

# MindWare Wholesale



STORYTELLER



## CELEBRATION



CREATOR

## EXPLORER



GIFTS & STATIONERY 2026



# MindWare®



## 2026 Gift & Stationery Catalog

For over 30 years, MindWare has helped parents, teachers, friends and families around the world spark imaginations, celebrate special moments and add more fun and learning to their lives. Our products are designed to maximize retail store sales with eye-catching packaging, quality you can see and prices everyone can afford.

### GIFT & TOY

Games  
Sensory Genius  
Sensory Sprouts  
Foodie Fidgets  
Early Learning Games  
Early Learning Activities  
Early Learning Puzzles  
Eric Carle

3

### CARDS & STATIONERY

Empowerment Cards  
Googly Eye Cards  
Sticker Birthday Cards  
Decorate Your Own Birthday Cards  
Jewel Birthday Cards  
Charm Birthday Cards  
Age Specific Cards  
Confetti Cards  
Tri-Fold Birthday Cards  
Tattoo Cards  
Neon Birthday Cards  
Foil Birthday Cards  
Scratch and Sniff Birthday Cards  
Glitter Birthday Cards  
Regular Birthday Cards  
Baby Cards  
Card Displays  
Googly Eye Enclosures  
Age-Specific Enclosures  
Joke Enclosures  
Foil Enclosures  
Glitter Enclosures  
Scratch and Sniff Enclosures  
Regular Enclosures  
Baby Enclosures  
Diaries

18

### STICKERS

Regular Stickers  
Googly Eye Stickers  
Puffy Stickers  
Scratch and Sniff Stickers  
Glitter Stickers  
Glow-in-the-Dark Stickers  
Sticker and Totes Displays  
Reusable Sticker Totes

44

### BOOKS

Sticker Activity Books  
Extreme Dot to Dot Books  
World of Dots Books  
Book Display  
Colored Pencils  
Mystery Mosaics Books  
Color Counts Books  
Wild Wonders Books

56





## 12 Days of Science

Unwrap a new 'wow!' every day with 12 Days of Science—bite-size experiments that spark curiosity and hands-on fun.

12 DAYS OF SCIENCE  
14093632



### AWARDS

PAL Award

AGES 6+

9" w x 6 1/4" h x 5 1/2" d

Minimum 6

WARNING: Choking Hazard —  
Contains small parts. Not for children under 3 yrs



## Ringer

Blend smart strategy with a dash of luck—the die rolls in Ringer keeps every round fresh, fun and full of surprises.



RINGER  
14118764



AGES 8+

PLAYERS 2-5

6 3/4" w x 2" h x 4 1/2" d

Minimum 6

WARNING: Choking Hazard —  
Contains small parts. Not for children under 3 yrs

## Pongdemonium

It's bouncing, challenging and hilarious—with off-the-wall tasks that keep every round of Pongdemonium packed with laughs.

PONGDEMONIUM  
14537475



NEW

AGES 8+

PLAYERS 2-8

4 1/2" w x 10 1/2" h x 4 1/2" d

Minimum 6



Bounce it in  
WHILE using  
T-rex arms.

High-five each  
teammate, THEN  
bounce it in.



## Skippity

Jump, skip and capture your way to victory—Skippity is the colorful strategy game that's easy to learn and impossible to put down.

SKIPPITY  
48146



AGES 5+

PLAYERS 2-4

10 1/2" w x 10 1/2" h x 2" d

Minimum 6

WARNING: Choking Hazard —  
Contains small parts. Not for children under 3 yrs.

### AWARDS

Major Fun Award

NAPPA National Parenting Publications Honor Award

Parents' Choice Silver Award

## Logic Links Puzzle Box

Connect the clues and unlock the solution—Logic Links turns logic puzzles into irresistible brain-boosting fun. Includes progressive difficulty cards that build critical thinking with every challenge.



### AWARDS

Parents' Choice Approved Award

**LOGIC LINKS  
PUZZLE BOX  
32015**



### AGES 6+

5 1/4" w x 5 1/4" h x 1 3/4" d

Minimum 12

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



## Noodlers Puzzle Box

Twist your brain into delightful knots—Noodlers serves up quirky, clever puzzles that keep you noodling for more. Compact, pick-up-and-play challenges make it perfect for on-the-go brain training.

**NOODLERS PUZZLE BOX  
32014**



### AWARDS

Parents' Choice Silver Award

**NEW**

### AGES 8+

5 1/4" w x 5 1/4" h x 1 3/4" d  
Minimum 12

## Q-bitz

Race the clock, flip the cards and recreate the pattern—Q-bitz Jr. and Q-bitz Solo deliver quick, colorful, shape-building gameplay that's as fun to play as it is to master. Develops visual-spatial reasoning through fast, repeatable gameplay.

### AWARDS

Tillywig Brain Child Award

**Q-BITZ JR  
68532**



### AGES 3+

5 1/4" w x 5" h x 2 1/4" d  
Minimum 12



**Q-BITZ SOLO  
58070**



### AGES 8+

8 1/2" w x 8 1/2" h x 2 1/2" d  
Minimum 12

## KEVA® Brain Builders

Flip a card, stack the planks and bring each 2D image to 3D reality—KEVA Brain Builders and Brain Builders Junior make hands-on STEM play irresistibly smart, simple and smile-worthy. Durable KEVA planks ensure endless open-ended construction and skill-building.

### AWARDS

Major Fun Award

Parents' Choice Silver Award

Academics' Choice Brain Toy Award

ASTRA's Best Toy For Kids Award in Learning Play

Global Educator Institute Seal of Endorsement

Dr. Toy Best Picks



**KEVA® BRAIN BUILDERS  
66009**



### AGES 7+

5 1/4" w x 5" h x 2 1/4" d  
Minimum 12



**KEVA® BRAIN BUILDERS JR  
68337**



### AGES 4+

4" w x 4" h x 1 1/2" d  
Minimum 12



## Travel Size Qwirkle™

Bold shapes, big strategy—now pocket-sized! Travel Qwirkle brings award-winning fun anywhere you go. Compact design makes it perfect for travel, classrooms, or on-the-go play.

### CONTENTS:

- 108  $\frac{3}{4}$ " x  $\frac{3}{4}$ " wooden tiles
- Sturdy canvas travel bag
- Rules



ACTUAL  
TILE SIZE



TRAVEL SIZE QWIRKLE™  
52132



**NEW**  
**AGES 6+**  
**PLAYERS 2-4**

5 $\frac{1}{4}$ "w x 5"h x 2 $\frac{1}{4}$ "d  
Minimum 12

### AWARDS

Major Fun Award  
Mensa Select Award  
Parents' Choice Gold Award



## Qwirkle™ Rummy

Match, meld, and steal the win—Qwirkle Rummy blends the classic Qwirkle vibe with fast, card-flipping excitement. Encourages pattern recognition and strategic thinking with quick, replayable rounds.

### CONTENTS:

- 110 cards
- Rules

QWIRKLE™ RUMMY  
13838443



**AGES 8+**  
**PLAYERS 2-4**

3 $\frac{1}{2}$ "w x 5 $\frac{1}{2}$ "h x  $\frac{3}{4}$ "d  
Minimum 12

## 12 Qwirkle™ Rummy Card Packs with Display

This point-of-purchase display includes 12 decks of Qwirkle Rummy cards! Eye-catching, compact and ready to drive impulse buys.

QWIRKLE™ RUMMY DISPLAY  
WITH 12 QWIRKLE™ RUMMY  
CARD PACKS  
13953984



**AGES 6+**  
**PLAYERS 2-4**

7 $\frac{3}{4}$ "w x 6"h x 5 $\frac{1}{4}$ "d  
Minimum 1



Each item in the Sensory Genius line was thoroughly researched and thoughtfully designed to support the sensory needs of children and adults. They are ideal choices for educators, therapist and anyone seeking quiet activities for sensory processing. Plus, the striking colors, eye-catching packaging and value price points make these essential impulse products to carry in your store.

## Sensory Mats

Durable, textured mats provide tactile stimulation that helps improve focus and calm in busy environments.

### CONTENTS:

- 4 Sensory Mats

**SENSORY GENIUS  
SENSORY MATS  
14093630**



8 1/4" w x 8 1/4" h x 2" d  
Minimum 12

## Mini Sensory Mats

Compact mats offer the same tactile benefits in a travel-friendly size for desks, therapy sessions or on-the-go use.

### CONTENTS:

- 5 Mini Sensory Mats

**SENSORY GENIUS  
MINI SENSORY MATS  
14284549**



5 3/4" w x 7 1/4" h x 2" d  
Minimum 12

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



## Weighted Lap Pad

Smooth and textured surfaces deliver gentle, evenly distributed pressure to help calm, focus and provide soothing tactile input.

### CONTENTS:

- 1 Weighted Lap Pad

**SENSORY GENIUS  
WEIGHTED LAP PAD  
14093628**



14" w x 12" h x 3 1/4" d  
Minimum 6

## Stretchy Strings

Flexible, tactile strings offer fidget-friendly movement to relieve stress and improve focus during tasks. Strings stretch up to 3-feet-long and can be twirled around hands and fingers.

### CONTENTS:

- 2 Stretchy Strings

**SENSORY GENIUS  
STRETCHY STRINGS  
13791397**



5 3/4" w x 7 1/4" h x 2 1/4" d  
Minimum 12

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.





## Sensy Pop!

Squeeze the ball through an enclosed silicone maze for a satisfying tactile challenge that improves focus and relieves stress.

### CONTENTS:

- 1 Sensy Pop!

**SENSORY GENIUS**  
**SENSY POP!**  
**13971527**



5<sup>3</sup>/<sub>4</sub>"w x 1<sup>1</sup>/<sub>4</sub>"h x 5<sup>3</sup>/<sub>4</sub>"d  
Minimum 12

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

## Sqwooz

Stretch, squeeze and squish—this versatile sensory tool builds hand strength while providing tactile stimulation for stress relief.

### CONTENTS:

- 1 Sqwooz ball

**SENSORY GENIUS**  
**SQWOOZ**  
**13785010**



3<sup>1</sup>/<sub>2</sub>"w x 7" h x 2" d  
Minimum 12

## Sensy Band

Slap-style bracelet with a textured surface allows kids to quietly fidget, improving focus and reducing restlessness.

### CONTENTS:

- 1 Sensy Band

**SENSORY GENIUS**  
**SENSY BAND**  
**13785006**



2<sup>3</sup>/<sub>4</sub>"w x 5<sup>1</sup>/<sub>4</sub>"h x 3<sup>1</sup>/<sub>2</sub>"d  
Minimum 12



## Stress Balls

Classic squeeze balls support fine motor strength and provide calming sensory input for on-demand stress relief.

### CONTENTS:

- 3 Stress Balls

**SENSORY GENIUS**  
**STRESS BALLS**  
**13785009**



2<sup>1</sup>/<sub>4</sub>"w x 6<sup>1</sup>/<sub>2</sub>"h x 2<sup>1</sup>/<sub>4</sub>"d  
Minimum 12



## Pencil Pushers

Textured pencil toppers make writing a multi-sensory experience while promoting focus and fine motor control.

### CONTENTS:

- 3 pencils
- 3 pencil tops

**SENSORY GENIUS**  
**PENCIL PUSHERS**  
**13785011**



3" w x 8<sup>3</sup>/<sub>4</sub>" h x 1" d  
Minimum 12

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



## Finger Fling

Bounce, flick and fidget—Finger Fling builds hand-eye coordination and relieves nervous energy while keeping hands busy.

### CONTENTS:

- 1 Finger Fling

**SENSORY GENIUS**  
**FINGER FLING**  
**13791399**



4<sup>1</sup>/<sub>2</sub>"w x 7<sup>1</sup>/<sub>2</sub>"h x 2<sup>1</sup>/<sub>2</sub>"d  
Minimum 12

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



## Sensory Sprouts Sensory Mat

Inflatable and leaf-shaped, this mat holds water with eight floating shapes that spin, wobble and bob—inviting babies to explore textures, colors, and motion in a safe, captivating, hands-on sensory adventure.



**SENSORY SPROUTS SENSORY MAT**  
**14382705**



**AGES 6 mo+**  
10" w x 7 1/4" h x 2" d  
Minimum 6

## Sensory Sprouts Surprise Puzzle

With mirrored surfaces, rattling beads, jingling bells and more, it transforms simple stacking into a multi-sensory playground that sharpens fine motor skills, sparks curiosity, and rewards discovery at every turn.



**SENSORY SPROUTS SURPRISE PUZZLE**  
**14547951**



**AGES 6 mo+**  
7" w x 2" h x 7" d  
Minimum 6

## Sensory Sprouts Peek & Pull Tissue Box

Soft, plush tissues peek out from a durable, squeezable box, encouraging babies to grasp, pull and repeat—building hand-eye coordination, cause-and-effect understanding and hours of engaging, interactive play!



