

Summer Catalog



2024



MindWare®





Dear Retail Partners,

In the pages to follow we are proud to feature our brand-new collection for summer. You will see a variety of MindWare and Peaceable Kingdom products perfect for the upcoming holiday season!

As a reminder, this year we are increasing our commitment to producing toys and games that will make a lesser impact on our environment. We will be making some adjustments to our products throughout the year that may include efficient packaging, change in materials, size of components or the elimination of shrink wrap. Our intention is to continue to protect the integrity and quality of the product that you are used to from MindWare. We will keep you posted as some of these running changes take place.

If you have any questions, please contact us at the number or email below. We would love to hear from you.

Images & Signage

Information provided upon request.
Please email info@mwwholesale.biz

Ordering & Customer Service

Customer service questions?
Phone: 800-296-9485 • Option 2
Email: info@mwwholesale.biz

International Customer Service:
Toll-Free: 800-296-9485 • Option 2
Email: international@mwwholesale.biz

Place an order:

Email: info@mwwholesale.biz
Fax: 877-513-0370
Digital Catalog: www.mwwholesale.biz

Minimum Order:

MindWare \$300
Peaceable Kingdom \$150

Ordering information applies to U.S. based retailers only.

Shipping & Handling

- Standard shipping takes 7-10 business days and billed at 12% before any discounts are taken.
- Please note some items may have heavy shipping fees that are not waived with free freight offers.
- International Customers: Please inquire with customer service.

Memberships & Affiliations

- Specialty Toys Network
- Toy Industry Association
- ASTRA Member
- The Good Toy Group
- Southwest Buying Group
- Purchasing Power Plus

ZIGGURAT™

A Legacy Adventure Game



Ziggurat

Legend meets legacy in this captivating cooperative board game! Players work together to dodge treacherous traps and outsmart the elusive fire spirits that haunt the crumbling Ziggurat. Developed in cooperation with game-designing luminaries Matt Leacock and Rob Daviau, Ziggurat offers an ever-changing experience, with each decision permanently transforming gameplay in the form of new rules, materials and pieces added to the board. Add Ziggurat to your collection and watch as it becomes a fast favorite, enhancing your store's reputation for bringing families together through innovative play!

PRODUCT FEATURES:

- Play cooperatively on a 3D board game that moves and shifts in surprising ways
- Fun introduction to legacy-style gameplay
- 20-40 minute play time per chapter (6 total chapters)
- Family game for 2-4 players, ages 8+

CONTENTS:

- 1 game board with 6 different levels forming the Ziggurat
- 12 heroes
- 4 hero cards
- 12 fire spirit tokens
- 38 starting cards
- 1 storybook
- 1 hidden lore package
- Many more surprises to discover

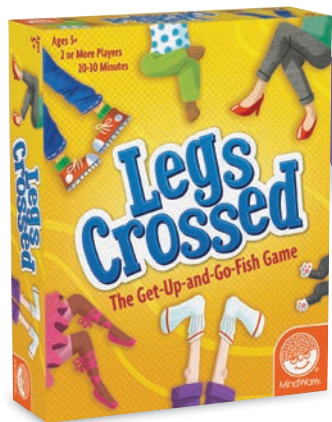


AGES 8+ 2-4 PLAYERS

Packaging
12" w x 11 1/2" h x 3 1/4" d
Minimum 6

ZIGGURAT
14194073





AGES 5+ | **2+ PLAYERS**

Packaging
4³/₄"w x 5³/₄"h x 1¹/₂"d
Minimum 6

LEGS CROSSED
14414841



Legs Crossed

A fresh twist on classic matching card games, Legs Crossed requires players to zip their lips and use body language to ask for the cards they need. When looking for a match, players must twist their limbs to mimic the leg position on the card—and hope their re-enactment is accurate enough to earn a matching card! This game not only stretches muscles but brings families closer through shared laughter and quirky challenges. Legs Crossed offers the perfect blend of silly competition and active sitting that's unlike anything on your shelves!

