
SPRINKLES ON TOP!  
6807GL



HOPE YOUR DAY  
SPARKLES!  
6808GL



YOU'RE OTTERLY  
AMAZING!  
6800GL



HOPE YOUR DAY IS  
BRIGHT AND SHINY!  
6801GL



WISHING YOU A BIRTHDAY  
ILLED WITH MAGICAL FUN!  
5592GL



MAKE A SPLASH ON  
YOUR BIRTHDAY!  
5325GL



## Glitter Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



HOPE YOUR DAY IS  
MAGICALLY SWEET!  
**6805GL**



HOPE YOUR BIRTHDAY  
BUBBLES OVER WITH FUN!  
**5593GL**



HOPE ALL YOUR DREAMS  
COME TRUE!  
**5905GL**

DIE-CUT



KEEP SMILIN'!  
**5821GL**



## Regular Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



WISHING YOU  
SPARKLES AND FUN  
ON YOUR BIRTHDAY!  
**5667GL**



HAVE AN ALL-STAR  
BIRTHDAY!  
**3098G**



HAPPY BIRTHDAY TO ONE  
DINO-MITE KID!  
**5837G**



HOPE YOUR BIRTHDAY  
IS MAGICAL!  
**5332G**



WISHING YOU THE SWEETEST  
BIRTHDAY EVER!  
**5675G**



YOU SCORE! HAPPY  
BIRTHDAY!  
**3172G**



HAPPY DAY!  
**5350G**



SLAM DUNK A GREAT  
BIRTHDAY!  
**5218G**



HAVE A ROARIN' GREAT  
BIRTHDAY!  
**5239G**

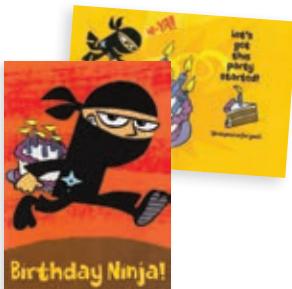


YOU ARE ONE  
INCREDIBLE  
FUN  
AMAZING  
KID!  
**4959G**



## Regular Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



HI-YA! LET'S GET THIS PARTY  
STARTED!  
(FIRST PIECE IS FOR YOU!)  
4971G



TO YOU!  
4975G



TO YOU!  
5331G



TO YOU!  
(HOPE IT'S YUMMY!)  
4976G



## Baby Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design

NEW



FOIL



DIE-CUT



DIE-CUT



CONGRATULATIONS!  
5671G



DIE-CUT

CONGRATULATIONS!  
WISHING YOU  
LOADS OF LOVE!  
5926G

BABY LOVE AND BABY JOY!  
CONGRATULATIONS!  
14635909



CONGRATULATIONS!  
5439G



SMILES, SUN, AND  
BIRTHDAY FUN!  
5820G



CONGRATULATIONS ON  
YOUR LITTLE SWEETIE!  
6003G



DIE-CUT

1 BIG LOVE THAT  
GROWS AND GROWS  
CONGRATULATIONS!  
5928G



CONGRATULATIONS  
ON YOUR NEW  
LITTLE NOISE MAKER!  
5927G



DIE-CUT

BRINGING YOU  
LOADS OF FUN  
ON YOUR BIRTHDAY!  
5679G



HANGING OUT JUST GOT SO  
MUCH SWEETER.  
CONGRATULATIONS!  
5818G



## 72-Pocket Card Program

### PRODUCT FEATURES:

- Pick any 72 dozen cards
- FREE 72-pocket floor display
- Cost based on final product
- Heavy shipping fee applies, not included in free freight offers



YOU PICK  
PGM5123



DISPLAY ONLY  
DIS4479



72'h x 22'w  
Minimum 1

## 48-Pocket Card Program

### PRODUCT FEATURES:

- Pick any 48 dozen cards
- FREE 48-pocket floor display
- Cost based on final product
- Heavy shipping fee applies, not included in free freight offers



YOU PICK  
PGM5120



DISPLAY ONLY  
DIS4481



74'h x 18'w  
Minimum 1



## 24-Pocket Card Program

### PRODUCT FEATURES:

- Pick any 24 dozen cards
- FREE 24-pocket floor display
- Cost based on final product
- Heavy shipping fee applies, not included in free freight offers

YOU PICK  
PGM5122



DISPLAY ONLY  
DIS4483



60'h x 15'w  
Minimum 1

## Birthday Card Assortment

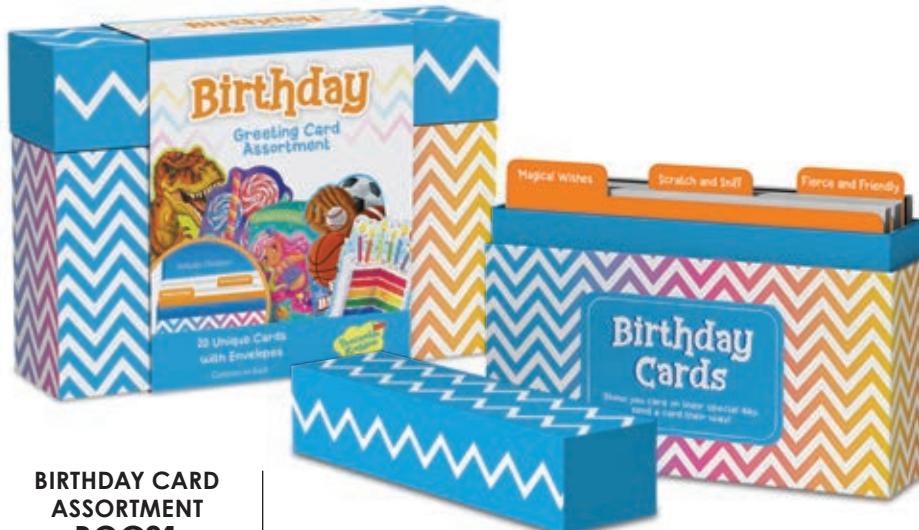
With three categories to choose from, this box keeps an assortment of birthday cards conveniently close at hand.

### PRODUCT FEATURES:

- Birthday cards for any young person
- Three categories: Fierce and Friendly, Scratch and Sniff and Magical Wishes
- Includes three tab dividers

### CONTENTS:

- 20 birthday cards with envelopes
- 3 tab dividers



BIRTHDAY CARD  
ASSORTMENT  
BOC01



7 1/2" w x 5 1/2" h x 2" d  
Minimum 6

## Enclosure Assortment

These enclosure cards can be used for almost any occasion including a birthday, celebration, congratulations and many more.

### PRODUCT FEATURES:

- All-in-one convenience
- Enclosure cards hold a standard gift card

### CONTENTS:

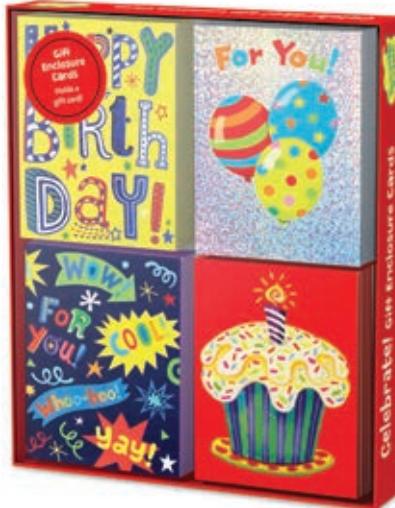
- 20 enclosure cards with envelopes



ENCLOSURE  
ASSORTMENT  
BOC02



6 1/2" w x 7 3/4" h x 1" d  
Minimum 6



## Gift Enclosure Card Program

Attract customers looking for a unique and thoughtful card selection.

### PRODUCT FEATURES:

- Simple, effective way to increase average transaction value
- Beautifully designed, high-quality cards
- Cost based on final product
- Customer must pick designs on order

### CONTENTS:

- Pick any 32 dozen gift enclosures
- FREE 32-pocket counter display



GIFT ENCLOSURE  
CARD PROGRAM  
PGM5121



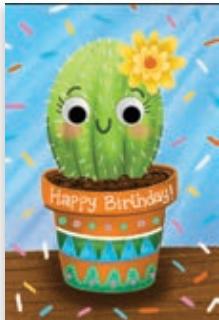
17" h x 9" w  
Minimum 1

DISPLAY ONLY  
DIS4501



## Googly Eye Gift Enclosures

2<sup>3/8</sup>" x 3<sup>1/2</sup>" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



E651



1 95130 08983 1



E652



1 95130 08984 8



GOOGLY  
EYES ON  
EVERY CARD!