**SENSORY SPROUTS PEEK & PULL TISSUE BOX**  
**14382704**



**AGES 6 mo+**  
8 1/4" w x 10 1/4" h x 7 1/4" d  
Minimum 6

## Sensory Sprouts Infant Essentials Set

A thoughtfully curated collection of tactile mats, interactive peek-and-pull toys, rattling puzzles and stacking elements offers a full-spectrum sensory experience, stimulating touch, sight, sound and coordination while supporting multiple developmental milestones.



**SENSORY SPROUTS INFANT ESSENTIALS SET**  
**14547952**



**AGES 3 mo+**  
13" w x 12 1/2" h x 3" d  
Minimum 6



## Foodie Fidgets Squishy Bao Bun and Dumplings

Soft, squeezable bao buns and dumplings that are perfect for fidgeting, stress relief and gifting—fun, trendy and sure to spark smiles in any setting.



**FOODIE FIDGETS  
SQUISHY BAO BUN  
AND DUMPLINGS**  
**14291928**



**AGES 5+**  
5" w x 4" h x 3 1/2" d  
Minimum 6  
WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

## Foodie Fidgets Ramen Noodles and Toppings

Stack, squish and mix these colorful noodles and toppings for endless tactile fun—an adorable, giftable stress-buster that kids and adults will love



**FOODIE FIDGETS  
RAMEN NOODLES  
AND TOPPINGS**  
**14295648**



**AGES 5+**  
3 3/4" w x 4 1/2" h x 3 3/4" d  
Minimum 6  
WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

## Foodie Fidgets Sushi Tray

This squishy sushi set turns playtime into a hands-on sensory adventure—trendy, collectible and perfect for gifting or tabletop fidget fun.

**FOODIE FIDGETS  
SUSHI TRAY**  
**14295649**



**AGES 5+**  
8 1/2" w x 5 1/2" h x 2" d  
Minimum 6  
WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



## Nacho Tray Set

Crunchy-looking, soft-to-touch nachos and toppings make fine motor practice deliciously fun—a playful, giftable treat that keeps hands busy and imaginations active.

**AGES 5+**  
7" w x 2" h x 1 1/2" d  
Minimum 6

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

**NACHO TRAY SET**  
**14599694**



## Burger Basket Set

Stack, squish and serve this burger set for endless sensory play—fun, trendy and gift-ready for kids, teens and adults who love quirky fidgets.

**AGES 5+**  
6 1/2" w x 5 1/4" h x 2 3/4" d  
Minimum 6  
WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

**BURGER  
BASKET SET**  
**14599693**



## Race to the Treasure!

Teams join forces to outsmart the Ogre by charting a clever path through the forest—boosting strategic thinking while turning every planning session into a shared triumph.



### RACE TO THE TREASURE! GMC2



**AGES 5+  
PLAYERS 2-4**  
12½" w x 9" h x  
1½" d  
Minimum 6

**AWARDS**  
Oppenheim Toy  
Portfolio Platinum  
Award  
Major Fun Award  
PAL Award

## Dinosaur Escape

Players race across the island to save the T-Rex, Stegosaurus and Brachiosaurus before the volcano erupts—strengthening memory and teamwork with every suspenseful flip and rescue.

### AWARDS

Oppenheim Toy Portfolio Gold  
Award  
Parents' Choice Silver Award  
PAL Award  
National Parenting Publication  
Awards (NAPPA) GOLD Award



### DINOSAUR ESCAPE GMC7



**AGES 4+  
PLAYERS 2-4**  
12½" w x 9" h x 1½" d  
Minimum 6

## Feed the Woozle

Teams giggle their way through feeding the Woozle silly snacks like chocolate-covered flies and hairy pickles—supporting motor skills and body awareness through joyful, wiggly fun.



### FEED THE WOZZLE GMK2



**AGES 3+  
PLAYERS 2-5**  
10¾" w x 10¾" h x  
2¼" d  
Minimum 6

**AWARDS**  
Oppenheim Toy Portfolio  
Platinum Award  
Parents' Choice Silver  
Award  
ASTRA's Best Toy For Kids  
Award in  
Learning Play  
PAL Award

## Snug as a Bug in a Rug!

Kids work together to tuck brightly colored, goofy-faced bugs safely under the rug before the stinkbugs show up—building early math and social-emotional skills through irresistibly cute cooperation.



### SNUG AS A BUG IN A RUG! GMK1



**AGES 3+  
PLAYERS 2-4**  
10¾" w x 10¾" h x  
2¼" d  
Minimum 6

**AWARDS**  
Oppenheim  
Toy Portfolio  
Platinum Award  
Dr. Toy Top 10  
Game Award  
Dr. Toy 100  
Best Toys

## Mermaid Island

Children band together to guide shimmering mermaids back to their island hideaway before the Sea Witch arrives—boosting strategic thinking through a magical, no-tears adventure.



### MERMAID ISLAND GM107



**AGES 5+  
PLAYERS 2-6**  
12½" w x 9" h x 1½" d  
Minimum 6

**AWARDS**  
Good Housekeeping  
Best Board Games  
Award

## Friends and Neighbors

Little learners draw from a "helping bag" to solve everyday challenges—like offering a teddy bear for comfort or a bandage for a scraped knee—building empathy and emotional literacy in the sweetest, most relatable way.



### FRIENDS AND NEIGHBORS GMC9



**AWARDS**  
Oppenheim Toy Portfolio Gold Award  
PAL Award  
Parents' Choice Recommended  
Award  
MESH Accreditation

**AGES 3+  
PLAYERS 1-4**  
9¼" w x 9½" h x  
2¼" d  
Minimum 6



## Busy Fabric Tote

Keep little hands learning wherever they go with a soft, sensory-rich tote packed with crinkly patches, zippers to slide and snaps to press—building essential fine-motor skills through irresistible, on-the-go play.

**BUSY FABRIC TOTE**  
**14474410**



**NEW**  
**AGES 18 mo+**  
8½" w x 11" h x 1" d  
Minimum 6



## Blinkity Bot

This light-up, giggle-triggering robot invites kids to follow flashing patterns, copy silly sequences and stay engaged as they strengthen memory and early STEM skills through delightful, interactive play.

**BLINKITY BOT**  
**14474409**



Requires 2 AAA batteries.

**AWARDS**  
PAL Award  
**AGES 18 mo+**  
9" w x 7" h x 2" d  
Minimum 6

## Walkie Talk-Along: Walkie Talkie Adventure Set

Spark big adventures with kid-friendly walkie-talkies that inspire teamwork, imaginative missions and outdoor discovery—perfect for building communication skills while bringing cooperative play to life.

**WALKIE TALK-ALONG: WALKIE TALKIE ADVENTURE SET**  
**14605276**



Requires 6 AAA batteries.

**AGES 3+**  
9½" w x 6" h x 2½" d  
Minimum 6



**WARNING:** Choking Hazard — Contains small parts. Not for children under 3 yrs.

## Magnetic Friends

Open the door to a world where imagination meets style as kids mix and match magnetic outfits, swap cute accessories and create adorable storylines—fueling creativity and independent play with every outfit change.

### CONTENTS:

- 2 Dress Up Dolls with Wooden Bases
- 10 Magnetic Hangers
- Over 40 Magnetic Pieces
- 1 Wardrobe Case Holder with Clothing Rod and Mirror

**NEW**  
**AGES 3+**  
7" w x 7¾" h x 2½" d  
Minimum 6

**WARNING:** Choking Hazard — Contains small parts. Not for children under 3 yrs.



**FASHION FRIENDS**  
**14606440**



**COZY CRITTERS**  
**14606441**

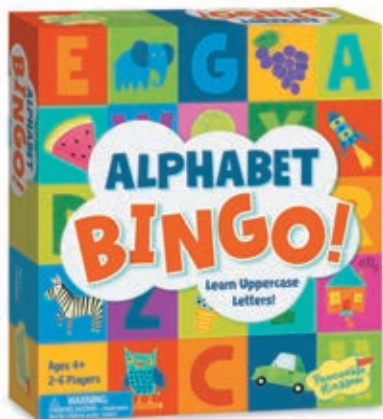


**PLAYFUL PRETEND**  
**14606442**



## Alphabet Bingo!

A fun twist on a classic! Reach into the bag and pull out a letter token — if you have a match, you're on your way to BINGO!



**AWARDS**  
Oppenheim Toy  
Portfolio Gold  
Award

**ALPHABET BINGO!**  
**GM112**



**AGES 4+**  
**PLAYERS 2-6**

7" w x 8" h x 1 1/2" d  
Minimum 6

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

## Alphabet Go Fish!

Bright, whimsical cards bring a burst of energy to a classic game, turning each round into a laugh-filled hunt for favorite letters.



**ALPHABET GO FISH!**  
**AM3**



**AGES 4+**  
**PLAYERS 3-6**

7 3/4" w x 4 3/4" h x 1" d  
Minimum 12



## Count Your Chickens!

A joyful, cooperative adventure where kids team up to help Mother Hen gather her chicks—pure, feel-good fun families return to again and again.

**AWARDS**  
Oppenheim Toy Portfolio Platinum Award  
Creative Child Magazine Game of the Year Award  
Major Fun Award

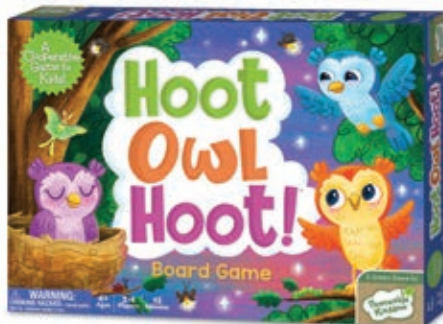
**COUNT YOUR CHICKENS!**  
**GM108**



**AGES 3+**  
**PLAYERS 2-4**

12 1/2" w x 9" h x 1 1/2" d  
Minimum 6

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



## Hoot Owl Hoot!

A vibrant, teamwork-driven race against the sunrise that keeps players fully engaged, making it a go-to choice for families who love to play together.

**AWARDS**  
Oppenheim Toy Portfolio Platinum Award  
Dr. Toy Best Products Award  
Dr. Toy 100 Best Children's Products Award  
Major Fun Award  
Family Fun Magazine Toy of the Year Award  
Parents' Choice Silver Award

**HOOT OWL HOOT!**  
**GM106**



**AGES 3+**  
**PLAYERS 2-4**

12 1/2" w x 9" h x 1 1/2" d  
Minimum 6  
WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



## Math Sandwich

Silly, stackable ingredient cards make every turn a playful surprise, serving up irresistible, laugh-out-loud math fun.

**MATH SANDWICH**  
**14284551**



**AGES 3+**  
**PLAYERS 1-4**

6 3/4" w x 9 3/4" h x 2 1/2" d  
Minimum 6  
WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



## Match Up Games & Puzzles

It's 3 games in one! Kids can lay the cards face up for a matching game, face down for a memory game or either way to build a 24-piece floor puzzle. The vibrant and colorful art makes learning even more fun. When playtime is done, the pieces can be stashed in the sturdy carrying case for convenient at-home storage or on-the-go play!

**AGES 2+**

4"w x 5 1/4"h x 1 1/4"d  
Minimum 6



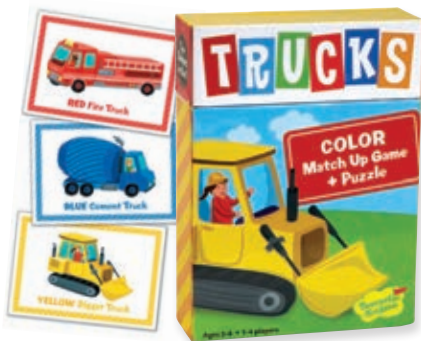
### Unicorns

MU21



### Princess

MU4



### Trucks

MU13



### Dinosaur

MU10



## Match Up Games & Puzzles Set

PGM5529



#### CONTENTS:

- FREE display case
- 16 games, 4 each of 4 designs

PICK ANY  
4  
DESIGNS!



## Floor Puzzles

These adorably designed floor puzzles have unique puzzle shapes for extra fun!

### KIDS LEARN:

- Visual recognition
- Cooperation
- Fine motor development
- Problem solving
- Cognitive skills

### CONTENTS:

- Rope carrying handles
- Large pieces
- Special-shaped pieces
- Measures over 2' x 3'
- Foil accents

### AWARDS

Oppenheim Toy Portfolio  
Platinum Award



## Unicorn

PZ21



AGES 3+

11" w x 7" h x 3 1/2" d  
Minimum 6



## Racecar

14125383



AGES 3+

11" w x 7" h x 3 1/2" d  
Minimum 6



## Christmas Tree

14118730



AGES 3+

7" w x 11" h x 3 1/2" d  
Minimum 6

## Shimmery Snowman Floor Puzzle

PZ38



AGES 3+

7" w x 11" h x 3 1/2" d  
Minimum 6





AGES 5+

7" w x 11" h x 3 1/2" d  
Minimum 6

AGES 3+

AGES 3+

11" w x 7" h x 3 1/2" d  
Minimum 6



Butterfly

PZ42



Hoot Owl Hoot!