PRODUCT FEATURES:

- Offers a quirky twist on the classic Go Fish game
- Adds diversification to your card games
- Attracts families seeking unique indoor activities, giving your profits a leg up

CONTENTS:

- 44 oversized, durable playing cards
- Instructions

Nacho Pepper!

Spice up your sales with Nacho Pepper!, the fast-paced card game that turns up the heat on family fun night! Players will be on the edge of their seats as they race to grab peppers and win rounds, all while avoiding spelling out the word NACHO. It's all about quick thinking and even quicker hands as players try to outsmart opponents and avoid being tricked by a Super Nacho bluff. Stock Nacho Pepper! and watch it become a hot pick for game enthusiasts!

PRODUCT FEATURES:

- Unique, exciting option for family game nights
- Enhances quick thinking and dexterity for players ages 6 and up
- This classic card game features a spicy twist

AGES 6+ | **2-6 PLAYERS**

Packaging
6"w x 5¹/₄"h x 6"d
Minimum 6

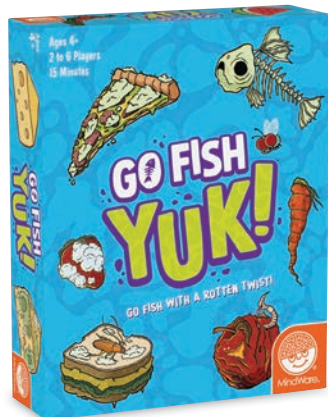
CONTENTS:

- 5 squishy peppers
- 48 Nacho cards
- 2 Super Nacho cards
- Instructions

NACHO PEPPER!
14414861



WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



AGES 4+ | **2-6 PLAYERS**

Packaging
4¹/₄"w x 1¹/₂"h x 5³/₄"d
Minimum 6

GO FISH YUK!
14469522



Go Fish YUK!

In this silly twist on the classic Go Fish card game, players try to collect sets of cards that feature delightfully enticing foods like apples, steak, sandwiches and more. But they've got to watch out for the rotten "YUK!" version of each food, or they might end up handing over all their corresponding cards and giving an opponent a matching set! Perfect for your retail shelves, Go Fish Yuk! adds belly-laugh-inducing excitement to your game night options.

PRODUCT FEATURES:

- Familiar game play with a rotten twist
- Eye-catching artwork keeps players engaged
- Compact packaging makes it an easy add-on sale

CONTENTS:

- 65 oversized, durable cards
- Instructions

Hocus Pocus Magic Show Vanishing Ball Trick

Playing off the success of our full 20-trick showstopping Hocus Pocus Magic Show, this 1-trick kit offers aspiring magicians a bite-sized taste of magic's allure. This vanish-and-reappear act comes complete with everything needed to pull off the illusion, offering the perfect blend of mystery and mastery that's sure to captivate customers!

PRODUCT FEATURES:

- Boost sales with this 1-trick kit displayed beside the other Hocus Pocus sets as a starter pack or an add-on purchase
- Offers a fun introduction to magic sets for kids ages 6 and up
- Comes with an easy-to-follow guide as well as a link to an engaging online video tutorial

AGES 6+

Packaging
6 1/2" w x 3 3/4" h x 9 3/4" d
Minimum 12

CONTENTS:

- Wooden magic dome
- Red foam ball
- Instructions

HOCUS POCUS MAGIC SHOW VANISHING BALL TRICK



WARNING: Choking Hazard — Contains small ball. Not for children under 3 yrs.

Hocus Pocus Magic Show Incredible Illusions Trick

Step into the spotlight with this Incredible Illusions magic kit, where the impossible becomes possible right before your eyes! This trick allows aspiring illusionists to master the art of making a wand and scarf vanish and reappear when passed through a beautifully crafted wooden box. Watch with amazement as this kit disappears off your shelves like magic!