E653



1 95130 08985 5



E654



1 95130 08986 2

## Foil Age-Specific Gift Enclosures

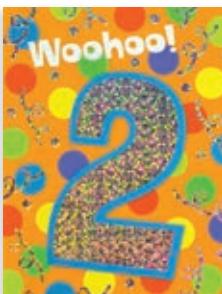
2<sup>3/8</sup>" x 3<sup>1/2</sup>" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



E510



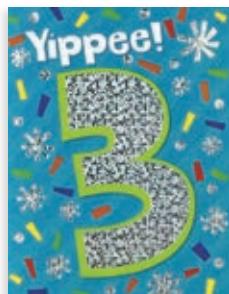
6 43356 40510 7



E511



6 43356 40511 4



E512



6 43356 40512 1



E513



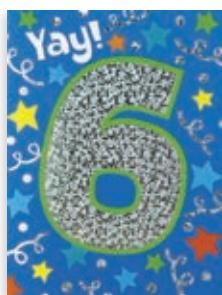
6 43356 40513 8



E549



6 43356 40549 7



E550



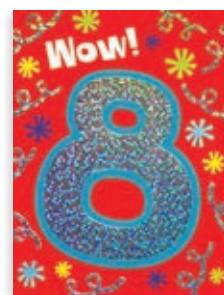
6 43356 40550 3



E557



6 43356 40557 2



E558



6 43356 40558 9

## Joke Gift Enclosures

2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • Punch line inside card • Recycled envelope • Minimum 12 per design



PUNCH LINE INSIDE:  
THEY HAVE 9 LIVES.  
**14341207**



PUNCH LINE INSIDE: SO IT  
WOULDN'T BE A HOT DOG!  
**14341205**



PUNCH LINE INSIDE:  
FRENCH FLIES  
**14341198**



PUNCH LINE INSIDE:  
AN EGG ROLL.  
**14341206**



## Foil Gift Enclosures

2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • recycled envelope • Minimum 12 per design



**E626**



**14406032**



**14406033**



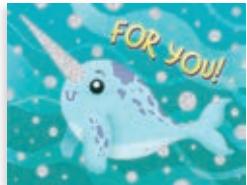
**14341201**



**14341203**



**E647**



**E621**



**E627**



**E632**



**E595**



**E635**



**E628**



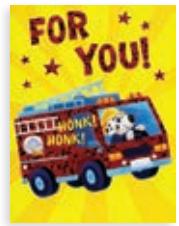
**E495**



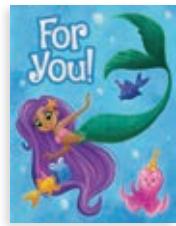
**E636**



**E615**



**E602**



**E617**

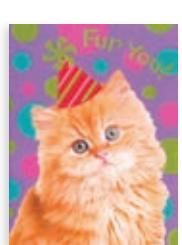


## Foil Gift Enclosures

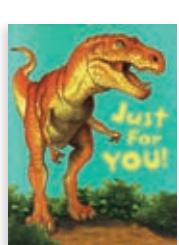
2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • recycled envelope • Minimum 12 per design



E543



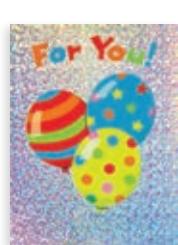
E594



E572



E496



E517



6 43356 40543 5



6 43356 40594 7



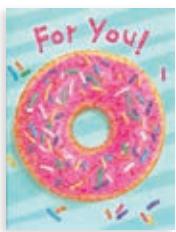
6 43356 40572 5



6 43356 40496 4



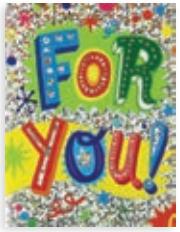
6 43356 40517 6



E601



E577



E494



E573



E497



E515



6 43356 40601 2



6 43356 40577 0



6 43356 40494 0



6 43356 40573 2



6 43356 40497 1



6 43356 40515 2



E541



E542



E514



E655



E618



6 43356 40541 1



6 43356 40542 8



6 43356 40514 5



1 95130 08987 9



1 92073 54768 8

## Glitter Gift Enclosures

2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



14406031



14406035



14341199



E642



E629



1 97640 36891 8



1 97640 36894 9



1 97640 34899 6



1 95130 08979 4



1 92073 80377 7

## Glitter Gift Enclosures

2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



E650



E641



E631



E505



E504



E590



1 95130 08982 4



1 95130 08978 7



1 92073 80379 1



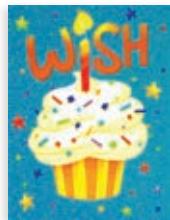
6 43356 40505 3



6 43356 40504 6



6 43356 40590 9



E596



E559



E547



E581



E591



6 43356 40596 1



6 43356 40559 6



6 43356 40547 3



6 43356 40581 7



6 43356 40591 6

## Scratch & Sniff Gift Enclosures

2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



E640



E623



E622



E624



E625



14406027



14406028



1 95130 08977 0



1 92073 80370 8



1 92073 80369 2



1 92073 80371 5



1 92073 80372 2



1 97640 36895 6



1 97640 36902 1

## Regular Gift Enclosures

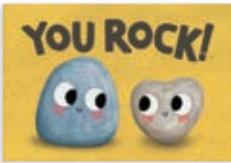
2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



14406029



14406036



14406034



14341204



14341202



14406030



1 97640 36903 8



1 97640 36901 4



1 97640 36900 7



8 86102 03781 2



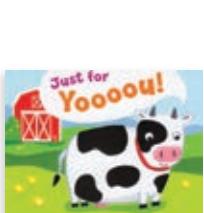
8 86102 03778 2



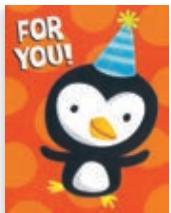
1 97640 36892 5

## Regular Gift Enclosures

2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



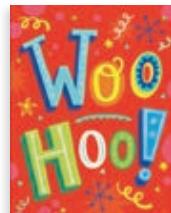
E604



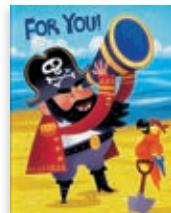
E593



E634



E492



E523



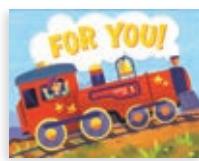
E578



E633



E610



E592



E553



E611



E612



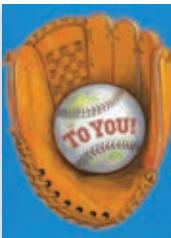
E616



E613



E539



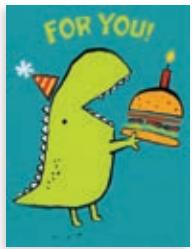
E286



E538



E373



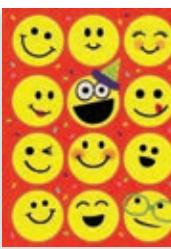
E603



E568



E457



E508



E454



E537

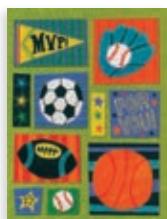


## Regular Gift Enclosures

2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



E565



E491



E481



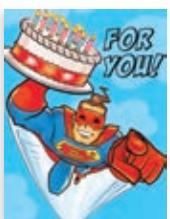
E480



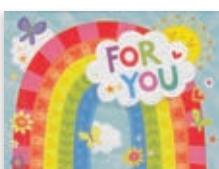
E540



E453



E469



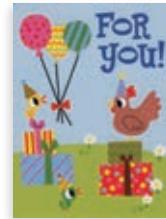
E552



E534



E583



E569



E464



## Baby Gift Enclosures

2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



E620



E490



E526



E588



E619

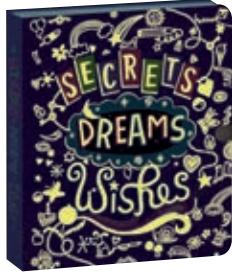


E585



## Glow-in-the-Dark Diaries

5<sup>1</sup>/<sub>2</sub>"w x 6<sup>1</sup>/<sub>4</sub>"h x 1" d book • 208-page lined book • 1 lock & 2 keys

INCLUDES INVISIBLE  
INK PENDINOSAUR  
14109242INCLUDES INVISIBLE  
INK PENSECRETS, DREAMS,  
WISHES  
5166INCLUDES INVISIBLE  
INK PENDEEP SPACE  
5165

## Lock & Key Diaries

Private thoughts will be safe and stylish in these journals, which feature a variety of fun designs along with matching charm necklaces! Give children a sense of control to choose their own thoughts, topics and how long they wish to write.

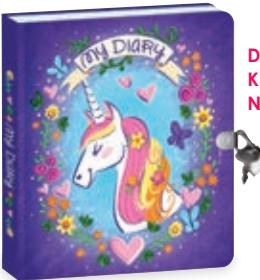
AGES 6+

### PRODUCT FEATURES:

- 5 1/2" w x 6 1/4" h x 1" d
- Minimum 6 per design

### CONTENTS:

- 208-page lined book
- 1 lock & 2 keys



DIARY WITH  
KEY-KEEPER  
NECKLACE

UNICORN DIARY WITH  
KEY  
KEEPER NECKLACE  
6005



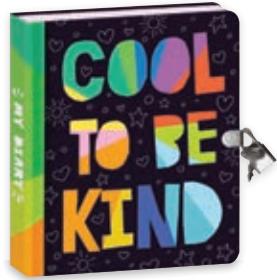
1 92073 55070 1



KEEP OUT  
4633



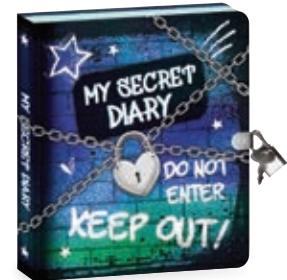
6 43356 04633 1



BE KIND  
14109244



1 95130 30024 0



MY SECRET KEEP OUT  
14109243



1 95130 30026 4



DIARY WITH  
KEY-KEEPER  
NECKLACE

CUTIES DIARY WITH  
KEY-KEEPER NECKLACE  
6001



1 92073 44170 2



PASSWORD REQUIRED  
5392



6 43356 05392 6



DONUT  
5876



6 43356 05876 1



## Lock & Key Diary Program

Empower young imaginations with our customizable Lock & Key Diary Program.