PZ29



Fairy

PZ26



Dump Truck

PZ54



Magical Mermaid

PZ18



AGES 3+

11" w x 7" h x 3 1/2" d  
Minimum 6



Dinosaur

PZ22



AWARDS  
Oppenheim Toy  
Portfolio Platinum  
Award

AGES 3+

11" w x 7" h x 3 1/2" d  
Minimum 6



USA

14194071



AGES 5+

11" w x 7" h x 4" d  
Minimum 6

## Play & Grow Puzzles:

Play & Grow Puzzles  
include handy  
zippered totes for  
grab and go fun!



Level 1

14602265



AGES 2+

10" w x 8" h x 3 3/4" d  
Minimum 6



Level 2

14602266



AGES 2+

10" w x 8" h x 3 3/4" d  
Minimum 6

## Monkey Around

Wiggly, giggly movement prompts get little ones stretching, hopping and balancing, building gross motor skills, body awareness and following directions through joyful, active play.

### AWARDS

Oppenheim Toy Portfolio Platinum Award  
Parents' Choice Silver Award  
PAL Award

MONKEY AROUND  
GTT101



6 43356 05764 1



AGES 2+  
8" w x 8" h x 2 1/4" d  
Minimum 6

## Acorn Soup

Sweet, chunky play pieces invite kids to 'cook' up imaginative recipes, nurturing early counting, fine motor skills and pretend-play creativity with every stir.



ACORN SOUP  
GTT105



6 43356 05855 6

AGES 2+  
7" w x 7" h x 3 1/4" d  
Minimum 6

### AWARDS

Creative Child Magazine Game of the Year Award  
PAL Award  
Parents' Choice Recommended Award



## Duck Duck Dance!

Adorable action cards inspire spins, wiggles, and happy chaos, helping toddlers practice coordination, rhythm and active listening as they dance their way through the game.

### AWARDS

Oppenheim Toy Portfolio Platinum Award

DUCK DUCK DANCE!  
GTT106



1 92073 78654 4

AGES 2+  
8" w x 8" h x 3" d  
Minimum 6



## Where's Bear?

A lovable hide-and-seek adventure packed with surprise reveals, naturally strengthening object permanence, spatial reasoning and early problem-solving in the most delightful way.

### AWARDS

Oppenheim Toy Portfolio Platinum Award  
Parents' Choice Gold Award  
PAL Award

WHERE'S BEAR?  
GTT100



6 43356 05763 4

AGES 2+  
5" w x 6 1/4" h x 6 1/4" d  
Minimum 6



## Patch's Pockets

Mix-and-match pockets encourage sorting, matching and playful discovery, boosting early math concepts, categorization skills and fine motor development through hands-on exploration.

### AWARDS

PAL Award  
Oppenheim Toy Portfolio Platinum Award

PATCH'S POCKETS  
14509521



1 97640 45407 9

AGES 2+  
9" w x 3 1/2" h x 8" d  
Minimum 6



## World of Eric Carle™ Discover & Learn Scavenger Hunt

An interactive hunt that sparks curiosity and observation skills, helping children practice pattern recognition, critical thinking and memory while exploring Eric Carle's colorful world.

### AWARDS

2025 PAL Top 10 Award Games PreSchool: Eric Carle Discover and Learn Scavenger Hunt

14473087



NEW

AGES 3+

8" w x 5 1/4" h x 3" d  
Minimum 6



## World of Eric Carle™ Animal Bingo

Bright, iconic illustrations turn every round into a fun matching challenge, strengthening visual discrimination, concentration and early social skills.



14473089



NEW

AGES 2+

8" w x 8" h x 2 1/4" d  
Minimum 6

## World of Eric Carle™ Very Hungry Caterpillar Snack Match

Delightful, hands-on matching builds memory, counting and early problem-solving skills as kids pair favorite foods, combining playful learning and cooperative play with the magic of a classic story.



14473088



NEW

AGES 2+

12 1/2" w x 9" h x 1 1/2" d  
Minimum 6

## World of Eric Carle™ Glitter Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design

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NEW

WHAT FUN YOU'RE 1,  
HAPPY BIRTHDAY!  
14606170



NEW

LOOK WHO'S 2,  
HAPPY BIRTHDAY!  
14606171



NEW

WHAT A TREAT! 3 IS SWEET!  
HAPPY BIRTHDAY!  
14606172



NEW

ERIC CARLE HAPPY  
BIRTHDAY! BLANK INSIDE  
14606169



## Empowerment Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design  
Cards to celebrate achievement, build confidence and show you care.



**BUNCHES AND BUNCHES  
AND BUNCHES!**  
5937G



**YOU DID IT!**  
5936G



**KEEP BEING LLAMAZING!**  
6601G



## Googly Eye Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



**WISHING YOU A  
HOPPY BIRTHDAY!**  
14338566



**HOPE IT'S LEGENDARY!**  
14338563



**YOU'RE ONE IN A  
CHAMELEON!**  
6100GE



**HOPE YOU HAVE A  
DINO-MITE BIRTHDAY!**  
6108GE



**TAKE A BIG BITE OUT OF  
BIRTHDAY FUN!**  
6103GE



**HAVE A DOGGONE  
GREAT BIRTHDAY!**  
6106GE



**HOPING YOUR SPECIAL DAY  
IS AS SWEET AS YOU!**  
6105GE



**HOPE YOUR BIRTHDAY IS  
ONE-IN-A-MELON!**  
6104GE





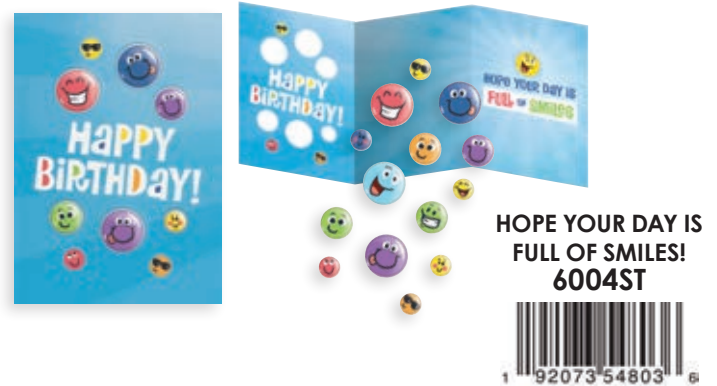
## Sticker Birthday Cards

15" x 7" card printed on FSC paper with envelope • Minimum 12 per design • Each card comes with a sheet of stickers attached.

### GLITTER SCRATCH & SNIFF STICKERS



### PUFFY STICKERS



## Decorate Your Own Birthday Cards

15" x 7" card with envelope • minimum 12 per design • Decorate these birthday cards with the supplied stickers before giving to someone special. Cards are individually cello bagged.

### IT'S PARTY TIME! 6301ST



### FOIL



### HOPE IT'S MAGICAL! 6000ST



### FOIL STICKERS



### PACKAGED



### PACKAGED

## Jewel Birthday Cards

5" x 7" card printed on FSC paper • recycled colored envelope • Minimum 12 per design

**JEWEL  
ON EVERY  
CARD!**



### YOU'RE A REAL TREASURE! 6900JL



### HAVE A FAIRY MAGICAL DAY! 6901JL



### WISHING YOU A HOOT OF A BIRTHDAY! 6902JL



## Charm Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design • Adorably designed cards include two friendship necklaces; one necklace to give and one to keep! (One necklace is securely attached to the card and one is easily removed.) Cards are individually cello bagged.



PACKAGED



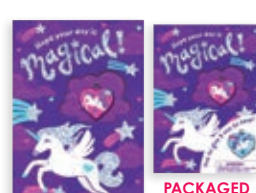
PACKAGED



PACKAGED



PACKAGED



PACKAGED



WEAR THIS FRIENDSHIP  
CHARM, AND  
I'LL WEAR ONE TOO!  
**6201CC**



WEAR THIS FRIENDSHIP  
CHARM, AND  
I'LL WEAR ONE TOO!  
**6000CC**



WEAR THIS FRIENDSHIP  
CHARM, AND  
I'LL WEAR ONE TOO!  
**6002CC**



WEAR THIS FRIENDSHIP  
CHARM, AND  
I'LL WEAR ONE TOO!  
**6001CC**



UNICORN  
TODAY IS YOUR BIRTHDAY,  
MAGICAL WISHES  
TO YOU! WEAR THIS  
FRIENDSHIP CHARM,  
AND I'LL WEAR ONE TOO!  
**6200CC**



WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

## Age-Specific Foil & Glitter Birthday Cards

5" x 7" card printed on FSC paper • recycled colored envelope • Minimum 12 per design



HOORAY, YOU'RE 1!  
HOPE YOUR DAY IS FUN!  
HAPPY BIRTHDAY!  
**6602G**



WOO-HOO!  
LOOK WHO'S 2!  
HAPPY BIRTHDAY!  
**6603G**



YIPPEE!  
YOU'RE 3!  
HAPPY BIRTHDAY!  
**6640G**



HIP HIP HOORAY!  
HAPPY  
4TH BIRTHDAY!  
**6605G**



SWING INTO THE  
HAPPIEST DAY EVER!  
HAPPY 5TH BIRTHDAY!  
**6606G**





## Age-Specific Foil Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



**YOU'RE ONE! WHAT FUN!  
HAPPY BIRTHDAY!  
5180G**



**HOORAY FOR YOU!  
HAPPY 2ND BIRTHDAY!  
5181G**



**YOU'RE THREE!  
THE BEST AGE TO BE!  
HAPPY BIRTHDAY!  
5182G**



**HAVE A POPPING FUN  
BIRTHDAY!  
5183G**



**HIP HIP HOORAY FOR A  
GREAT BIRTHDAY!  
5184G**



**HAPPY BIRTHDAY TO  
ONE COOL KID!  
5185G**



**HOPE YOUR BIRTHDAY IS  
BURSTING WITH FUN!  
5648G**



**LET'S CELEBRATE!  
HAPPY BIRTHDAY!  
5649G**



**WIGGLE AND SHAKE FOR YOUR  
BIRTHDAY CAKE HAPPY 1ST BIRTHDAY!  
6608G**



**HAPPY BIRTHDAY, TODAY YOU ARE ONE!  
CUTE AS A PUPPY AND LOTS OF FUN!  
6609G**



**WHAT FUN!  
HAPPY 1ST BIRTHDAY!  
5651G**



## Confetti Birthday Cards

5" x 7" card with envelope • Minimum 12 per design • Celebrate special birthdays with thick cards filled with festive confetti. Cards are individually cello bagged. May require extra postage.



TURNING ONE  
IS SUCH FUN!  
HAPPY FIRST BIRTHDAY!  
**6000CF**



TODAY YOU'RE TWO!  
HOORAY FOR YOU!  
HAPPY SECOND BIRTHDAY!  
**6001CF**



YIPPEE!  
YOU'RE THREE!  
HAPPY THIRD BIRTHDAY!  
**6002CF**



WISHING YOU FUN GALORE  
AS YOU TURN FOUR!  
HAPPY FOURTH BIRTHDAY!  
**6003CF**



HIP HIP HOORAY!  
YOU'RE FIVE TODAY!  
HAPPY FIFTH BIRTHDAY!  
**6004CF**



HAPPY SIXTH BIRTHDAY!  
HOPE IT'S SUPER!  
**6005CF**



HAPPY SEVENTH BIRTHDAY!  
HOPE IT'S SPECTACULAR!  
**6006CF**



HAPPY BIRTHDAY TO  
A SUPERSTAR  
EIGHT-YEAR-OLD!  
**6007CF**



## Tri-Fold Birthday Cards

5" x 7" card • 15" x 7" unfolded • printed on FSC paper • recycled colored envelope • Minimum 12 per design

FOIL



LET'S PAWTY!  
**14338567**



NEW



CHUGGA CHOO WOO HOO!  
**14635915**





## Tri-Fold Birthday Cards

5" x 7" card • 15" x 7" unfolded • Printed on FSC paper  
• Recycled colored envelope • Minimum 12 per design



FOIL

HOPE IT'S GREAT!  
6603TF



FOIL

WISHING YOU A  
WILD BIRTHDAY!  
6601TF



FOIL

YOU'RE ON THE FAST TRACK  
TO A GREAT DAY!  
14395667



FOIL

HAVE FUN ON THIS  
SPECIAL DAY!  
14395665



FOIL

SPARKLE AND SWISH FOR A  
BUBBLY BIRTHDAY WISH!  
5924TF



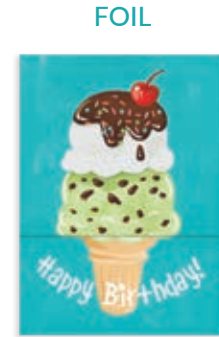
FOIL

SENDING MAGIC YOUR WAY  
ON THIS SPECIAL DAY!  
6025TF



## Tall Tri-Fold Birthday Cards

Card printed on FSC paper  
• Recycled colored envelope  
• Minimum 12 per design