PRODUCT FEATURES:

- Includes clear written instructions and a QR code linking to an online video tutorial
- This 1-trick kit makes magic accessible to all skill levels
- Compact package easily fits on any shelf, making it an ideal impulse buy or gift addition

CONTENTS:

- Wooden illusion box
- Scarf wand
- Instructions

AGES 6+

Packaging
6 1/2" w x 2" h x 9 3/4" d
Minimum 12

HOCUS POCUS MAGIC SHOW INCREDIBLE ILLUSIONS TRICK



Hocus Pocus Magic Show Color Psychic and Scarf Switch Tricks

Dazzle customers with this compact, 2-trick magic kit that teaches would-be illusionists how to identify the color of a crayon that's hidden behind their back and magically change a scarf's color right before their audience's eyes! This fun-packed kit is sure to spark imaginations and drive repeat customers to your store for more magical entertainment.

PRODUCT FEATURES:

- Includes written instructions, plus an easily accessible online tutorial video
- Entertaining introduction or add-on to the popular Hocus Pocus Magic Show set
- Boost your store's appeal with this unique, easy-to-learn magic trick kit

CONTENTS:

- Magical scarves
- 4 crayons
- Instructions

AGES 6+

Packaging
6 1/2" w x 2 3/4" h x 9 3/4" d
Minimum 12

HOCUS POCUS MAGIC SHOW COLOR PSYCHIC AND SCARF SWITCH TRICKS



Make Your Own Punch Needling Kit

This creative activity lets crafters experience the art of punch needling as they transform simple loops into eye-catching patterns. Detailed, easy-to-follow instructions walk beginners through each step needed to bring the two included designs to life. These shelf-worthy needlework creations not only brighten any space but also seamlessly stitch together entertainment and artistry to create charming home decor!

PRODUCT FEATURES:

- These versatile kits can be displayed with arts and crafts materials, sold as DIY home décor or promoted as unique gift ideas
- Quality materials earn customers' trust and keep them coming back for more
- Simple instructions and easy completion are ideal for beginning crafters ages 8 and up

CONTENTS:

- 2 patterns
- 2 hoops
- 1 punch needle
- 10 bundles of yarn in 5 colors
- 1 needle threader
- Instructions

AGES 8+

Packaging
9 3/4" w x 3" h x 9 3/4" d
Minimum 6

MAKE YOUR OWN
PUNCH NEEDLING KIT
14291937



WARNING: Choking Hazard —
Contains functional sharp point. Not for children under 4 yrs.



Magic Noise Catcher

Kids can laugh, sing and speak into this one-of-a-kind gadget, which captures each sound and plays it back to them. When the lid is moved to reveal the orange speaker under the face symbol, recording immediately starts picking up nearby noises, from giggles to harmonious notes and more. A pull of the lid the other way replays their acoustic treasures through the purple speaker. Ring up more sales with this colorful toy as a unique gift idea and fun educational toy!



PRODUCT FEATURES:

- Offers screen-free entertainment at school, home or on the go, no wi-fi needed
- Helps with self-discovery and language development as kids listen to their own voices
- Ideal preschool toy option for kids ages 3 and up

CONTENTS:

- Magic Noise Catcher

AGES 3+

Packaging
7" w x 6 1/2" h x 6" d
Minimum 6

MAGIC NOISE CATCHER
14368405



Foodie Fidgets Squishy Bao Bun and Dumplings

These squishies bring a unique twist to tactile play, serving up a menu of stress-relieving fun that's hard to resist. With their soft, squeeze appeal, they're perfect for kids seeking sensory satisfaction or adults needing a pinch of playful relaxation. Add a dash of flavorful fun to your shelves with these sensory toys that combine the joy of food with the calming benefits of fidgeting.

PRODUCT FEATURES:

- Includes a variety of shapes and sensory textures, appealing to a broad customer base
- Durable, high-quality materials ensure long-lasting use and customer satisfaction
- Attracts both kids seeking fun and adults desiring mindfulness tools

AGES 5+

Packaging
5"w x 4"h x 3 1/2"d
Minimum 6

CONTENTS:

- Bao bun squishy
- Green dumpling squishy
- Purple dumpling squishy
- Tan dumpling squishy
- Yellow dumpling squishy
- Finger chopsticks

FOODIE FIDGETS SQUISHY BAO BUN AND DUMPLINGS 14291928



Foodie Fidgets Ramen Noodles and Toppings

Introducing the irresistible appeal of our Foodie Fidgets Ramen Noodles and Toppings squishy toys! This trendy set mixes fun and tranquility, soothing the senses as it entertains. Stretchable ramen noodles and super squishy toppings combine to form a recipe that's sure to serve up a sales boom. After all, everyone loves a bowl of comforting ramen!