### PRODUCT FEATURES:

- Easy integration into any retail setting
- Thoughtful add-on at checkout counter
- Cost will reflect actual product
- Customer must pick designs on order

### CONTENTS:

- FREE display
- 18 Lock & Key Diaries, 3 each of 6 designs

LOCK & KEY DIARY  
PROGRAM  
PGM5722



12" w x 11 1/2" h x 12" d  
Minimum 1

## Regular Sticker Packs

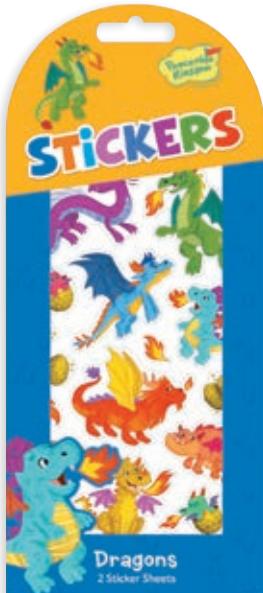
2 sheets permanent acid-free stickers • 4" w x 9" h pegnable pack • Minimum 12 per design



**BRIGHT DINOSAURS**  
14395673



1 97640 36377 7



**DRAGONS**  
14395674



1 97640 36379 1



**DILL-ICIOUS PICKLES**  
14395677



1 97640 36381 4



**WOODLAND ANIMALS**  
14395679



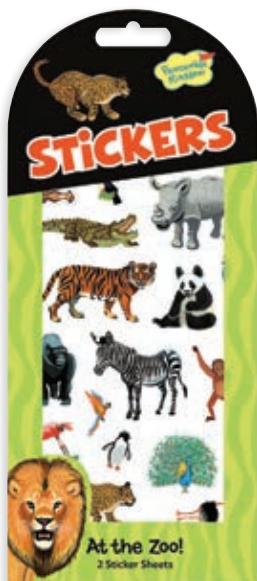
1 97640 36383 8



**JOYFUL UNICORNS**  
STK242



1 92073 85976 7



**AT THE ZOO!**  
STK175



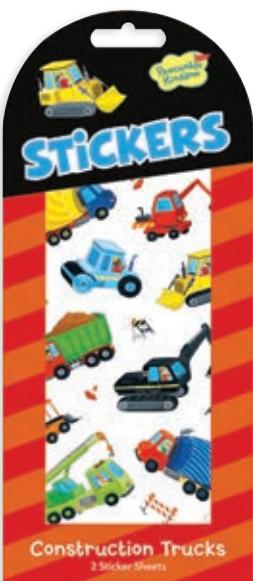
6 43356 05208 0



**FAMILY PETS**  
STK237



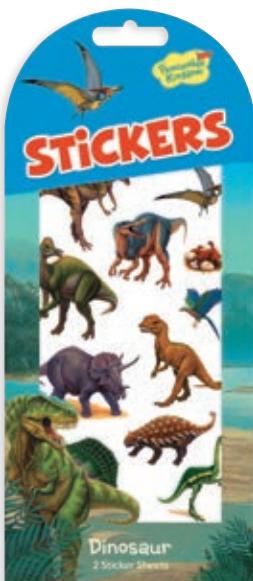
1 92073 56662 7



**CONSTRUCTION TRUCKS**  
STK229



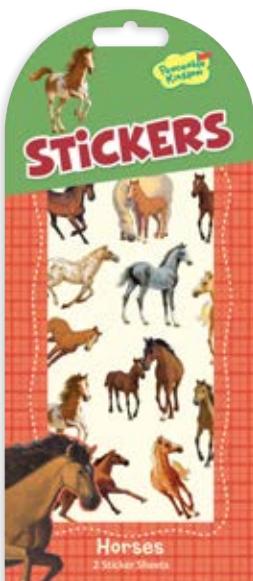
6 43356 05899 0



**DINOSAUR!**  
STK18



6 43356 04181 7



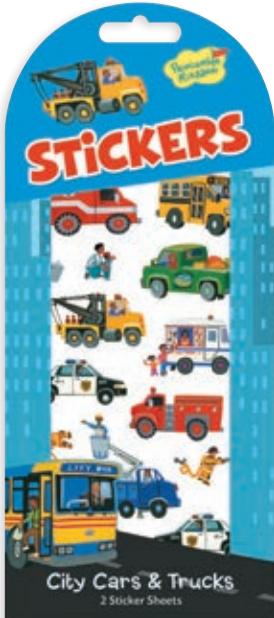
**HORSES**  
STK47



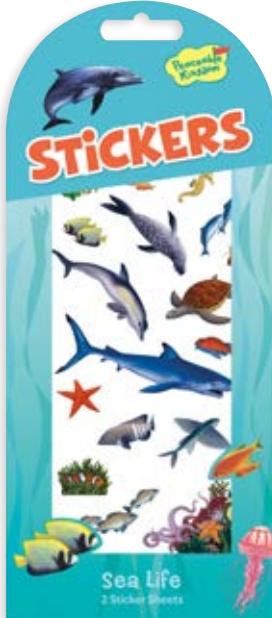
6 43356 04299 9

## Regular Sticker Packs

2 sheets permanent acid-free stickers  
• 4" w x 9" h pegnable pack • Minimum 12 per design



CITY CARS & TRUCKS  
STK63



SEA LIFE  
STK19



## Googly Eye Sticker Packs

1 sheet permanent puffy stickers  
• 4" w x 9" h pegnable pack • Minimum 12 per design



SILLY PETS  
STK258

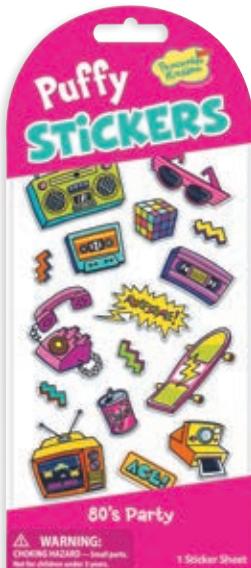


ANIMAL FRIENDS  
STK257

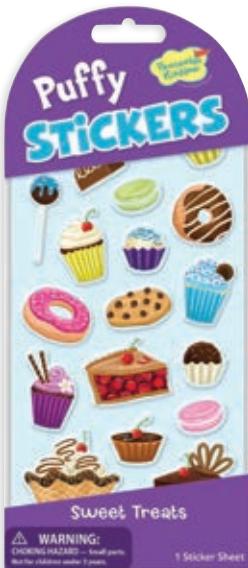


## Puffy Sticker Packs

1 sheet permanent puffy stickers • 4" w x 9" h pegnable pack • Minimum 12 per design



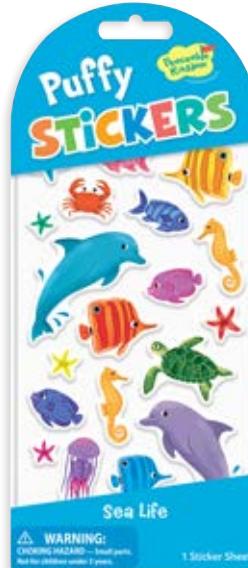
80'S PARTY  
STK14395672



SWEET TREATS  
STK254



BIRTHDAY FUN!  
STK182

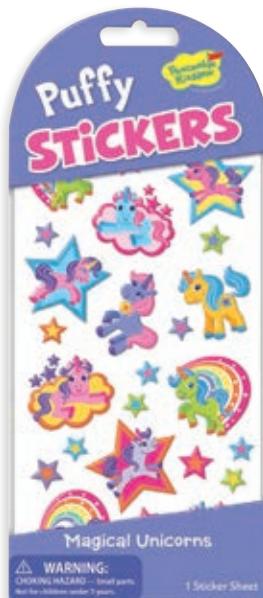


SEA LIFE  
STK210



## Puffy Sticker Packs

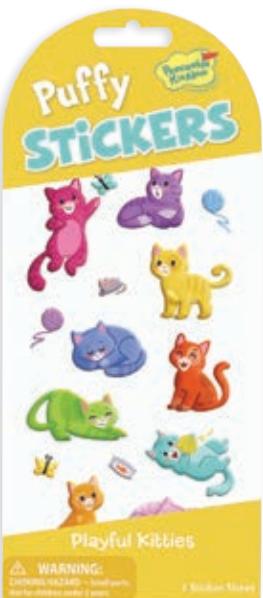
1 sheet permanent puffy stickers • 4" w x 9" h pegnable pack • Minimum 12 per design



MAGICAL UNICORNS  
STK86



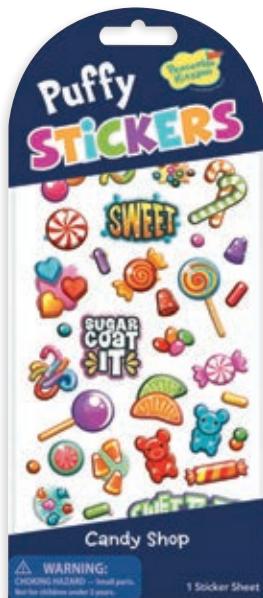
6 43356 04611 9



PLAYFUL KITTIES  
STK240



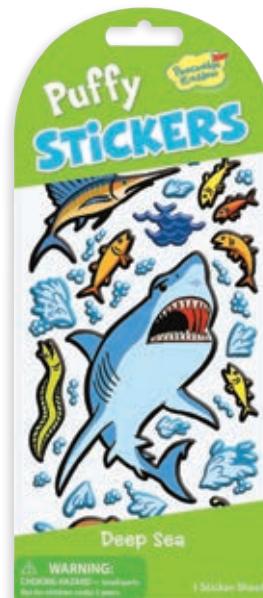
1 92073 85974 3



CANDY SHOP  
STK245



1 92073 88198 0



DEEP SEA  
STK246



1 92073 88199 7



PREHISTORIC  
STK247



1 92073 88201 7

## Scratch & Sniff Sticker Packs

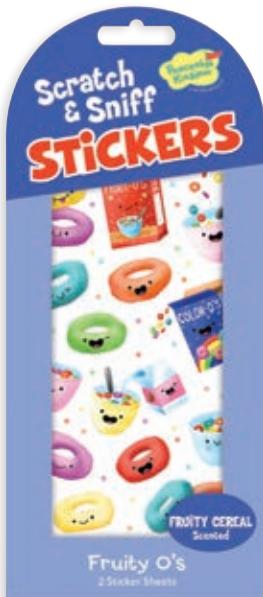
2 sheets permanent acid-free stickers • 4" w x 9" h pegnable pack • Minimum 12 per design