FOIL

HAVE AN EXTRA  
SWEET DAY!  
HAPPY BIRTHDAY!  
6800TF



FOIL

HAPPY BIRTHDAY!  
IT'S YOUR DAY TO  
BE TOP DOG!  
6801TF



## Tri-Fold Birthday Cards

5" x 7" card • 15" x 7" unfolded

- Printed on FSC paper
- Recycled colored envelope
- Minimum 12 per design



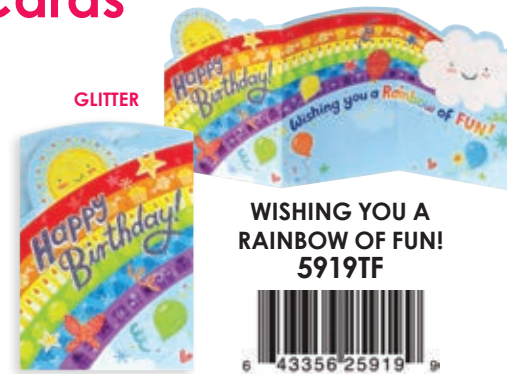
FOIL

**MER-MAKE A WISH!  
HAPPY BIRTHDAY!  
6600TF**



FOIL

**FIND YOUR WAY TO THE  
TREASURE!  
HAPPY BIRTHDAY!  
5922TF**



GLITTER

**WISHING YOU A  
RAINBOW OF FUN!  
5919TF**



FOIL

**IT'S A FAIRY GOOD DAY  
FOR A BIRTHDAY! HOPE IT'S  
AS SPECIAL AS YOU!  
6604TF**



FOIL

**HAVE A ROARIN'-GOOD,  
DINO-RIFFIC,  
STOMPIN' GREAT TIME!  
5921TF**



## Tattoo Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope

- Minimum 12 per design



**HAPPY BIRTHDAY! I'M 4  
5828T**



**HAPPY BIRTHDAY! I'M 5  
5829T**



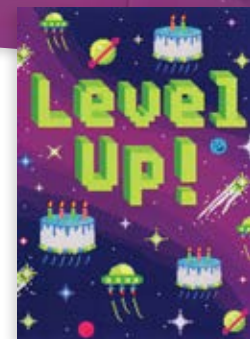
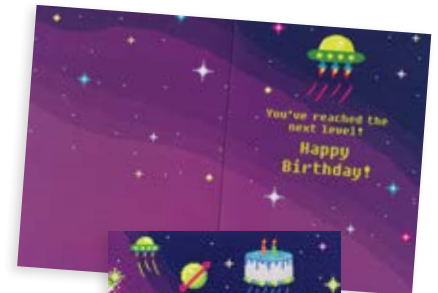
**HAPPY BIRTHDAY! I'M 6  
5830T**



## Neon Birthday Cards

5" x 7" card printed on FSC paper

- Recycled colored envelope
- Minimum 12 per design



**YOU'VE REACHED THE NEXT  
LEVEL! HAPPY BIRTHDAY!  
5937NE**



**KICKFLIP YOUR WAY TO  
A RAD DAY!  
5935NE**





## Foil Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



NEW

HAVE AN AMAZING DAY!  
14635910



NEW

HOPE YOUR DAY IS  
CLAW-SOME!  
14635912



NEW

CELEBRATE! IT'S YOUR  
BIRTHDAY!  
14635914



NEW

STAND TALL, STAY COOL AND  
HAVE A WILDLY FUN BIRTHDAY!  
14635911



NEW

IT'S YOUR SPECIAL DAY.  
HAPPY BIRTHDAY!  
14635916



NEW

KICK UP YOUR HEELS & HAVE A  
ROOTIN'-TOOTIN' GOOD TIME!  
14635918



NEW

HAVE A HAPPY BIRTHDAY!  
14635920



NEW

WISHING YOU A TALL  
STACK OF FUN TODAY!  
14635919



NEW

HAVE A FUN-FILLED BIRTHDAY!  
14635921



DIE-CUT

BIRTHDAY WISHES!  
14338562



## Foil Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



HOPE YOUR BIRTHDAY  
IS THE G.O.A.T.!  
(GREATEST OF ALL TIME)  
14338564



HAPPY BIRTHDAY!  
GO NUTS!  
14338561



HAVE A  
SUPER DAY!  
6413FC



WISHING YOU  
AN ALL-STAR  
BIRTHDAY!  
6414FC



HOPE YOUR BIRTHDAY IS  
PAWSOME!  
6415FC



HAPPY BIRTHDAY!  
HOPE IT'S PURR-FECT!  
6401FC



DIE-CUT

HOPE IT'S DINO-MITE!  
6402FC



WISHING YOU A BRIGHT  
AND HAPPY DAY!  
6405FC



SPECIAL WISHES JUST  
FOR YOU!  
HAPPY BIRTHDAY!  
5750FC



HOPE YOUR DAY IS SWEET!  
5748FC



SHINE ON!  
6406FC



MAKE A WISH!  
6400FC



DIE-CUT

WISHING YOU A  
BRIGHT & HAPPY DAY!  
6403FC





## Foil Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



HOPE IT'S RAD!  
14395671



DIE-CUT

HAVE AN ENCHANTED  
BIRTHDAY!  
5234FC



HOPE YOU HAVE A  
BREAKAWAY DAY!  
6011FC



LET'S CELEBRATE!  
6012FC



ALL ABOARD FOR  
A DAY OF FUN!  
HAPPY BIRTHDAY!  
5909FC



WISHING YOUR DAY IS  
AS SWEET AS YOU!  
6015FC



ENJOY YOUR DAY  
PARTY ANIMAL!  
6017FC



HOPE YOUR DAY IS  
OUT OF THIS WORLD!  
5801FC



A GREAT DAY IS  
WRITTEN IN THE STARS  
14338557



HAPPY BIRTHDAY!  
HOPE IT'S SPECTACULAR!  
5908FC



IT'S PARTY TIME HAVE A  
FIN-TASTIC BIRTHDAY!  
5907FC



HAVE A BIRTHDAY  
FULL OF LAUGHS!  
5869FC



HAVE A  
SUPER BIRTHDAY!  
5860FC



HAVE A WILD  
BIRTHDAY!  
14338568



## Foil Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



IT'S YOUR DAY,  
SWEET!  
5231FC



HAVE OCEANS OF FUN ON  
YOUR BIRTHDAY!  
5859FC



WISHING YOU AN ALL STAR  
HAPPY BIRTHDAY!  
5584FC



HOPE YOUR BIRTHDAY  
TWINKLES WITH MAGIC!  
5664FC



HOPE YOUR BIRTHDAY  
SPARKLES!  
5585FC



ALL SIGNS POINT TO A  
HAPPY BIRTHDAY!  
5812FC



BLAST OFF FOR A  
GREAT BIRTHDAY!  
5230FC



POWER UP AN AWESOME  
BIRTHDAY!  
5233FC



WISHING YOU OCEANS  
OF FUN!  
14395666



REV IT UP, IT'S YOUR  
SPECIAL DAY!  
14395663



HAPPY BIRTHDAY! HOPE YOU  
HAVE A COOL DAY!  
14395670



HOPE YOUR DAY IS AS  
SWEET AS YOU!  
14395669





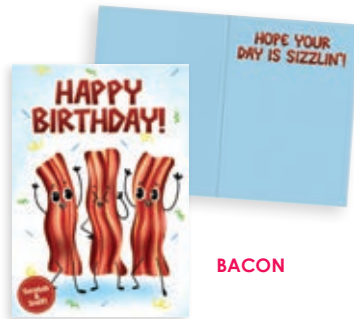
## Scratch & Sniff Birthday Cards

5" x 7" card printed on FSC paper • recycled colored envelope • Minimum 12 per design



COTTON CANDY

WISHING YOU A SUPER  
SWEET BIRTHDAY!  
6506SS



BACON

HOPE YOUR DAY IS  
SIZZLIN'!  
6508SS



CANDY

WISHING YOU A DAY FULL  
OF SWEETS & TREATS!  
6501SS



DREAMSICLE

HOPE YOUR BIRTHDAY IS  
A DREAM!  
14338559

STRAWBERRY  
LEMONADE

MAY YOUR DAY BE  
EXTRA SWEET!  
6503SS



TACO

'BOUT YOUR BIRTHDAY!  
HOPE IT'S GREAT!  
6021SS



PINEAPPLE

COOL WISHES FOR A SWEET  
BIRTHDAY!  
6020SS



CHOCOLATE

HAPPY BIRTHDAY WITH  
SPRINKLES ON TOP!  
5036SS



CHERRY

HAVE AN EXTRA YUMMY  
BIRTHDAY!  
4624SS



STRAWBERRY

DOUBLE UP ON  
BIRTHDAY FUN!  
5917SS



FRUITY CEREAL

HOPING YOUR DAY IS  
CEREAL-OUSLY AMAZING!  
6505SS



APPLE

HOPE YOUR BIRTHDAY IS  
DIPPED IN FUN!  
5916SS



# Scratch & Sniff Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



DONUTS

HAPPY BIRTHDAY!  
AND MANY MORE!  
5784SS



CHOCOLATE

HOPE YOUR BIRTHDAY IS  
EVERYTHING YOU WANT  
AND S'MORE! HAPPY BIRTHDAY!  
5783SS



BUBBLE GUM

TO YOU!  
5434SS



CHOCOLATE

IT'S YOUR BIRTHDAY!  
SWEET!  
5781SS



PIZZA

CATCH SOME  
WAVE-ZZA FUN!  
5918SS



ROOT BEER

HOPE YOUR BIRTHDAY  
OVERFLOWS WITH FUN!  
5782SS



CHOCOLATE

HAPPY BIRTHDAY!  
HOPE IT'S FULL OF FUN!  
5582SS



FRUIT PUNCH

HOPE YOUR BIRTHDAY  
REALLY PACKS A PUNCH!  
5915SS



POPCORN

HOPE YOUR BIRTHDAY IS  
POPPIN' WITH FUN!  
5659SS



CINNAMON

HOPE YOUR BIRTHDAY  
IS RED HOT!  
5433SS



PIZZA

HAPPY BIRTHDAY WITH  
EVERYTHING ON IT!  
4626SS



VANILLA

A RAINBOW OF FUN FOR  
YOU! HAPPY BIRTHDAY!  
5785SS





## Scratch & Sniff Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



CHOCOLATE

HOPE YOUR BIRTHDAY IS  
SUPER SWEET!  
4625SS



GRAPE

HAVE A MAGICAL  
BIRTHDAY!  
5709SS



STRAWBERRY

HOPE YOUR BIRTHDAY IS  
BERRY SWEET!  
HAPPY BIRTHDAY!  
5435SS



WISHING YOU A BIRTHDAY  
FILLED WITH ALL  
OF YOUR FAVORITE THINGS!  
14338560



LET THE GOOD TIMES ROLL!  
14338558



HOPE YOUR DAY IS  
SUPER SWEET!  
14395660

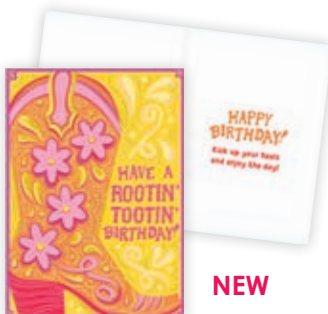


HOPE YOUR BIRTHDAY IS  
EXTRA SWEET!  
14395661



## Glitter Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



NEW

HAPPY BIRTHDAY! KICK  
UP YOUR HEELS AND  
ENJOY THE DAY!  
14635917



NEW

HAPPY BIRTHDAY!  
14635922



NEW

HOPE IT'S SWEET!  
14635913



HOPE YOUR DAY IS MAGICAL!  
6803GL



## World of Eric Carle Glitter Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



NEW

WHAT FUN YOU'RE 1,  
HAPPY BIRTHDAY!  
14606170



NEW

LOOK WHO'S 2,  
HAPPY BIRTHDAY!  
14606171



NEW

WHAT A TREAT! 3 IS SWEET!  
HAPPY BIRTHDAY!  
14606172



NEW

ERIC CARLE HAPPY  
BIRTHDAY! BLANK INSIDE  
14606169



## Glitter Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



SENDING YOU MAGICAL  
BIRTHDAY WISHES!  
14395662



HOPE YOUR DAY IS FILLED  
WITH HAPPINESS!  
14395668



HAPPY BIRTHDAY!  
HAPPY BIRTHDAY!  
HAPPY BIRTHDAY!  
HAPPY BIRTHDAY!  
14395664



HAPPY BIRTHDAY!  
HAPPY BIRTHDAY!  
HAPPY BIRTHDAY!  
HAPPY BIRTHDAY!  
14338565



HAPPY BIRTHDAY WITH  
SPRINKLES ON TOP!  
6807GL



HOPE YOUR DAY  
SPARKLES!  
6808GL



YOU'RE OTTERLY  
AMAZING!  
6800GL



HOPE YOUR DAY IS  
BRIGHT AND SHINY!  
6801GL



WISHING YOU A BIRTHDAY  
FILLED WITH MAGICAL FUN!  
5592GL



MAKE A SPLASH ON  
YOUR BIRTHDAY!  
5325GL



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## Glitter Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