PRODUCT FEATURES:

- Different colors and textures offer stress relief and sensory play for all ages
- Excellent shelf appeal with vibrant packaging designed to attract attention
- Stylish, realistic-looking food designs are ideal for pretend play as well as tactile stimulation

AGES 5+

Packaging
3 3/4"w x 4 1/2"h x 3 3/4"d
Minimum 6

CONTENTS:

- Stretchy ramen noodles
- Pepper squishy
- Mushroom squishy
- Egg squishy
- Broccoli squishy
- Scallions
- Finger chopsticks

FOODIE FIDGETS RAMEN NOODLES AND TOPPINGS 14295648



Foodie Fidgets Sushi Tray

The pieces in this sensory toy set feature unique textures and supreme squishiness, a delectable selection designed to delight and soothe in equal measure. These soft toys are not only a feast for the fingers but are served in realistic, eye-catching packaging that promises to stand out on any shelf. Roll these squishies into your inventory for a sensory sensation that captivates adults and children alike!

PRODUCT FEATURES:

- Different squishy textures provide a unique tactile experience for all ages
- A novel gift idea for foodies, enhancing your store's gift selection
- Compact and portable, perfect for on-the-go stress relief and entertainment

AGES 5+

Packaging
8 1/2"w x 5 1/2"h x 2"d
Minimum 6

CONTENTS:

- 2 sushi roll squishies
- 2 sashimi squishies
- 1 wasabi squishy
- 1 soy sauce packet squishy
- Finger chopsticks

FOODIE FIDGETS SUSHI TRAY 14295649



Applies to all items on page: WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

Crash Monsters™

The Stack, Skate and Crash Game!



This sweet addition to the beloved Peaceable Kingdom line lets toddlers stack blocks and send monsters skateboarding down a ramp...straight into their stacked creation. CRASH! Tailored for the curious minds of preschoolers, this game features foam monster blocks that toddlers can stack at random, or they can follow the game rules by drawing a card and stacking their blocks to match the card. Little ones love building and knocking down the blocks time and time again while parents appreciate the development skills being built through play. It's a win-win situation where no one loses and everyone has a blast playing, learning and bonding!

Kids Learn

- Social-emotional skills
- Color and pattern matching and recognition
- Basic physics
- Cause and effect

INCLUDES:

- | | |
|-------------------------|----------------|
| • 5 foam monster blocks | • 1 ramp |
| • 30 cards | • 1 scorecard |
| • 1 skateboard | • Instructions |

Crash Monsters | 14382709



ages **2+**

8" w x 8" h x 2 1/2" d

Minimum 6

Meowdy Partner™

The Rootin' Tootin' Kitty Cowboy Matching Game!



Saddle up for a heartwarming adventure with Meowdy Partner, the game where young cowboys and cowgirls learn the value of cooperation and kindness in a ranch-themed wonderland. Perfect for preschoolers and kindergarteners, Meowdy Partner encourages kids to work together as they match attributes on cowboy cat cards and collect a cowboy cookie for each match. But they've got to look closely, as each card with no matches gets added to the Scratching Post. If a player takes the last cookie before three cards make it to the Scratching Post, everyone wins. Bring families together with this sweet, engaging game that proves when kids play well together, they grow well together too!

Kids Learn

- Taking turns
- Fine motor development
- Visual discrimination

INCLUDES:

- 27 cowboy cat cards
- 1 scratching post
- 1 cowboy cookie jar
- 10 cowboy cookies
- Instructions



Meowdy Partner | 14399949



ages **3+** | players **2-4**
8" w x 10³/₄" h x 2" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts.
Not for children under 3 yrs.