CHERRY SURPRISE  
14395678



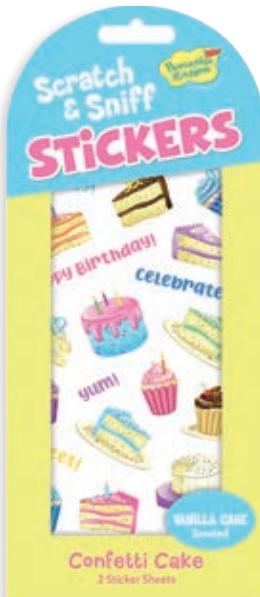
1 97640 36378 4



FRUITY O'S  
STK250



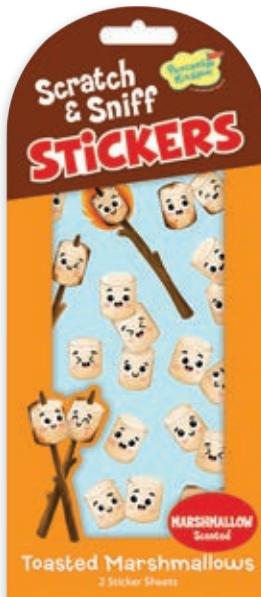
1 95130 03257 8



CONFETTI CAKE  
STK250



1 95130 03258 5



TOASTED MARSHMALLOWS  
STK251



1 95130 03259 2

## Scratch & Sniff Sticker Packs

2 sheets permanent acid-free stickers • 4" w x 9" h pegnable pack • Minimum 12 per design



MINT CHOCOLATE CHIP  
STK236



1 92073 56661 0



PINEAPPLES  
STK234



1 92073 56659 7



TACOS  
STK235



1 92073 56660 3



FROZEN TREATS  
STK225



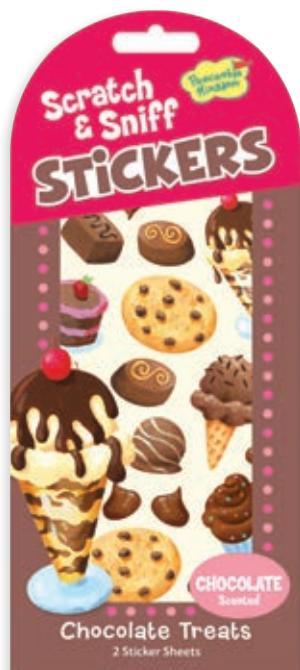
6 43356 05895 2



FLOWER FAIRIES  
STK226



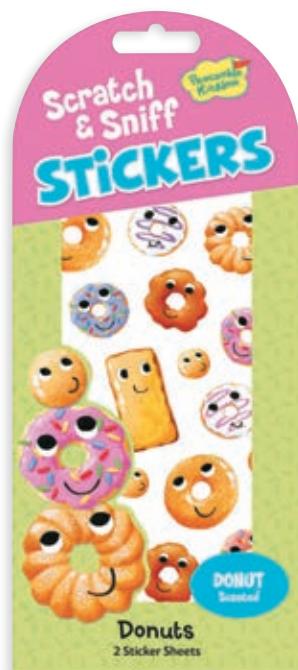
6 43356 05896 9



CHOCOLATE TREATS  
STK75



6 43356 04502 0



DONUTS  
STK105



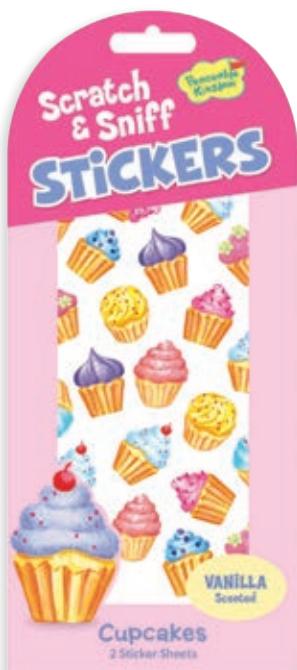
6 43356 04750 5



STRAWBERRY SWEETS  
STK76



6 43356 04503 7



CUPCAKES  
STK79



6 43356 04506 8

## Scratch &amp; Sniff Sticker Packs

2 sheets permanent acid-free stickers • 4" w x 9" h pegnable pack • Minimum 12 per design

PIZZA  
STK77

6 43356 04504 4

COTTON CANDY  
STK97

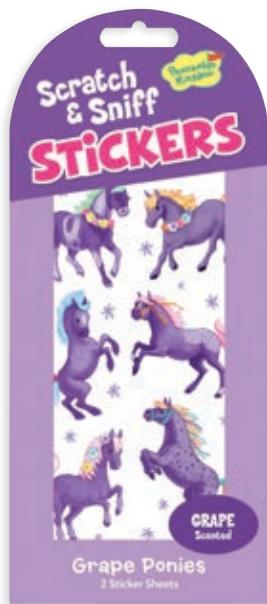
6 43356 04600 3

CHOCOLATE LABS  
STK185

6 43356 05451 0

FRUIT PUNCH  
STK144

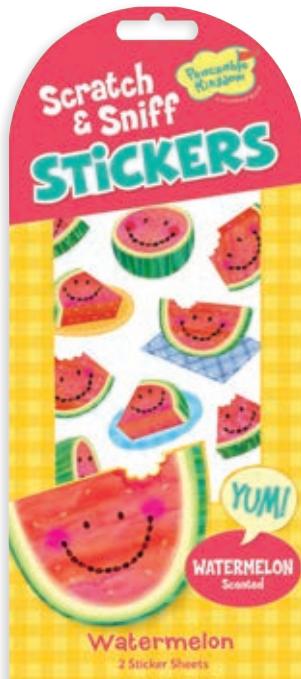
6 43356 05081 9

GRAPE PONIES  
STK217

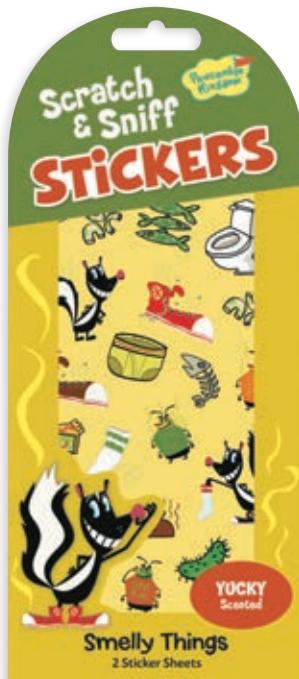
6 43356 05814 3

CHOCOLATE CUPCAKES  
STK135

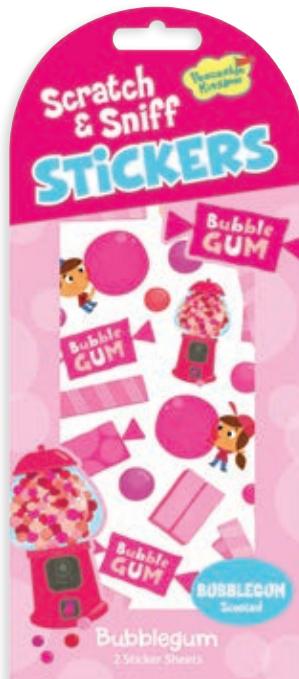
6 43356 05014 7

WATERMELON  
STK96

6 43356 04601 0

SMELLY THINGS  
STK184

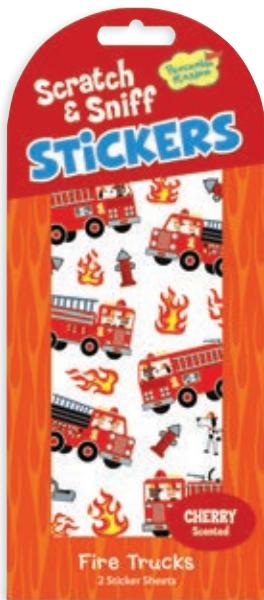
6 43356 05299 8

BUBBLEGUM  
STK81

6 43356 04508 2

## Scratch & Sniff Sticker Packs

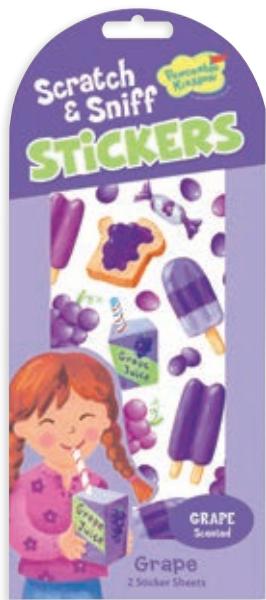
2 sheets permanent acid-free stickers • 4" w x 9" h pegnable pack • Minimum 12 per design



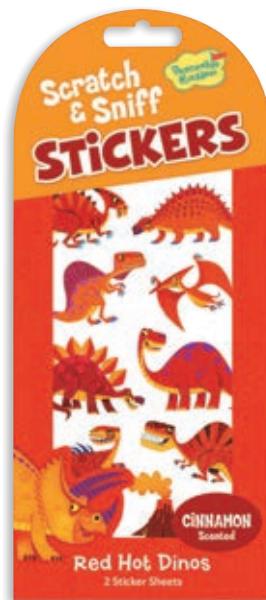
CHERRY FIRE TRUCKS  
STK218



WHIPPED CREAM  
STK171



GRAPE  
STK78



RED HOT DINOS  
STK186

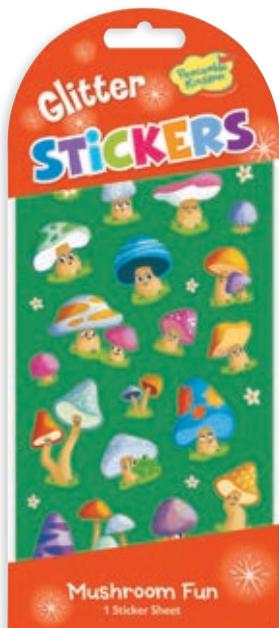


POPCORN  
STK80

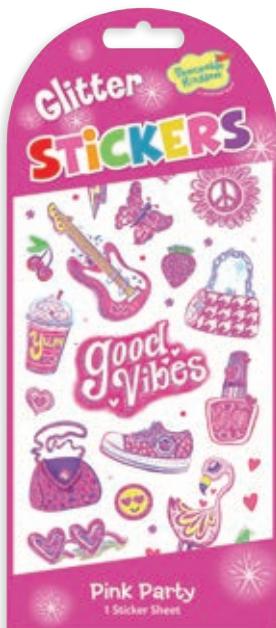


## Glitter Sticker Packs

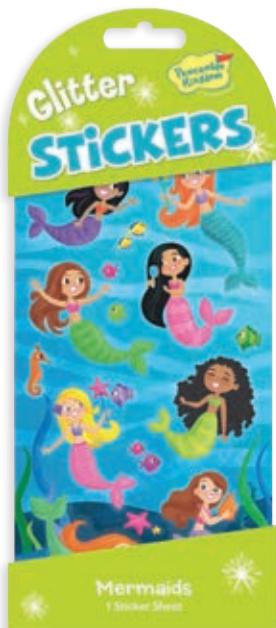
1 sheet permanent acid-free stickers • 4" w x 9" h pegnable pack • Minimum 12 per design