**HOPE YOUR DAY IS  
MAGICALLY SWEET!**  
6805GL



**HOPE YOUR BIRTHDAY  
BUBBLES OVER WITH FUN!**  
5593GL



DIE-CUT

**HOPE ALL YOUR DREAMS  
COME TRUE!**  
5905GL



**KEEP SMILIN'!**  
5821GL



## Regular Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



DIE-CUT

**WISHING YOU  
SPARKLES AND FUN  
ON YOUR BIRTHDAY!**  
5667GL



DIE-CUT

**HAVE AN ALL-STAR  
BIRTHDAY!**  
3098G



**HAPPY BIRTHDAY TO ONE  
DINO-MITE KID!**  
5837G



DIE-CUT

**HOPE YOUR BIRTHDAY  
IS MAGICAL!**  
5332G



**WISHING YOU THE SWEETEST  
BIRTHDAY EVER!**  
5675G



DIE-CUT

**YOU SCORE! HAPPY  
BIRTHDAY!**  
3172G



DIE-CUT

**HAPPY DAY!**  
5350G



DIE-CUT

**SLAM DUNK A GREAT  
BIRTHDAY!**  
5218G



DIE-CUT

**HAVE A ROARIN' GREAT  
BIRTHDAY!**  
5239G



**HAVE THE BEST  
BIRTHDAY EVER!**  
4959G



## Regular Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



HI-YA! LET'S GET THIS PARTY  
STARTED!  
(FIRST PIECE IS FOR YOU!)  
**4971G**



TO YOU!  
**4975G**



DIE-CUT

TO YOU!  
**5331G**



TO YOU!  
(HOPE IT'S YUMMY!)  
**4976G**



## Baby Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design

NEW



FOIL

BABY LOVE AND BABY JOY!  
CONGRATULATIONS!  
**14635909**



DIE-CUT

CONGRATULATIONS!  
**5439G**



DIE-CUT

SMILES, SUN, AND  
BIRTHDAY FUN!  
**5820G**



DIE-CUT

CONGRATULATIONS!  
**5671G**



DIE-CUT

CONGRATULATIONS!  
WISHING YOU  
LOADS OF LOVE!  
**5926G**



CONGRATULATIONS ON  
YOUR LITTLE SWEETIE!  
**6003G**



DIE-CUT

1 BIG LOVE THAT  
GROWS AND GROWS  
CONGRATULATIONS!  
**5928G**



CONGRATULATIONS  
ON YOUR NEW  
LITTLE NOISE MAKER!  
**5927G**



DIE-CUT

BRINGING YOU  
LOADS OF FUN  
ON YOUR BIRTHDAY!  
**5679G**



HANGING OUT JUST GOT SO  
MUCH SWEETER.  
CONGRATULATIONS!  
**5818G**





## 72-Pocket Card Program

### PRODUCT FEATURES:

- Pick any 72 dozen cards
- FREE 72-pocket floor display
- Cost based on final product
- Heavy shipping fee applies, not included in free freight offers



**YOU PICK**  
**PGM5123**



**DISPLAY ONLY**  
**DIS4479**



72"h x 22"w  
Minimum 1

## 48-Pocket Card Program

### PRODUCT FEATURES:

- Pick any 48 dozen cards
- FREE 48-pocket floor display
- Cost based on final product
- Heavy shipping fee applies, not included in free freight offers



**YOU PICK**  
**PGM5120**



**DISPLAY ONLY**  
**DIS4481**



74"h x 18"w  
Minimum 1

## 24-Pocket Card Program

### PRODUCT FEATURES:

- Pick any 24 dozen cards
- FREE 24-pocket floor display
- Cost based on final product
- Heavy shipping fee applies, not included in free freight offers

**YOU PICK**  
**PGM5122**



**DISPLAY ONLY**  
**DIS4483**



60"h x 15"w  
Minimum 1



## Birthday Card Assortment

With three categories to choose from, this box keeps an assortment of birthday cards conveniently close at hand.

### PRODUCT FEATURES:

- Birthday cards for any young person
- Three categories: Fierce and Friendly, Scratch and Sniff and Magical Wishes
- Includes three tab dividers

### CONTENTS:

- 20 birthday cards with envelopes
- 3 tab dividers



BIRTHDAY CARD  
ASSORTMENT  
BOC01



7 1/2" w x 5 1/2" h x 2" d  
Minimum 6

## Enclosure Assortment

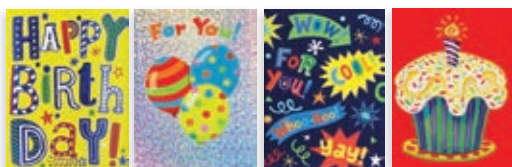
These enclosure cards can be used for almost any occasion including a birthday, celebration, congratulations and many more.

### PRODUCT FEATURES:

- All-in-one convenience
- Enclosure cards hold a standard gift card

### CONTENTS:

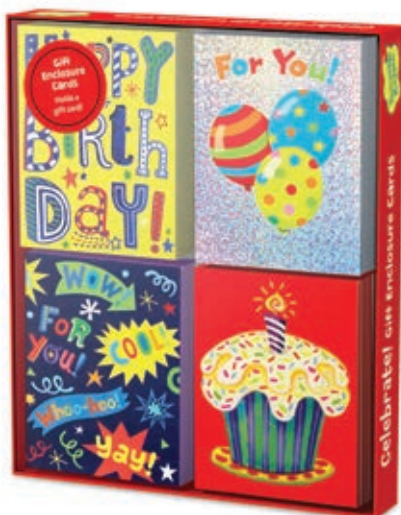
- 20 enclosure cards with envelopes



ENCLOSURE  
ASSORTMENT  
BOC02



6 1/2" w x 7 3/4" h x 1" d  
Minimum 6



## Gift Enclosure Card Program

Attract customers looking for a unique and thoughtful card selection.

### PRODUCT FEATURES:

- Simple, effective way to increase average transaction value
- Beautifully designed, high-quality cards
- Cost based on final product
- Customer must pick designs on order

### CONTENTS:

- Pick any 32 dozen gift enclosures
- FREE 32-pocket counter display



GIFT ENCLOSURE  
CARD PROGRAM  
PGM5121



DISPLAY ONLY  
DIS4501



17" h x 9" w  
Minimum 1

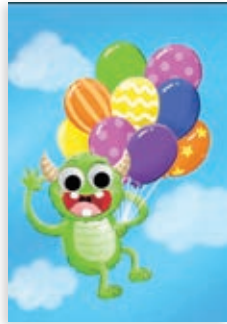


## Googly Eye Gift Enclosures

2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



**E651**



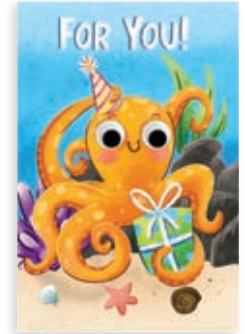
**E652**



GOOGLY  
EYES ON  
EVERY CARD!



**E653**



**E654**

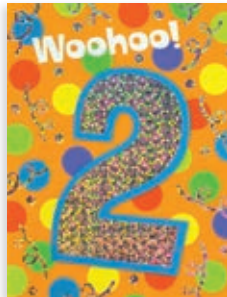


## Foil Age-Specific Gift Enclosures

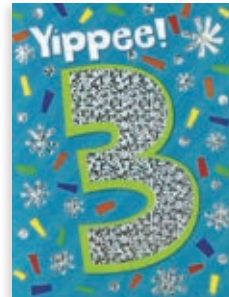
2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



**E510**



**E511**



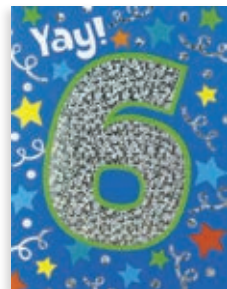
**E512**



**E513**



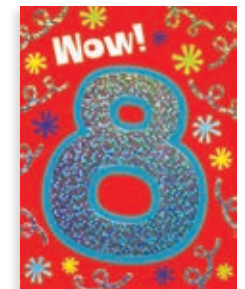
**E549**



**E550**



**E557**



**E558**



## Joke Gift Enclosures

2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • Punch line inside card • Recycled envelope • Minimum 12 per design



**PUNCH LINE INSIDE:  
THEY HAVE 9 LIVES.  
14341207**



**PUNCH LINE INSIDE: SO IT  
WOULDN'T BE A HOT DOG!  
14341205**



**PUNCH LINE INSIDE:  
FRENCH FLIES  
14341198**



**PUNCH LINE INSIDE:  
AN EGG ROLL.  
14341206**



## Foil Gift Enclosures

2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • recycled envelope • Minimum 12 per design



**E626**



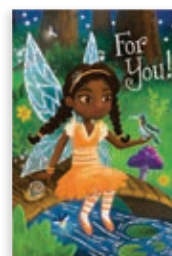
**14406032**



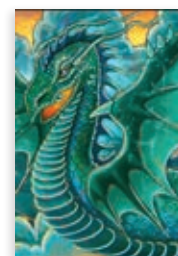
**14406033**



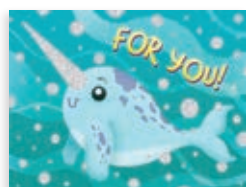
**14341201**



**14341203**



**E647**



**E621**



**E627**



**E632**



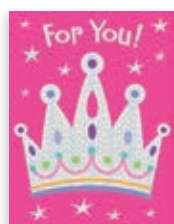
**E595**



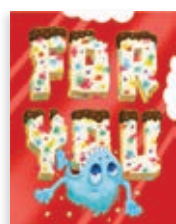
**E635**



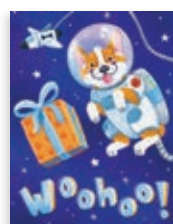
**E628**



**E495**



**E636**



**E615**



**E602**



**E617**





## Foil Gift Enclosures

2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • recycled envelope • Minimum 12 per design



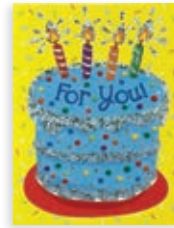
E543



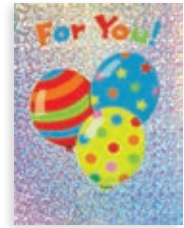
E594



E572



E496



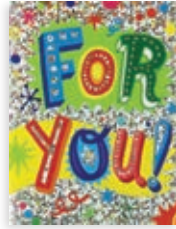
E517



E601



E577



E494



E573



E497



E515



E541



E542



E514



E655



E618



## Glitter Gift Enclosures

2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



14406031



14406035



14341199



E642

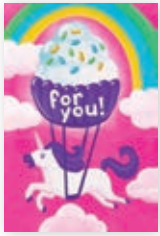


E629



## Glitter Gift Enclosures

2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



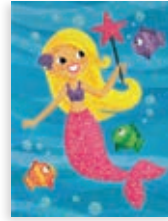
E650



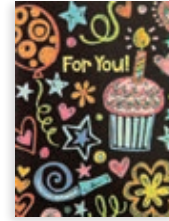
E641



E631



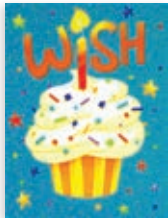
E505



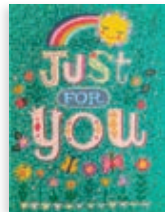
E504



E590



E596



E559



E547



E581



E591



## Scratch & Sniff Gift Enclosures

2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design

BUBBLE GUM



E640



GRAPE



E623



PIZZA



E622



STRAWBERRY



E624



CHOCOLATE



E625



STRAWBERRY



14406027



VANILLA



14406028



## Regular Gift Enclosures

2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



14406029



14406036



14406034



14341204



14341202



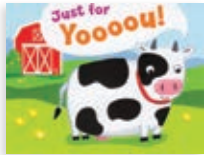
14406030



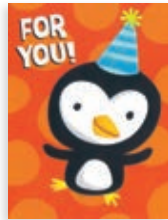


## Regular Gift Enclosures

2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



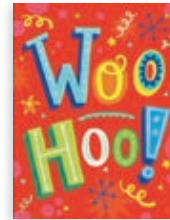
E604



E593



E634



E492



E523



E578



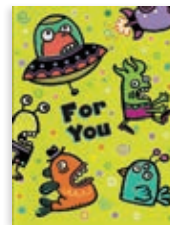
E633



E610



E592



E553



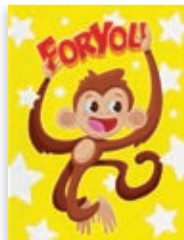
E611



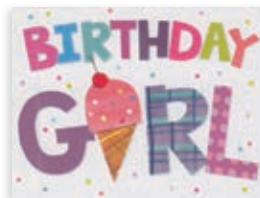
E612



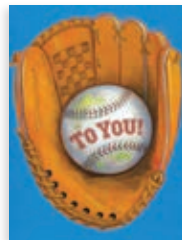
E616



E613



E539



E286



E538



E373



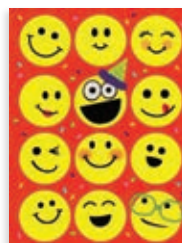
E603



E568



E457



E508



E454



E537

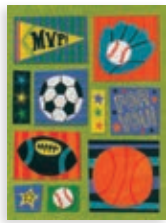


## Regular Gift Enclosures

2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



E565



E491



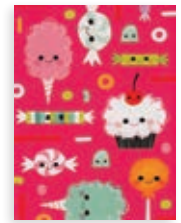
E481



E480



E540



E453



E469



E552



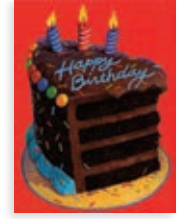
E534



E583



E569



E464



## Baby Gift Enclosures

2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



E620



E490



E526



E588



E619



E585



## Glow-in-the-Dark Diaries

5<sup>1</sup>/<sub>2</sub>"w x 6<sup>1</sup>/<sub>4</sub>"h x 1"d book • 208-page lined book • 1 lock & 2 keys

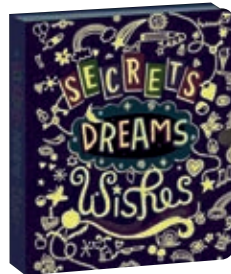
INCLUDES INVISIBLE  
INK PEN



DINOSAUR  
14109242



INCLUDES INVISIBLE  
INK PEN



SECRETS, DREAMS,  
WISHES  
5166



INCLUDES INVISIBLE  
INK PEN



DEEP SPACE  
5165





## Lock & Key Diaries

Private thoughts will be safe and stylish in these journals, which feature a variety of fun designs along with matching charm necklaces! Give children a sense of control to choose their own thoughts, topics and how long they wish to write.