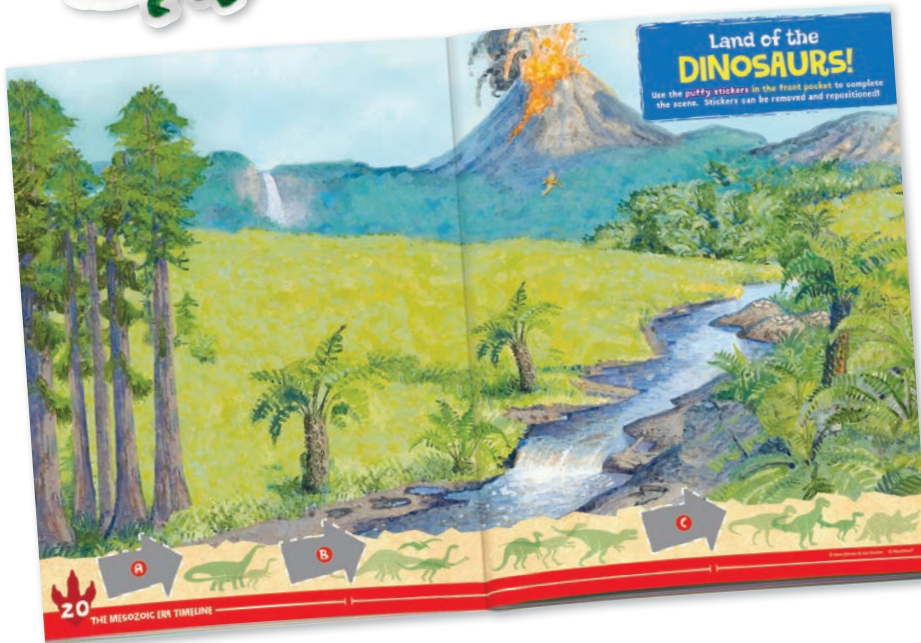
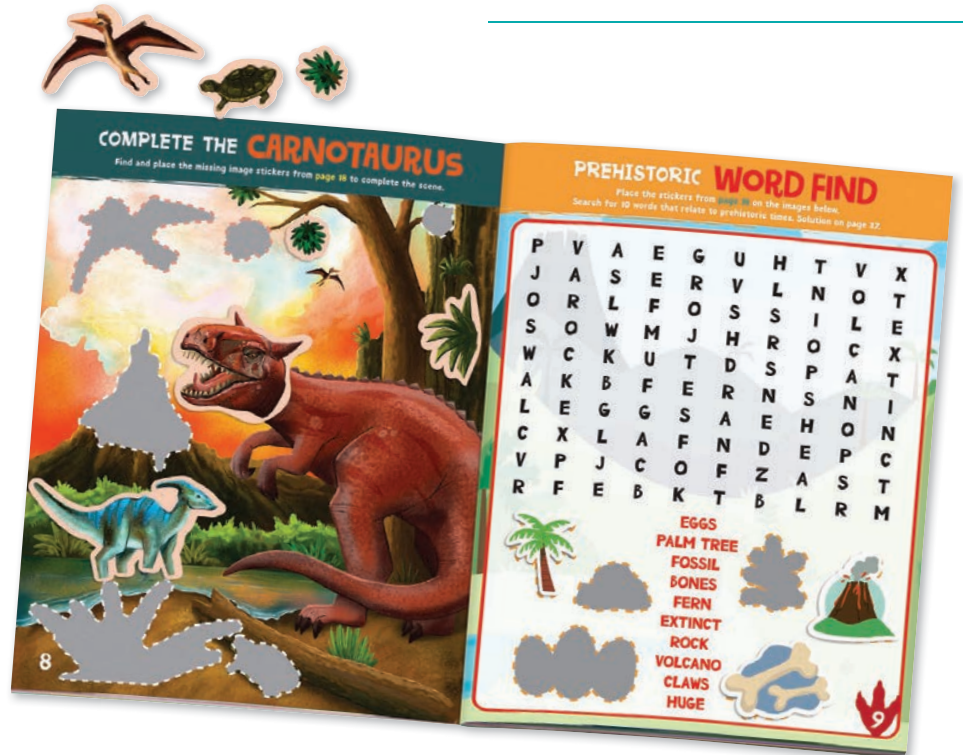
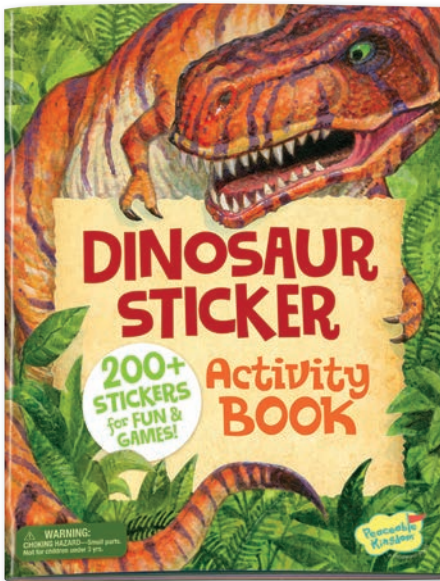
WEB mwwholesale.biz