MUSHROOM FUN  
14395675



PINK PARTY  
14395676



MERMAIDS  
STK191



OCEAN CUTIES  
STK243



## Glitter Sticker Packs

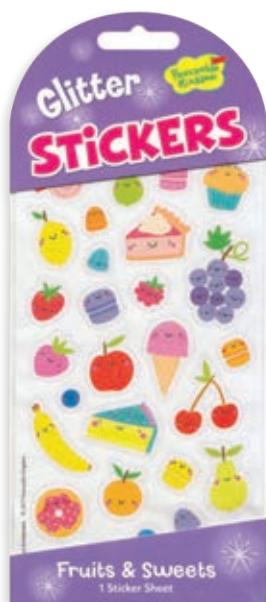
1 sheet permanent acid-free stickers • 4" w x 9" h pegnable pack • Minimum 12 per design

FLOWER FAIRIES  
STK241

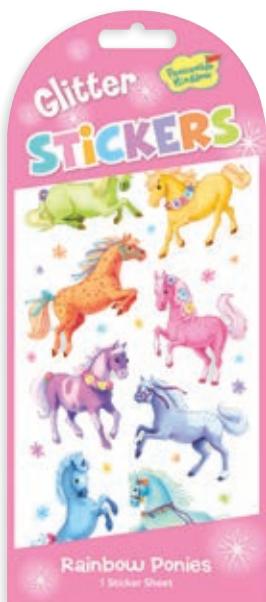
1 92073 85975 0

MAGICAL DOLPHINS  
STK227

6 43356 05897 6

FRUITS & SWEETS  
STK228

6 43356 05898 3

RAINBOW PONIES  
STK192

6 43356 05496 1

SWEET BUTTERFLIES  
STK93

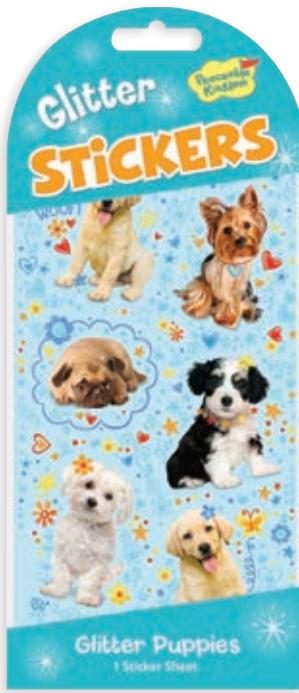
6 43356 04604 1

GLITTER KITTIES  
STK173

6 43356 05206 6

SPARKLY PRINCESS  
STK124

6 43356 05019 2

GLITTER PUPPIES  
STK207

6 43356 05638 5

RAINBOWS & STARS  
STK208

6 43356 05637 8

## Glow-in-the-Dark Sticker Packs

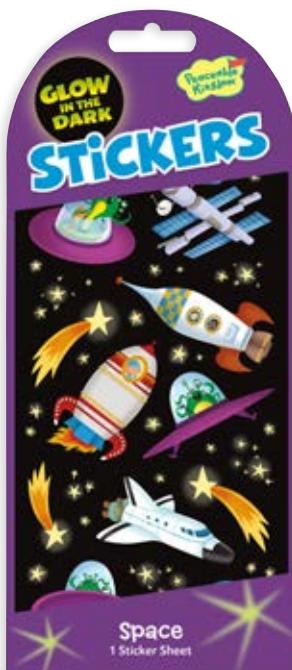
1 sheet permanent acid-free stickers • 4" w x 9" h pegnable pack • Minimum 12 per design



BUGS  
STK222



6 43356 05773 3



SPACE  
STK223



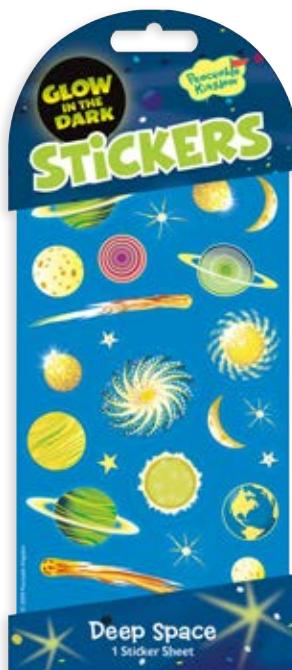
6 43356 05798 6



GLOWING UNICORNS  
STK158



6 43356 05137 3



DEEP SPACE  
STK44



6 43356 04296 8



GLOWING DINOSAURS  
STK109



6 43356 04754 3



HAPPY OWLS  
STK169



6 43356 05209 7



GLOWING BUGS & SPIDERS  
STK107



6 43356 04752 9



GLOWING DINO BONES  
STK159



6 43356 05138 0

## 36-Hook 2-Sided Sticker Program



### PRODUCT FEATURES:

- Cost will reflect actual product
- Heavy shipping fee applies, not included in free freight offers

### CONTENTS:

- Choose up to 36 designs of stickers and reusable sticker totes
- FREE 68" h x 18" w 36-hook 2-sided floor display

**You Pick**  
PGM5270



6 43356 95270 0

**Display Only**  
DIS4719



6 43356 94719 5

## 54-Hook 3-Sided Sticker Program



### PRODUCT FEATURES:

- Cost will reflect actual product
- Heavy shipping fee applies, not included in free freight offers

### CONTENTS:

- Choose up to 54 designs of stickers and reusable sticker totes
- FREE 68" h x 18" w 54-hook 3-sided floor display

**You Pick**  
PGM5111



6 43356 95111 6

**Display Only**  
DIS4490



6 43356 94490 3



## Sticker Pack Program

### CONTENTS:

- FREE 8 $\frac{3}{4}$ "w x 9 $\frac{1}{2}$ "h x 6 $\frac{1}{2}$ "d display
- 96 packs, 1 dozen each of 8 designs
- Customer must pick designs on order

STICKER PACK  
PROGRAM  
PGM5530



## Ice Cream Truck Sweet Sticker Display

### CONTENTS:

- Ice cream truck display
- 25 tins with 5 of each scented sticker: vanilla, strawberry, grape, cherry and chocolate
- Minimum 1 filled display



ICE CREAM TRUCK  
SWEET STICKER  
DISPLAY  
SR16



## Sweet-Scented Sticker Display

### CONTENTS:

- Sticker tin display
- 30 tins with 10 of each scented sticker: vanilla, strawberry and chocolate
- Minimum 1 filled display

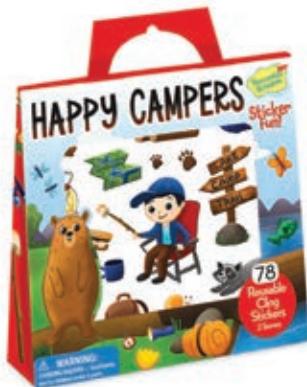
SWEET-SCENTED  
STICKER DISPLAY  
SR17



## Reusable Sticker Totes

Fold-open play scenes • reusable vinyl cling stickers • 6 $\frac{3}{4}$ "w x 6 $\frac{3}{4}$ "h x 1 $\frac{1}{4}$ "d tote • Minimum 6 per design

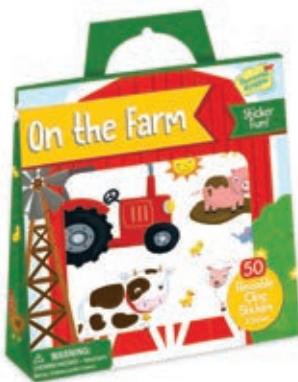
WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



HAPPY CAMPERS  
SP87



1 95130-03305 6



ON THE FARM  
SP86



1 92073-85979 8



AT THE AIRPORT  
SP33



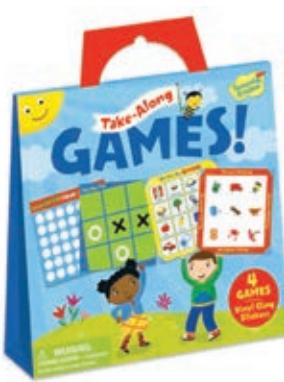
6 43356-04306 4



MAGICAL UNICORNS  
SP71



6 43356-05630 9



TAKE-ALONG GAMES!  
SP68



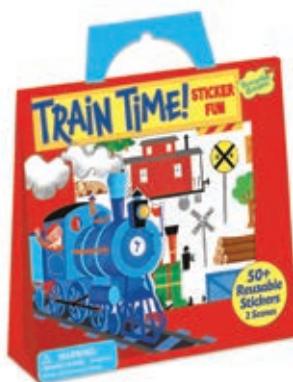
6 43356-05454 1



SWEET SHOPPE  
SP84



1 92073-56663 4



TRAIN TIME!  
SP44



6 43356-04485 6



OCEAN ANIMALS  
SP62



6 43356-05390 2

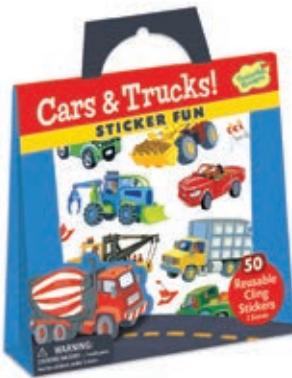
## Reusable Sticker Totes

Fold-open play scenes • reusable vinyl cling stickers • 6<sup>3</sup>/<sub>4</sub>"w x 6<sup>3</sup>/<sub>4</sub>"h x 1<sup>1</sup>/<sub>4</sub>"d tote • Minimum 6 per design