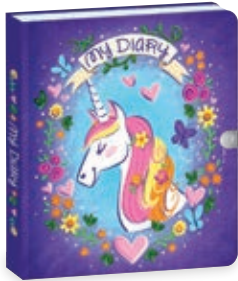
**AGES 6+**

### PRODUCT FEATURES:

- 5 1/2" w x 6 1/4" h x 1" d
- Minimum 6 per design

### CONTENTS:

- 208-page lined book
- 1 lock & 2 keys



DIARY WITH  
KEY-KEEPER  
NECKLACE

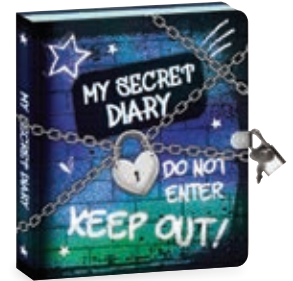
UNICORN DIARY WITH KEY  
KEEPER NECKLACE  
**6005**



KEEP OUT  
**4633**



BE KIND  
**14109244**



MY SECRET KEEP OUT  
**14109243**



DIARY WITH  
KEY-KEEPER  
NECKLACE

CUTIES DIARY WITH  
KEY-KEEPER NECKLACE  
**6001**



PASSWORD REQUIRED  
**5392**



DONUT  
**5876**



## Lock & Key Diary Program

Empower young imaginations with our customizable Lock & Key Diary Program.

### PRODUCT FEATURES:

- Easy integration into any retail setting
- Thoughtful add-on at checkout counter
- Cost will reflect actual product
- Customer must pick designs on order

### CONTENTS:

- FREE display
- 18 Lock & Key Diaries, 3 each of 6 designs

LOCK & KEY DIARY  
PROGRAM  
**PGM5722**



12" w x 11 1/2" h x 12" d  
Minimum 1

## Regular Sticker Packs

2 sheets permanent acid-free stickers • 4" w x 9" h peggable pack • Minimum 12 per design



**BRIGHT DINOSAURS**  
14395673



**DRAGONS**  
14395674



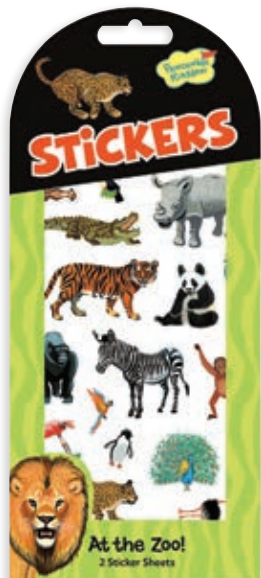
**DILL-ICIOUS PICKLES**  
14395677



**WOODLAND ANIMALS**  
14395679



**JOYFUL UNICORNS**  
STK242



**AT THE ZOO!**  
STK175



**FAMILY PETS**  
STK237



**CONSTRUCTION TRUCKS**  
STK229



**DINOSAUR**  
STK18



**HORSES**  
STK47

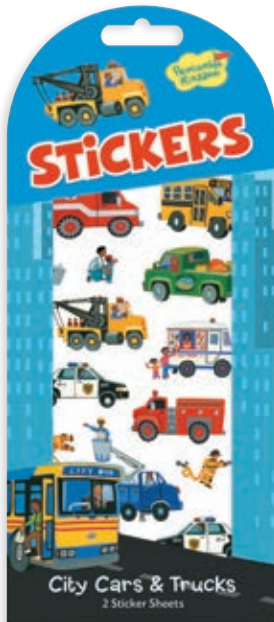




## Regular Sticker Packs

2 sheets permanent acid-free stickers

• 4"w x 9"h peggable pack • Minimum 12 per design



**CITY CARS & TRUCKS**  
**STK63**



**SEA LIFE**  
**STK19**



## Googly Eye Sticker Packs

1 sheet permanent puffy stickers

• 4"w x 9"h peggable pack • Minimum 12 per design



**SILLY PETS**  
**STK258**



**ANIMAL FRIENDS**  
**STK257**

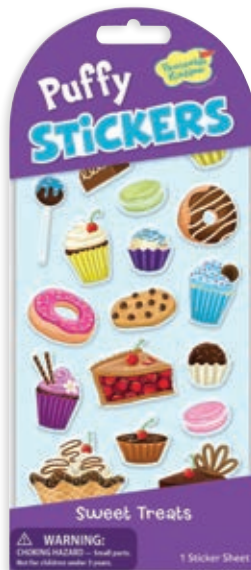


## Puffy Sticker Packs

1 sheet permanent puffy stickers • 4"w x 9"h peggable pack • Minimum 12 per design



**80'S PARTY**  
**14395672**



**SWEET TREATS**  
**STK254**



**BIRTHDAY FUN!**  
**STK182**



**SEA LIFE**  
**STK210**



## Puffy Sticker Packs

1 sheet permanent puffy stickers • 4"w x 9"h peggable pack • Minimum 12 per design



**MAGICAL UNICORNS**  
**STK86**



**PLAYFUL KITTIES**  
**STK240**



**CANDY SHOP**  
**STK245**



**DEEP SEA**  
**STK246**



**PREHISTORIC**  
**STK247**



## Scratch & Sniff Sticker Packs

2 sheets permanent acid-free stickers • 4"w x 9"h peggable pack • Minimum 12 per design



**CHERRY SURPRISE**  
**14395678**



**FRUITY O'S**  
**STK249**



**CONFETTI CAKE**  
**STK250**



**TOASTED MARSHMALLOWS**  
**STK251**





# Scratch & Sniff Sticker Packs

2 sheets permanent acid-free stickers • 4" w x 9" h peggable pack • Minimum 12 per design



MINT CHOCOLATE CHIP  
STK236



PINEAPPLES  
STK234



TACOS  
STK235



FROZEN TREATS  
STK225



FLOWER FAIRIES  
STK226



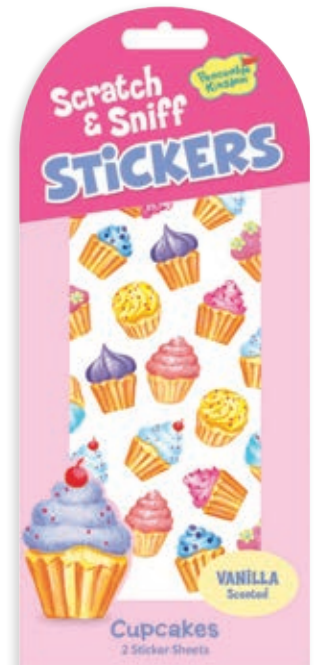
CHOCOLATE TREATS  
STK75



DONUTS  
STK105



STRAWBERRY SWEETS  
STK76



CUPCAKES  
STK79





## Scratch & Sniff Sticker Packs

2 sheets permanent acid-free stickers • 4" w x 9" h peggable pack • Minimum 12 per design



PIZZA  
STK77



COTTON CANDY  
STK97



CHOCOLATE LABS  
STK185



FRUIT PUNCH  
STK144



GRAPE PONIES  
STK217



CHOCOLATE CUPCAKES  
STK135



WATERMELON  
STK96



SMELLY THINGS  
STK184



BUBBLEGUM  
STK81





## Scratch & Sniff Sticker Packs

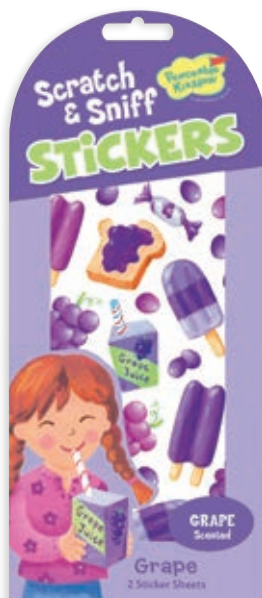
2 sheets permanent acid-free stickers • 4" w x 9" h peggable pack • Minimum 12 per design



**CHERRY FIRE TRUCKS**  
**STK218**



**WHIPPED CREAM**  
**STK171**



**GRAPE**  
**STK78**



**RED HOT DINOS**  
**STK186**



**POPCORN**  
**STK80**

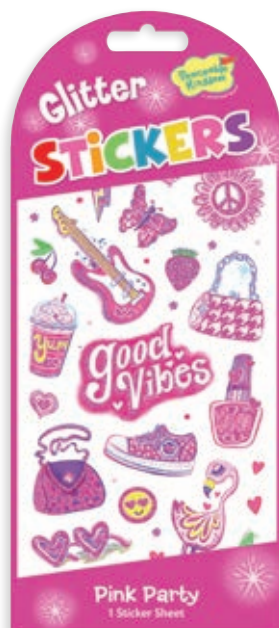


## Glitter Sticker Packs

1 sheet permanent acid-free stickers • 4" w x 9" h peggable pack • Minimum 12 per design



**MUSHROOM FUN**  
**14395675**



**PINK PARTY**  
**14395676**



**MERMAIDS**  
**STK191**



**OCEAN CUTIES**  
**STK243**





## Glitter Sticker Packs

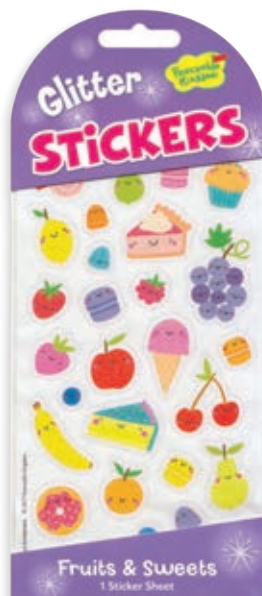
1 sheet permanent acid-free stickers • 4" w x 9" h peggable pack • Minimum 12 per design



**FLOWER FAIRIES  
STK241**



**MAGICAL DOLPHINS  
STK227**



**FRUITS & SWEETS  
STK228**



**RAINBOW PONIES  
STK192**



**SWEET BUTTERFLIES  
STK93**



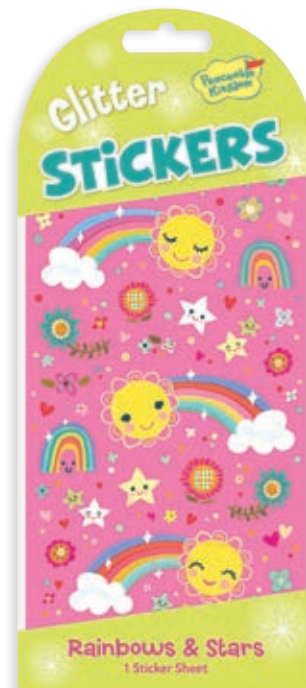
**GLITTER KITTIES  
STK173**



**SPARKLY PRINCESS  
STK124**



**GLITTER PUPPIES  
STK207**



**RAINBOWS & STARS  
STK208**





# Glow-in-the-Dark Sticker Packs

1 sheet permanent acid-free stickers • 4" w x 9" h peggable pack • Minimum 12 per design



**BUGS**  
**STK222**



**SPACE**  
**STK223**



**GLOWING UNICORNS**  
**STK158**



**DEEP SPACE**  
**STK44**



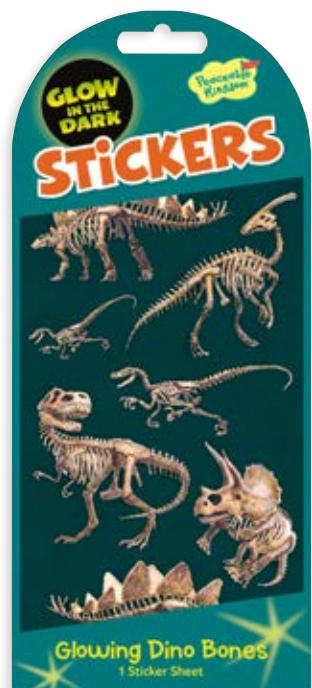
**GLOWING DINOSAURS**  
**STK109**



**HAPPY OWLS**  
**STK169**



**GLOWING BUGS & SPIDERS**  
**STK107**



**GLOWING DINO BONES**  
**STK159**



## 36-Hook 2-Sided Sticker Program



### PRODUCT FEATURES:

- Cost will reflect actual product
- Heavy shipping fee applies, not included in free freight offers