Dinosaur Sticker Activity Book

Ideal for preschool- and kindergarten-aged children, this activity book combines the thrills of dinosaur discovery with 200+ stickers, engaging coloring pages, playful puzzles and more! Young paleontologists will foster invaluable skills as they solve mazes, find hidden words and create vibrant playscenes. Adding this exciting and educational product to your shelves will not only enrich your offerings but also inspire countless young minds to go on a dinosaur adventure, creating memorable learning moments along the way!

Kids Learn

- Increased focus
- Fine motor skill development
- Spatial awareness



Dinosaur Sticker
Activity Book | 14351934



8 89070 71682 6

ages **3+**

11" w x 1/4" h x 8 1/2" d
Minimum 3

INCLUDES:

- Activity book with coloring pages, word finds, crossword puzzles and more
- 200+ stickers

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

PHONE 800.296.9485

FAX 877.513.0370

EMAIL info@mwwholesale.biz

WEB mwwholesale.biz

Stickers

11

Mermaid, Princess & Fairy Friends Sticker Activity Book



Mermaid, Princess & Fairy
Friends Sticker Activity
Book | 14351913



ages **3+**

11"w x 1/4"h x 8 1/2"d

Minimum 3

INCLUDES:

- Activity book with match-ups, puzzles, coloring pages and more
- 200+ stickers

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

Mermaids, princesses and fairy friends, oh my! Kids can let their imaginations soar as they place each of the 200+ colorful stickers in just the right spot, then complete the coloring pages, match-ups, word finds and other activities. Early learners can narrate mythical stories in creative playscenes, solve curious mazes and complete intriguing puzzles, with each activity meticulously designed to stimulate early development skills. Wealthy in its offerings, this top-notch addition encourages captivating activities for the youngest of customers!

Kids Learn

- Gross motor development
- Sensory exploration
- Hand-eye coordination

Build It! Construction Sticker Activity Book



Build It! Construction
Sticker Activity Book |
14326387



ages **3+**

11"w x 1/4"h x 8 1/2"d

Minimum 3

INCLUDES:

- Activity book with coloring pages, word finds, crossword puzzles and more
- 200+ stickers

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

This engaging activity from Peaceable Kingdom caters to the curious minds of younger kids, placing heavy emphasis on building developmental skills as they play. Imaginations soar as kids build creative scenes with hundreds of construction-themed stickers, complete intricate puzzles and more. Reusable puffy stickers add a level of sensory exploration that little fingers will appreciate! Featuring over 200 stickers and an array of inspiring activities, the Build It! Construction Sticker Activity Book makes an irresistible choice for any store shelf.