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



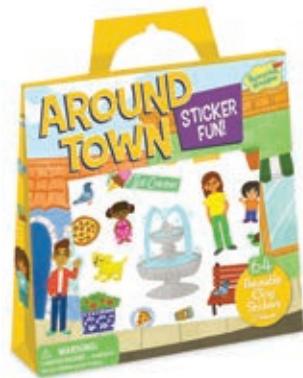
MY PET PUPPY  
SP75



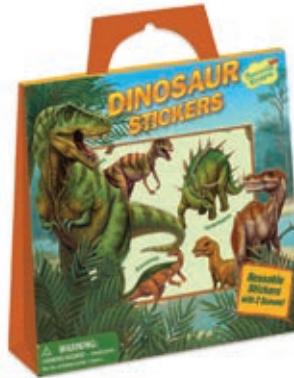
CARS & TRUCKS!  
SP66



UNDERWATER FRIENDS  
SP88



AROUND TOWN  
SP89



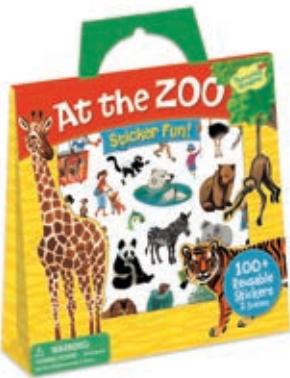
DINOSAUR  
SP6



FUNNY FACES  
SP28



MERMAID  
SP23



AT THE ZOO  
SP42



PRINCESS  
SP61



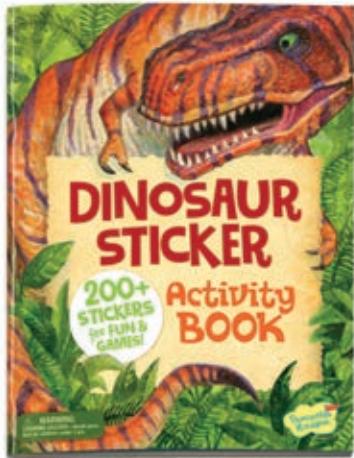
SPACE ADVENTURE  
SP63



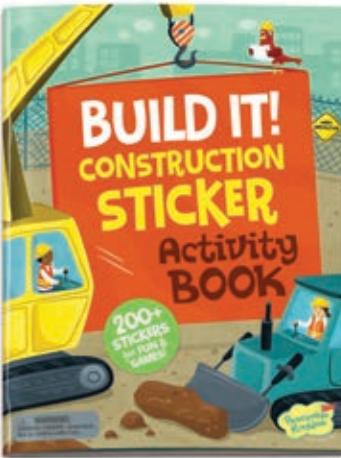


## Sticker Activity Books™

Get ready for hours of fun and creativity with our sticker book activity sets! Featuring hundreds of custom illustrated and photo-real stickers, each book is packed with engaging activities like coloring pages, puzzles, mazes, word finds and more. Designed to help refine motor skills, enhance focus and boost spatial awareness, our sticker books are the perfect blend of education and entertainment.



DINOSAUR  
14351934



BUILD IT! CONSTRUCTION  
14326387



ANIMALS  
14602264  
NEW



Includes stickers of REAL ANIMALS!

AGES 3+

11" w x 1/4" h x 8 1/2" d  
Minimum 6

WARNING: Choking Hazard —  
Contains small parts.  
Not for children under 3 yrs.

**INCLUDES:**

- Activity book with coloring pages, word finds, crossword puzzles and more
- 200+ stickers





MAGICAL PONIES STICKER  
ACTIVITY BOOK  
14351935



8 89070 85986 8



MERMAID, PRINCESS & FAIRY  
FRIENDS STICKER ACTIVITY BOOK  
14351913



8 89070 83992 1



NEW



Includes stickers  
of REAL PETS!

PETS STICKER ACTIVITY BOOK  
14602263



1 97640 56192 0

AGES 3+

11" w x 1/4" h x 8 1/2" d  
Minimum 6

WARNING: Choking Hazard —  
Contains small parts.  
Not for children under 3 yrs.

**INCLUDES:**

- Activity book with match-ups, puzzles, coloring pages and more
- 200+ stickers

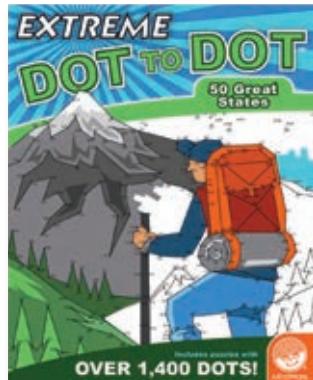
## Extreme Dot to Dot Books

### PRODUCT FEATURES:

- Broad demographic appeal
- Compact size makes it a great travel gift
- 32 puzzles per book
- Puzzles range from 350 to over 1,450 dots
- Includes 8 double-size fold-out pages

### AGES 8+

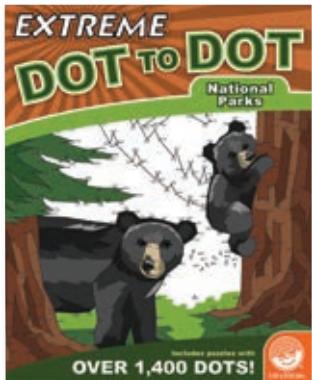
8 $\frac{1}{2}$ "w x 10 $\frac{1}{2}$ "h  
Minimum 3



50 GREAT STATES  
13991225



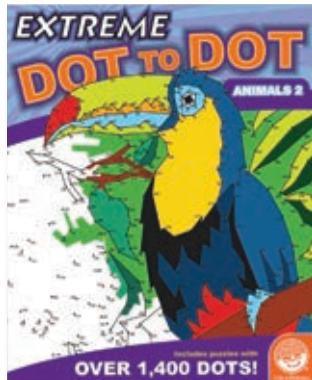
1 95130 16250 3



NATIONAL PARKS  
13958558



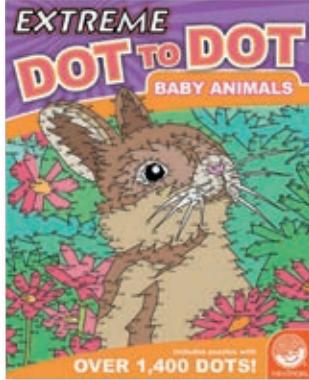
1 92073 97478 1



ANIMALS 2  
52136



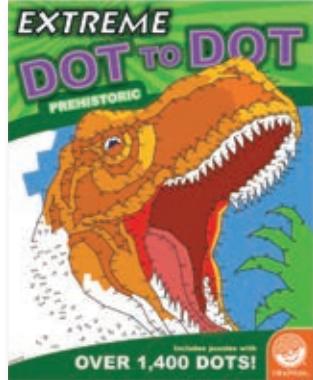
7 36970 52136 7



BABY ANIMALS  
13826677



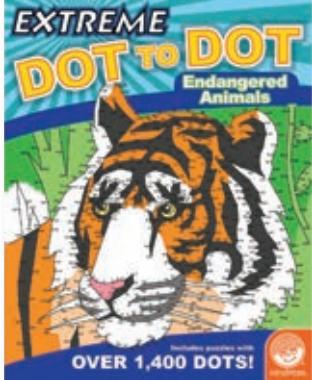
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PREHISTORIC  
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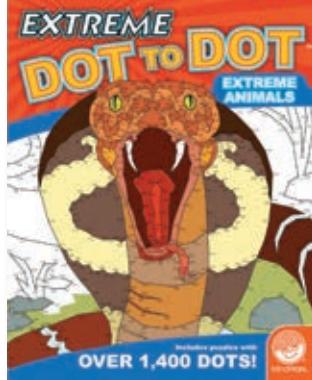
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ENDANGERED ANIMALS  
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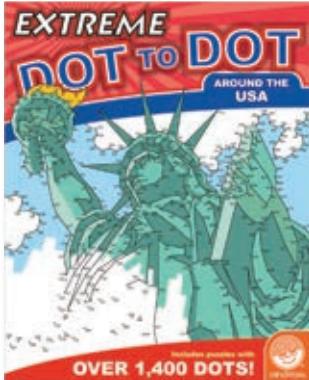
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EXTREME ANIMALS  
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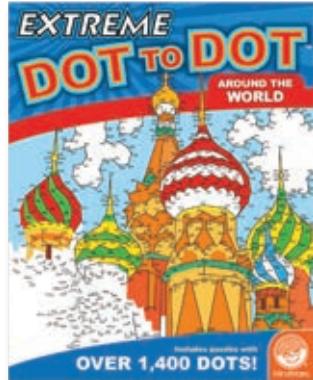
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AROUND THE USA  
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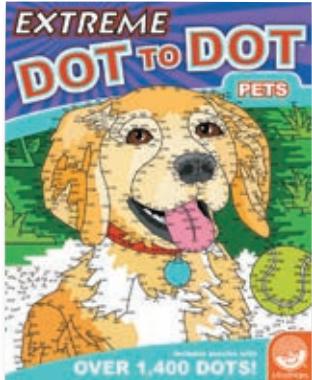
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AROUND THE WORLD  
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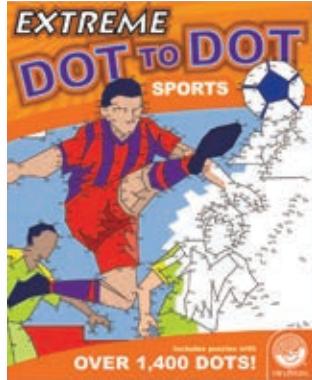
7 36970 54004 7



PETS  
68229



7 36970 68229 7



SPORTS  
52137



7 36970 52137 4

## Extreme Dot to Dot World of Dots

These original, artist-created World of Dots puzzles invite users to connect dots, revealing stunning pictures of playful dolphins, speedy cheetahs and much more. Ranging from 300 to over 1,800 dots, these one-of-a-kind dot-to-dot puzzles intrigue and challenge both kids and adults. Color them in for intricate, frame-worthy results!