### CONTENTS:

- Choose up to 36 designs of stickers and reusable sticker totes
- FREE 68"h x 18"w 36-hook 2-sided floor display

**You Pick**

**PGM5270**



**Display Only**

**DIS4719**



## 54-Hook 3-Sided Sticker Program



### PRODUCT FEATURES:

- Cost will reflect actual product
- Heavy shipping fee applies, not included in free freight offers

### CONTENTS:

- Choose up to 54 designs of stickers and reusable sticker totes
- FREE 68"h x 18"w 54-hook 3-sided floor display

**You Pick**

**PGM5111**



**Display Only**

**DIS4490**







## Sticker Pack Program

### CONTENTS:

- FREE 8<sup>3</sup>/<sub>4</sub>"w x 9<sup>1</sup>/<sub>2</sub>"h x 6<sup>1</sup>/<sub>2</sub>"d display
- 96 packs, 1 dozen each of 8 designs
- Customer must pick designs on order

STICKER PACK  
PROGRAM  
PGM5530



## Ice Cream Truck Sweet Sticker Display

### CONTENTS:

- Ice cream truck display
- 25 tins with 5 of each scented sticker: vanilla, strawberry, grape, cherry and chocolate
- Minimum 1 filled display



ICE CREAM TRUCK  
SWEET STICKER  
DISPLAY  
SR16



## Sweet-Scented Sticker Display

### CONTENTS:

- Sticker tin display
- 30 tins with 10 of each scented sticker: vanilla, strawberry and chocolate
- Minimum 1 filled display

SWEET-SCENTED  
STICKER DISPLAY  
SR17



## Reusable Sticker Totes

Fold-open play scenes • reusable vinyl cling stickers • 6<sup>3</sup>/<sub>4</sub>"w x 6<sup>3</sup>/<sub>4</sub>"h x 1<sup>1</sup>/<sub>4</sub>"d tote • Minimum 6 per design

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



**HAPPY CAMPERS  
SP87**



**ON THE FARM  
SP86**



**AT THE AIRPORT  
SP33**



**MAGICAL UNICORNS  
SP71**



**TAKE-ALONG GAMES!  
SP68**



**SWEET SHOPPE  
SP84**



**TRAIN TIME!  
SP44**



**OCEAN ANIMALS  
SP62**





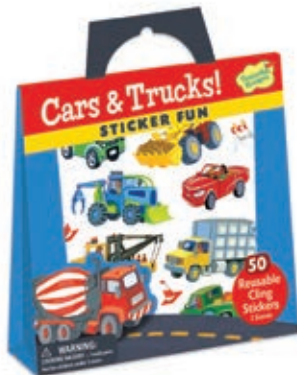
## Reusable Sticker Totes

Fold-open play scenes • reusable vinyl cling stickers • 6<sup>3</sup>/<sub>4</sub>"w x 6<sup>3</sup>/<sub>4</sub>"h x 1<sup>1</sup>/<sub>4</sub>"d tote • Minimum 6 per design

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



MY PET PUPPY  
SP75



CARS & TRUCKS!  
SP66



UNDERWATER FRIENDS  
SP88



AROUND TOWN  
SP89



DINOSAUR  
SP6



FUNNY FACES  
SP28



MERMAID  
SP23



AT THE ZOO  
SP42



PRINCESS  
SP61



SPACE ADVENTURE  
SP63







## Sticker Activity Books™

Get ready for hours of fun and creativity with our sticker book activity sets! Featuring hundreds of custom illustrated and photo-real stickers, each book is packed with engaging activities like coloring pages, puzzles, mazes, word finds and more. Designed to help refine motor skills, enhance focus and boost spatial awareness, our sticker books are the perfect blend of education and entertainment.



DINOSAUR  
14351934



BUILD IT! CONSTRUCTION  
14326387



ANIMALS  
14602264



NEW



Includes stickers  
of REAL ANIMALS!

AGES 3+

11" w x 1/4" h x 8 1/2" d  
Minimum 6

WARNING: Choking Hazard —  
Contains small parts.  
Not for children under 3 yrs.

INCLUDES:

- Activity book with coloring pages, word finds, crossword puzzles and more
- 200+ stickers





MAGICAL PONIES STICKER  
ACTIVITY BOOK  
14351935



MERMAID, PRINCESS & FAIRY  
FRIENDS STICKER ACTIVITY BOOK  
14351913



NEW



Includes stickers  
of REAL PETS!

PETS STICKER ACTIVITY BOOK  
14602263



**AGES 3+**

11" w x 1/4" h x 8 1/2" d  
Minimum 6

WARNING: Choking Hazard —  
Contains small parts.  
Not for children under 3 yrs.

**INCLUDES:**

- Activity book with match-ups, puzzles, coloring pages and more
- 200+ stickers



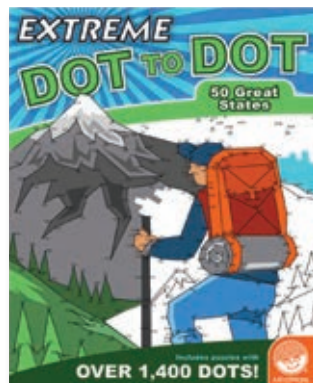
## Extreme Dot to Dot Books

### PRODUCT FEATURES:

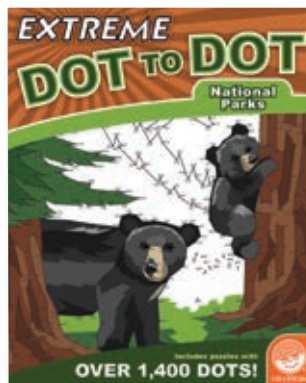
- Broad demographic appeal
- Compact size makes it a great travel gift
- 32 puzzles per book
- Puzzles range from 350 to over 1,450 dots
- Includes 8 double-size fold-out pages

### AGES 8+

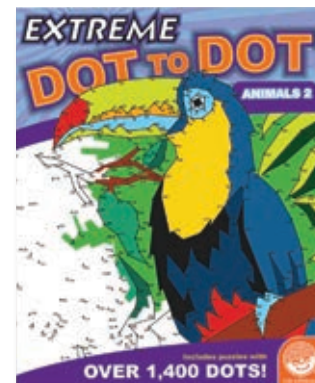
8 1/2" w x 10 1/2" h  
Minimum 3



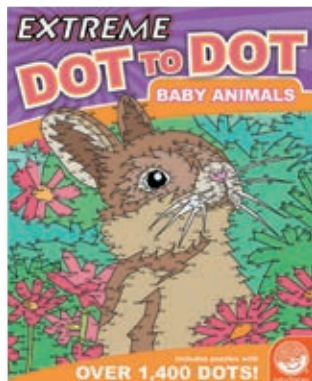
**50 GREAT STATES**  
**13991225**



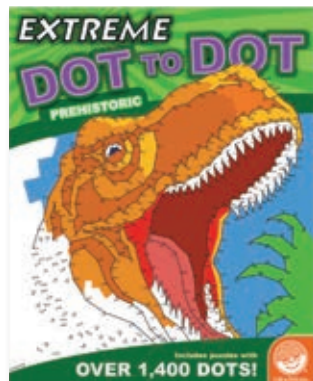
**NATIONAL PARKS**  
**13958558**



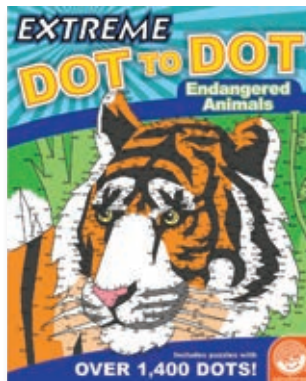
**ANIMALS 2**  
**52136**



**BABY ANIMALS**  
**13826677**



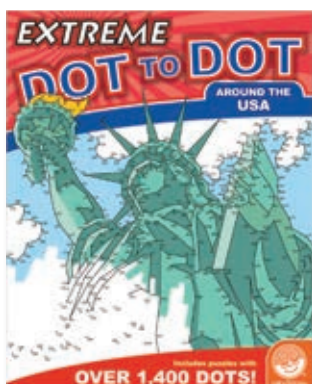
**PREHISTORIC**  
**48152**



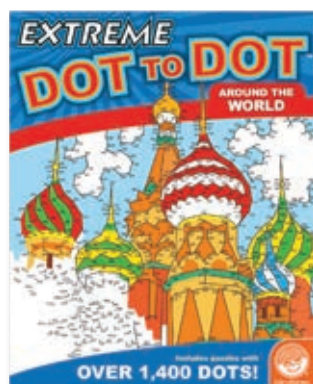
**ENDANGERED ANIMALS**  
**13770166**



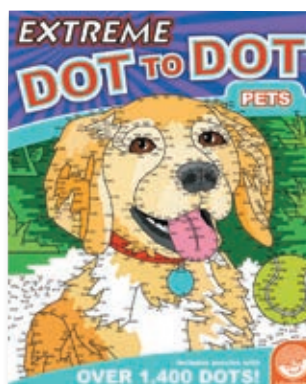
**EXTREME ANIMALS**  
**56032**



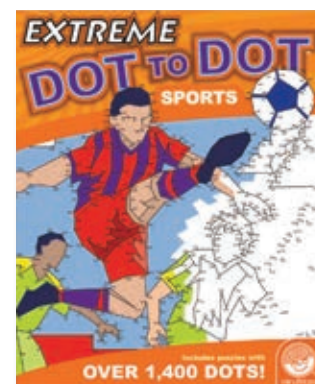
**AROUND THE USA**  
**54005**



**AROUND THE WORLD**  
**54004**



**PETS**  
**68229**



**SPORTS**  
**52137**





## Extreme Dot to Dot World of Dots

These original, artist-created World of Dots puzzles invite users to connect dots, revealing stunning pictures of playful dolphins, speedy cheetahs and much more. Ranging from 300 to over 1,800 dots, these one-of-a-kind dot-to-dot puzzles intrigue and challenge both kids and adults. Color them in for intricate, frame-worthy results!

### PRODUCT FEATURES:

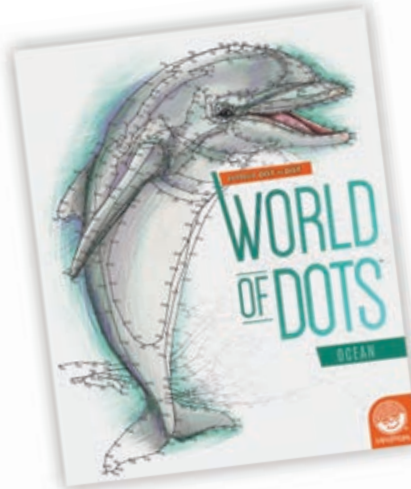
- Blend of educational value and leisure activity
- Excellent tool for mindfulness and stress relief
- Unique gift option for travelers, art lovers or puzzle enthusiasts
- Easy to display and requires minimal shelf space
- 24 puzzles per book
- 8 puzzles are double-size, fold-out pages

### CONTENTS:

- 1 World of Dots book

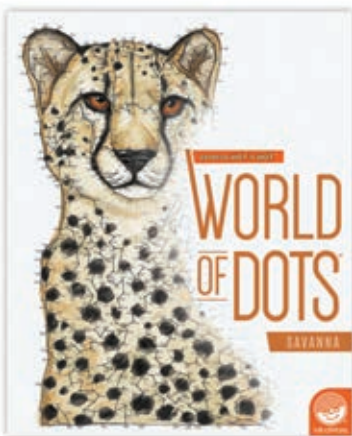
### AGES 8+

8½" w x 10½" h  
Minimum 3



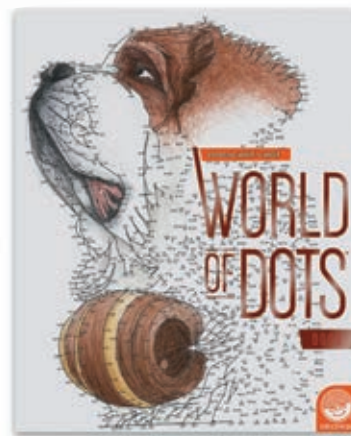
### Ocean

13956512



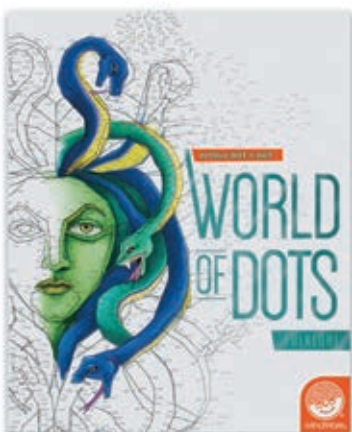
### Savanna

13933567



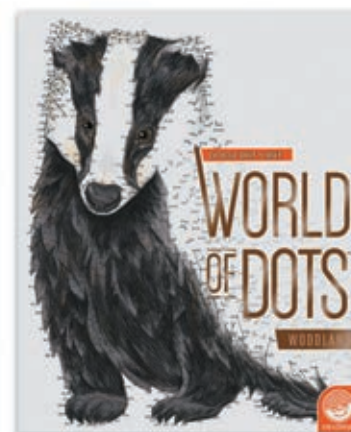
### Dogs

13774447



### Folklore

13773724



### Woodland

13819629







## Set of 36 Color by Number Colored Pencils

Comfortably add bold, precise details as well as soft blends with these easy-to-grip colored pencils. Specially labeled to correspond with each book, just match up the color names and numbers for beautiful drawings! Perfect for gift-giving, this set includes 36 pencils in an embossed tin.