Kids Learn

- Visual discrimination
- Creative expression
- Increased focus

Original STICKER PACKS

1 or 2 sheets permanent acid-free stickers • 4"w x 9"h peggable pack • Minimum 12 per design



Bright Dinosaurs Stickers |
14395673



Dragons Stickers |
14395674



Dill-icious Pickle Stickers |
14395677



Woodland Animals Stickers |
14395679



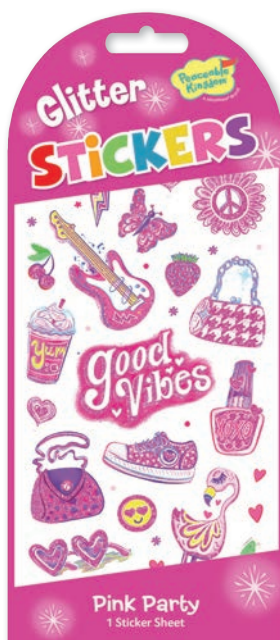
GLITTER



Mushroom Fun Glitter Stickers |
14395675



GLITTER



Pink Party Glitter Stickers |
14395676



CHERRY
SCENTED



Scratch & Sniff Cherry Surprise
Stickers | 14395678



PUFFY



'80s Party Puffy Stickers |
14395672



WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

Birthday CARDS

5" x 7" card printed on FSC paper • recycled colored envelope • Minimum 12 per design



CARAMEL
SCENTED

HOPE YOUR DAY IS SUPER
SWEET! 14395660



STRAWBERRY
SCENTED

Hope your Birthday is Extra
Sweet! 14395661



FOIL

WISHING YOU OCEANS OF
FUN! 14395666



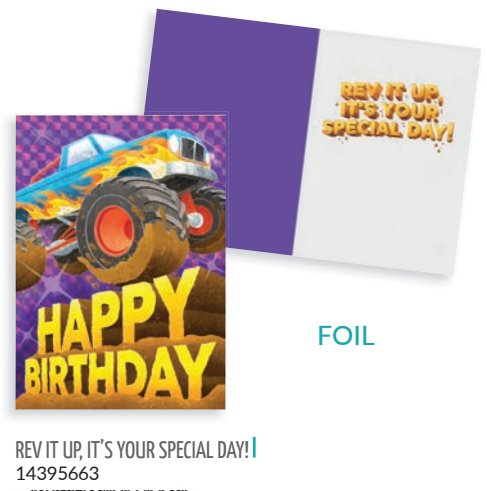
TRI-FOLD
FOIL
15" x 7"

You're on the FAST TRACK
to a great day! 14395667



TRI-FOLD
FOIL
15" x 7"

Have fun on this special
day! 14395665



FOIL

REV IT UP, IT'S YOUR SPECIAL DAY!
14395663



GLITTER

SENDING YOU MAGICAL BIRTHDAY
WISHES! 14395662



GLITTER

Hope your day is filled with
happiness! 14395668



GLITTER

Happy Birthday! Happy Birthday!
Happy Birthday! Happy Birthday!
14395664



Birthday CARDS

5" x 7" card printed on FSC paper • recycled colored envelope • Minimum 12 per design



FOIL

Happy Birthday! Hope you have a cool day! 14395670



FOIL

Hope your day is as sweet as you! 14395669



FOIL

HOPE IT'S RAD! 14395671



Regular CARD ENCLOSURES

2³/₈" x 3¹/₂" blank card printed on FSC paper • recycled envelope • Minimum 12 per design



ALL ENCLOSURES HOLD A GIFT CARD!



14406029



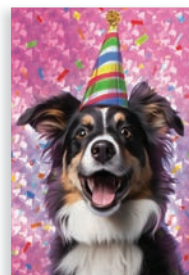
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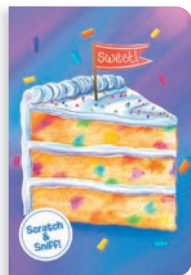
FOIL

STRAWBERRY SCENTED

VANILLA SCENTED



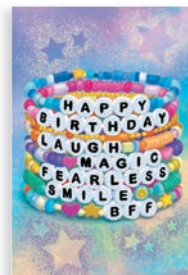
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14406028



14406034



14406035



14406033



GLITTER

FOIL



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SUMMER
2024