### PRODUCT FEATURES:

- Blend of educational value and leisure activity
- Excellent tool for mindfulness and stress relief
- Unique gift option for travelers, art lovers or puzzle enthusiasts
- Easy to display and requires minimal shelf space
- 24 puzzles per book
- 8 puzzles are double-size, fold-out pages

### CONTENTS:

- 1 World of Dots book

### AGES 8+

8 1/2" w x 10 1/2" h

Minimum 3

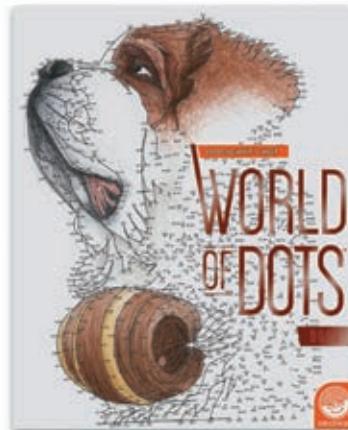
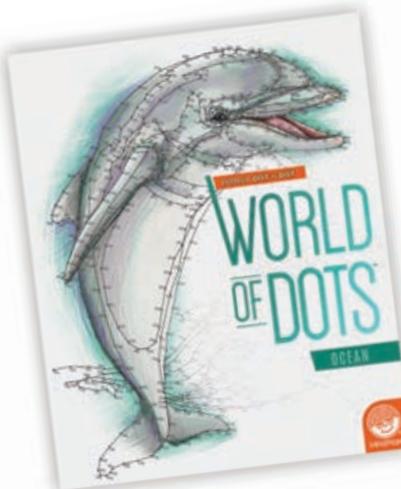


## Ocean

13956512



1 92073 95705 0



## Dogs

13774447

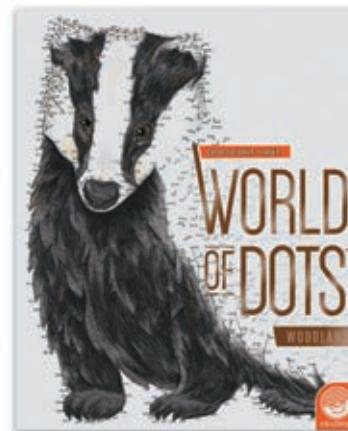


## Savanna

13933567



1 92073 74264 9



## Woodland

13819629

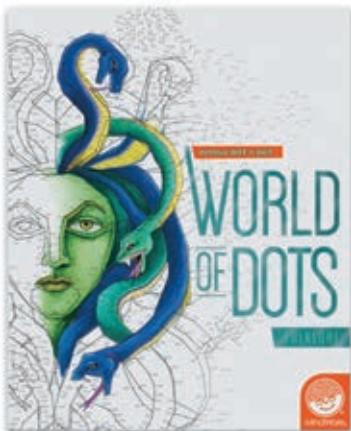
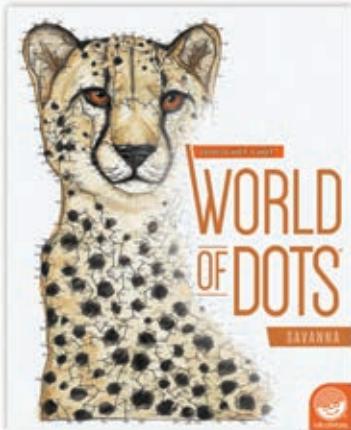


## Folklore

13773724



8 89070 82082 0





## Set of 36 Color by Number Colored Pencils

Comfortably add bold, precise details as well as soft blends with these easy-to-grip colored pencils. Specially labeled to correspond with each book, just match up the color names and numbers for beautiful drawings! Perfect for gift-giving, this set includes 36 pencils in an embossed tin.

### PRODUCT FEATURES:

- Appeals to artist communities, educators and families alike
- Caters to the growing demand for adult coloring books and artistic hobbies
- Compact packaging makes for an attractive, space-efficient display

### CONTENTS:

- 36 quality colored pencils
- 1 embossed tin

### AGES 5+

12" w x 7 1/2" h x 1/2" d  
Minimum 6

36 COLORED PENCIL SET  
**68539**



8 89070 59364 9



## FREE! Color By Number Spinner Rack

WHEN YOU PURCHASE ANY 72 COLOR BY NUMBER BOOKS & 4 CASEPACKS OF THE 36-PIECE COLOR BY NUMBER COLORED PENCIL SETS

Creating an eye-catching book display in your store can be easy and free! Just make a qualifying purchase, and soaring book sales will be all racked up!

### PRODUCT FEATURES:

- Holds up to 96 books and 16 sets of colored pencils
- Minimum of 3 per title/SKU
- Books must be ordered separately
- Cannot be combined with any other offers
- Heavy shipping fee applies, not included in free freight offers
- May be ordered separately (see order form for details)



### CONTENTS:

- 1 spinner rack
- 4 toppers to choose from

22 1/2" w x 90" h  
Minimum 1

COLOR BY NUMBER SPINNER RACK  
**13777264**



8 89070 84458 1

## Mystery Mosaics

Mystery Mosaics books are filled with 18 amazing images disguised as numbered squares. Follow the number guide to apply color and watch an incredible mosaic design take shape before your eyes! 18 perforated pages include 4 double-size 10" x 15" foldout designs.

### PRODUCT FEATURES:

- Encourages year-round sales as an evergreen source of enjoyment
- Inspires repeat purchases as customers return for new volumes
- Features attractive visuals that draw attention in any store setup

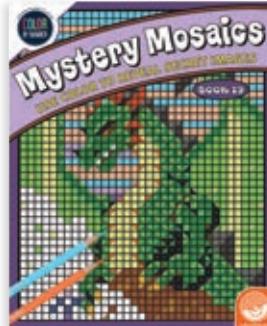
### CONTENTS:

- 1 Mystery Mosaics book

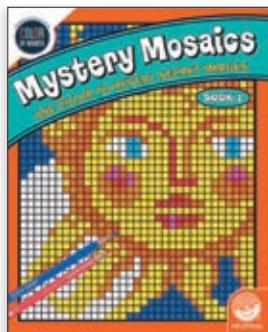
### AGES 6+

8 $\frac{3}{4}$ "w x 10 $\frac{1}{2}$ "h

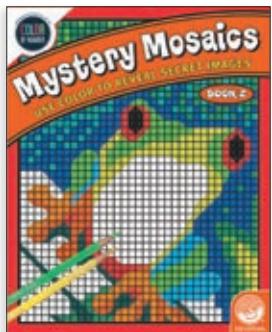
Minimum 3



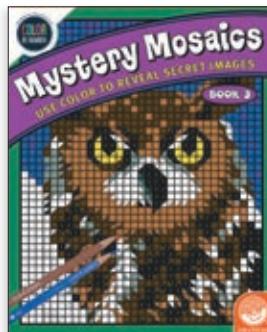
BOOK 19  
14122647



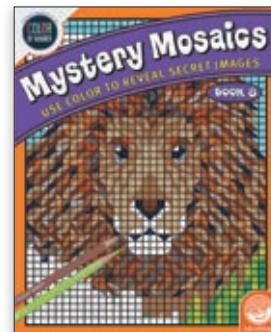
BOOK 1  
13774495



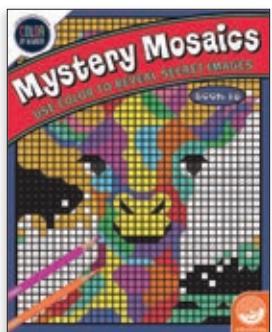
BOOK 2  
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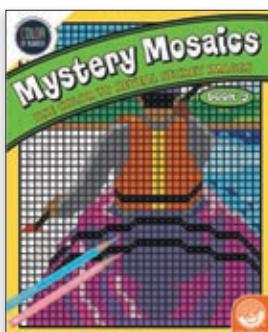
BOOK 3  
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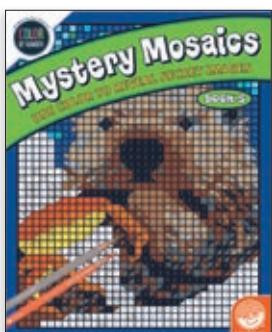
BOOK 8  
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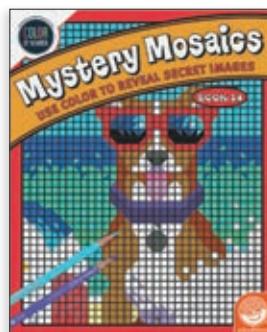
BOOK 18  
13991230



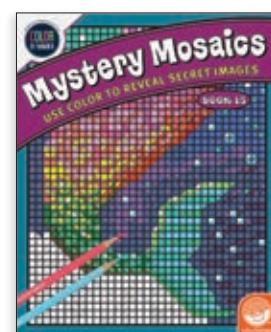
BOOK 9  
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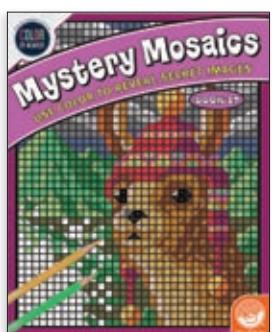
BOOK 5  
13774500



BOOK 14  
13820084



BOOK 15  
13937189



BOOK 17  
13958557



## Color Counts

Original, intricate illustrations reveal exciting details as you color by number in this perfect quiet-time activity for kids and adults. All books include 22 pages with 8 fold-out pages that extend to 10" x 15" and designs that repeat without numbers for free-form coloring.