### PRODUCT FEATURES:

- Appeals to artist communities, educators and families alike
- Caters to the growing demand for adult coloring books and artistic hobbies
- Compact packaging makes for an attractive, space-efficient display

### CONTENTS:

- 36 quality colored pencils
- 1 embossed tin

### AGES 5+

12" w x 7 1/2" h x 1 1/2" d  
Minimum 6

36 COLORED PENCIL SET  
68539



## FREE! Color by Number Spinner Rack

**WHEN YOU PURCHASE ANY 72 COLOR BY NUMBER BOOKS & 4 CASEPACKS OF THE 36-PIECE COLOR BY NUMBER COLORED PENCIL SETS**

Creating an eye-catching book display in your store can be easy and free! Just make a qualifying purchase, and soaring book sales will be all racked up!

### PRODUCT FEATURES:

- Holds up to 96 books and 16 sets of colored pencils
- Minimum of 3 per title/SKU
- Books must be ordered separately
- Cannot be combined with any other offers
- Heavy shipping fee applies, not included in free freight offers
- May be ordered separately (see order form for details)



### CONTENTS:

- 1 spinner rack
- 4 toppers to choose from

22 1/2" w x 90" h  
Minimum 1

COLOR BY NUMBER  
SPINNER RACK  
13777264





# Mystery Mosaics

Mystery Mosaics books are filled with 18 amazing images disguised as numbered squares. Follow the number guide to apply color and watch an incredible mosaic design take shape before your eyes! 18 perforated pages include 4 double-size 10" x 15" foldout designs.

## PRODUCT FEATURES:

- Encourages year-round sales as an evergreen source of enjoyment
- Inspires repeat purchases as customers return for new volumes
- Features attractive visuals that draw attention in any store setup

## CONTENTS:

- 1 Mystery Mosaics book

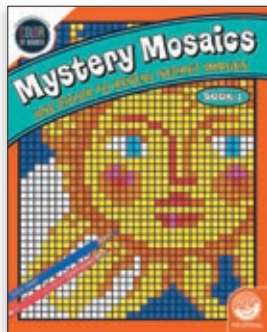
## AGES 6+

8<sup>3</sup>/<sub>4</sub>"w x 10<sup>1</sup>/<sub>2</sub>"h

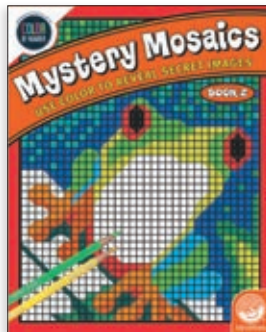
Minimum 3



BOOK 19  
14122647



BOOK 1  
13774495



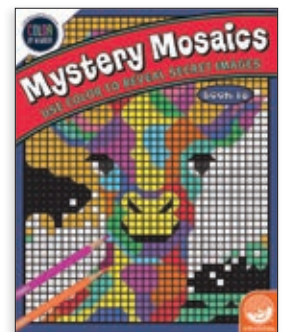
BOOK 2  
13774496



BOOK 3  
13774497



BOOK 8  
13774503



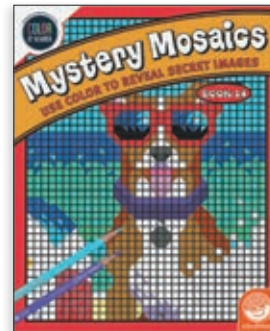
BOOK 18  
13991230



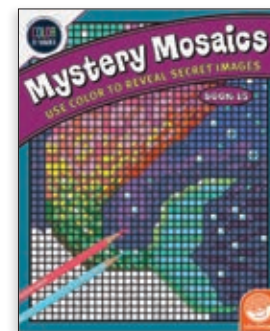
BOOK 9  
13770170



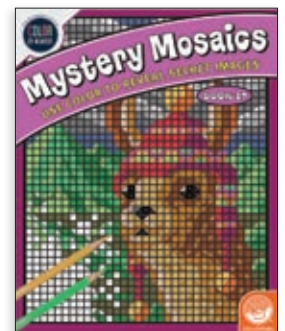
BOOK 5  
13774500



BOOK 14  
13820084



BOOK 15  
13937189



BOOK 17  
13958557





## Color Counts

Original, intricate illustrations reveal exciting details as you color by number in this perfect quiet-time activity for kids and adults. All books include 22 pages with 8 fold-out pages that extend to 10" x 15" and designs that repeat without numbers for free-form coloring.

### PRODUCT FEATURES:

- Can be bundled with our premium colored pencils to encourage larger purchases
- Equipped with easy-to-tear pages for sharing and display
- Stands out as a thoughtful and unique gift, ideal for any occasion

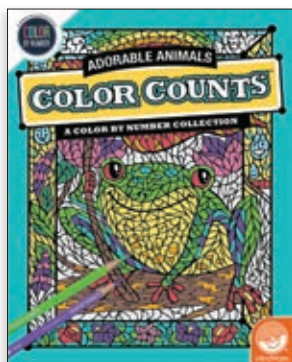
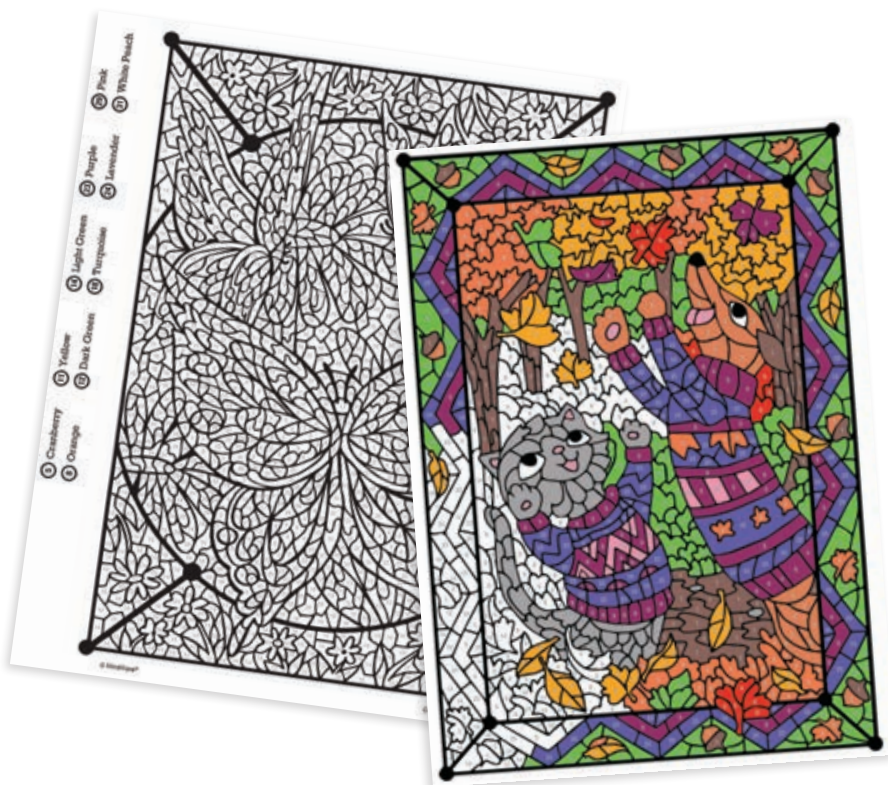
### CONTENTS:

- 1 Color Counts book

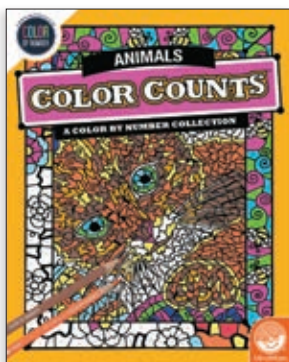
### AGES 6+

8 1/2" w x 10 1/2" h

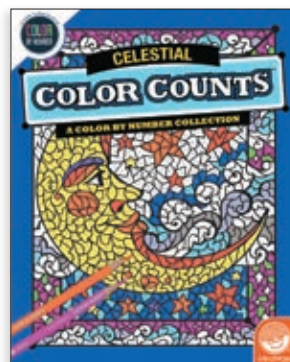
Minimum 3



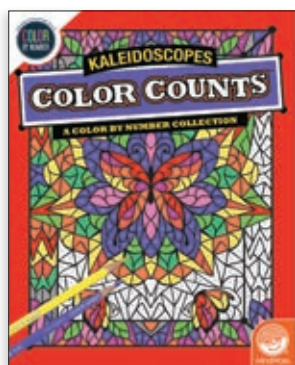
**ADORABLE ANIMALS**  
**13774470**



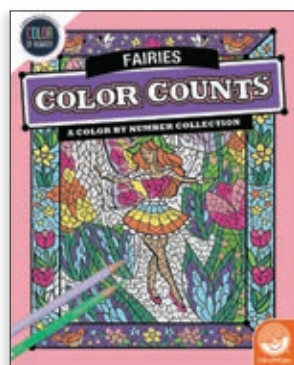
**ANIMALS**  
**13774471**



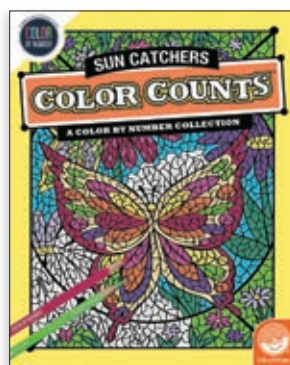
**CELESTIAL**  
**68533**



**KALEIDOSCOPIES**  
**68529**



**FAIRIES**  
**13774474**



**SUN CATCHERS**  
**13774479**



**PETS ON PARADE**  
**13788357**





# Wild Wonders

Witness the subtle beauty of nature unfold before your eyes in this entertaining and relaxing coloring experience! Each innovative coloring book includes MindWare's exclusive Color by Number system and 22 original, hand-drawn illustrations printed on thick, artist-quality paper.

## PRODUCT FEATURES:

- Original, hand-drawn illustrations are printed on thick, artist-quality paper
- Unnumbered sketch pages encourage creative exploration
- Unique designs and high quality maximize customer satisfaction

## CONTENTS:

- 1 Color by Numbers: Wild Wonders book

## AGES 6+

8 1/2" w x 10 1/2" h  
Minimum 3



BOOK 1  
13767360



BOOK 2  
13767361



BOOK 3  
13767362



BOOK 4  
13767363



# MindWare's Colored Pencils: Set of 18

Our exclusive set of 18 colored pencils features thick leads and brilliant pigments to provide saturated color coverage. With solid wood barrels that are lacquered to match their core colors as well as dark and light flesh tones, these coloring essentials are an art supply staple!

## PRODUCT FEATURES:

- Pairs perfectly with coloring books and sketch pads
- A popular choice for both gifts and spontaneous purchases

## CONTENTS:

- 18 colored pencils

## AGES 5+

5 1/4" w x 8 1/4" h x 1/4" d  
Minimum 6



18 COLORED PENCILS  
52150



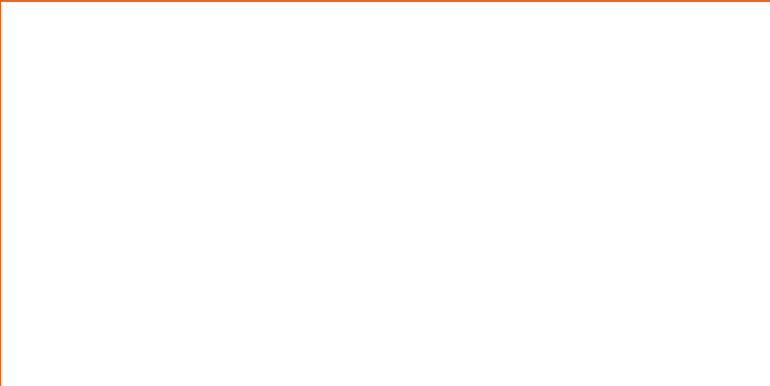


MindWare  
Wholesale

2140 COUNTY ROAD C WEST  
ROSEVILLE, MN 55113  
A Berkshire Hathaway Company

PRSRT STD  
US POSTAGE  
PAID  
MindWare

CURRENT RESIDENT OR



THINKER



DISPLAYS



GAMES