### PRODUCT FEATURES:

- Can be bundled with our premium colored pencils to encourage larger purchases
- Equipped with easy-to-tear pages for sharing and display
- Stands out as a thoughtful and unique gift, ideal for any occasion

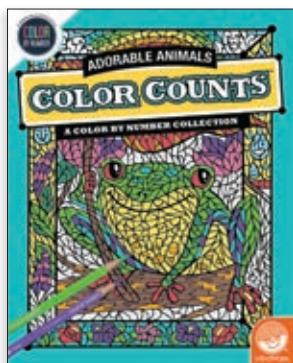
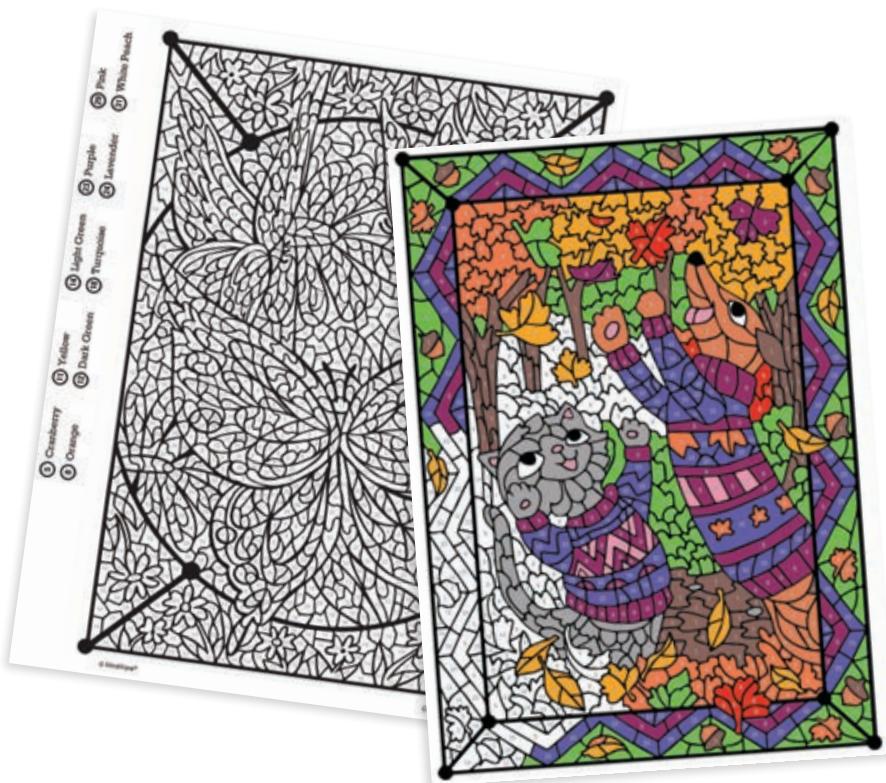
### CONTENTS:

- 1 Color Counts book

### AGES 6+

8 1/2" w x 10 1/2" h

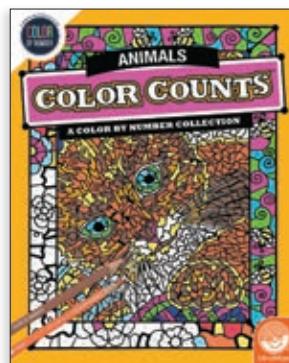
Minimum 3



ADORABLE ANIMALS  
13774470



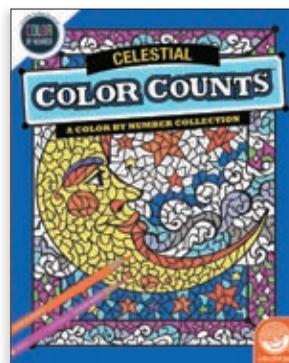
8 89070 82655 6



ANIMALS  
13774471



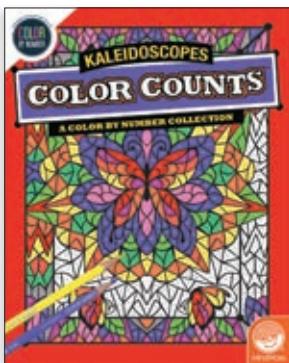
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CELESTIAL  
68533



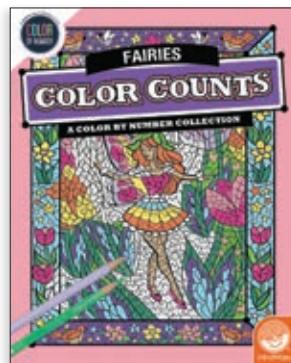
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KALEIDOSCOPES  
68529



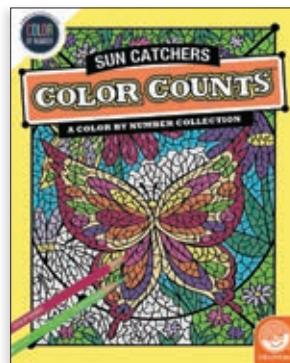
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FAIRIES  
13774474



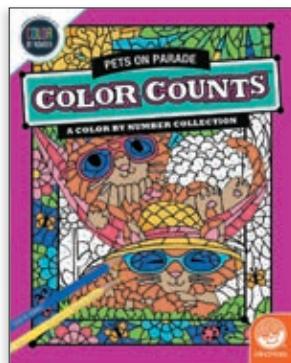
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SUN CATCHERS  
13774479



8 89070 82665 5



PETS ON PARADE  
13788357



8 89070 96924 6

## Wild Wonders

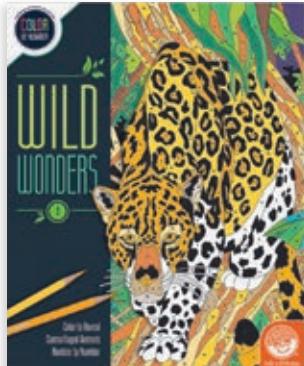
Witness the subtle beauty of nature unfold before your eyes in this entertaining and relaxing coloring experience! Each innovative coloring book includes MindWare's exclusive Color by Number system and 22 original, hand-drawn illustrations printed on thick, artist-quality paper.

### PRODUCT FEATURES:

- Original, hand-drawn illustrations are printed on thick, artist-quality paper
- Unnumbered sketch pages encourage creative exploration
- Unique designs and high quality maximize customer satisfaction

### CONTENTS:

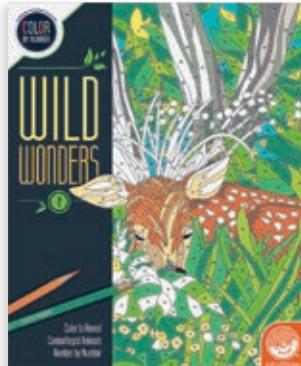
- 1 Color by Numbers: Wild Wonders book



BOOK 1  
13767360



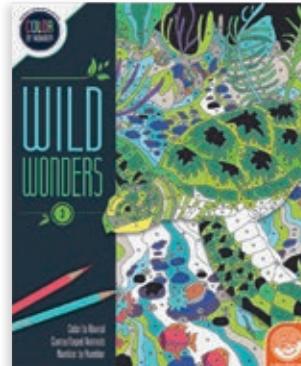
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BOOK 2  
13767361



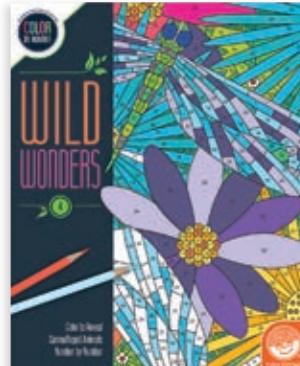
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BOOK 3  
13767362



8 89070 72294 0



BOOK 4  
13767363



8 89070 72295 7



## MindWare's Colored Pencils: Set of 18

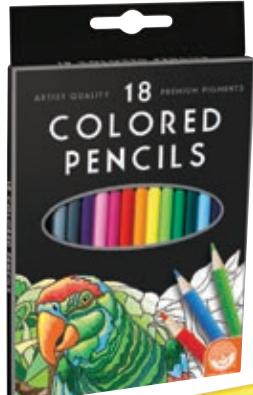
Our exclusive set of 18 colored pencils features thick leads and brilliant pigments to provide saturated color coverage. With solid wood barrels that are lacquered to match their core colors as well as dark and light flesh tones, these coloring essentials are an art supply staple!

### PRODUCT FEATURES:

- Pairs perfectly with coloring books and sketch pads
- A popular choice for both gifts and spontaneous purchases

### CONTENTS:

- 18 colored pencils



18 COLORED PENCILS

52150



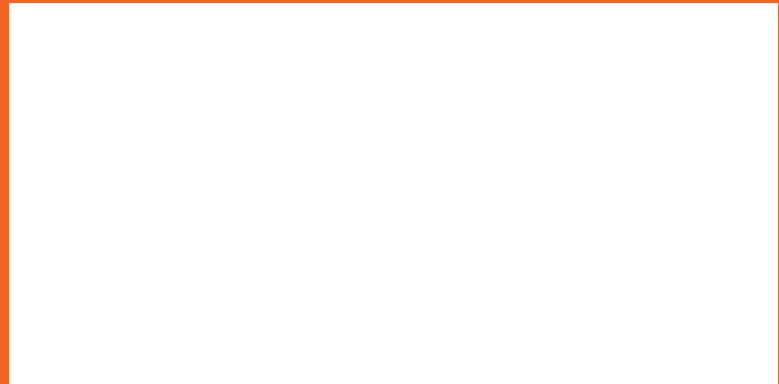
AGES 5+  
5 $\frac{1}{4}$ "w x 8 $\frac{1}{4}$ "h x 1 $\frac{1}{4}$ "d  
Minimum 6

2140 COUNTY ROAD C WEST  
ROSEVILLE, MN 55113

A Berkshire Hathaway Company

PRSR STD  
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MindWare

CURRENT RESIDENT OR



## THINKER



## DISPLAYS



## GAMES

